



'Hey, Mom, are you sure Shasta started this way?'

Mutley, a 4-week-old male cougar and his mom, Sheiba, were the recent visitors to a Bryan automobile dealership. The animals, owned by Cougars Unlimited of Arlington, Texas, were the guests of Beal Ford Sales Inc. Photographer Jeanne Lopez caught the cougars in a pensive mood as they were resting after

Youth's balloon travels overseas

United Press International
PORT HURON, Mich. — The Double Eagle II got all the headlines, but it wasn't the only balloon to accomplish a trans-Atlantic flight this summer.

A small, helium-filled balloon launched by a 13-year-old Port Huron boy has turned up in Hertfordshire, England.

James Tuschling Jr. got the nine-inch balloon last June while attending a 75th anniversary picnic at the Ford Motor Co. tractor plant in Romeo, where his father works.

He sent the balloon aloft with a plastic sandwich bag containing a note that said:

"Dear James, Your balloon has really gone a long way. My boyfriend and I found it last weekend as we were taking his dog for a walk along the canal."

"However, I don't think I'd make a very good pen pal, as I'm a 19-year-old girl! If you would like to write to someone in England, then drop me a line and tell me your age and interests, and I'll try to get you fixed up. Regards, Elaine Whittaker."

"P.S. Your balloon is a bit bulky to send airmail, but the note we found is enclosed."

James, who has amazed his fellow students at Yale Junior High School with the letter, said he has written Miss Whittaker to tell her more about himself and his balloon experiment.

Editor replaced for 'Aggieland'

The Student Publications Board has appointed Marilou Tenhet "acting editor" of the Texas A&M University yearbook for the fall semester, replacing editor Pat O'Malley.

O'Malley, who was head photographer last year for "The Aggie" and has reported an insufficient overall grade point average, forcing the decision by the board. An overall GPR of 2.0 or better is required for the post.

If O'Malley meets the academic standards by the end of the fall semester, then he will be designated co-editor along with Tenhet.

Tenhet was to serve as assistant editor under O'Malley for the '79 Aggie. She is a junior modern language major from Texas City.

O'Malley also presented the budget for this year's Aggie to the board. The budget reveals a five percent increase over last year, making room for two more staff positions and four more photographers.

O'Malley says the Aggie, already the largest university yearbook in the nation, will have about 800 pages for 1978-79.

The board also heard reports on The Battalion and the Texas A&M Printing Center.

Working as cog hurts Society alienates Man

By HARVEY LAAS
Battalion Reporter

The failure of man to assume responsibility for his own actions threatens to make private fulfillment impossible, a professor from Vanderbilt University said Thursday.

Dr. John Lachs, who is also the first president of the American Society of Philosophers, spoke to about 35 people in Rudder Tower about problems created by what he calls the "intermediate man."

He said in society one has many of his actions performed for him. Lachs calls this the "mediation of action." The person who performs the action is the "intermediate man," who prevents others from experiencing their actions directly and learning the consequences.

All men have their actions mediated and all in turn are "intermediate men," Lachs said.

Mediation has three major consequences, Lachs said. "We tend to view people as tools," he said, and treat them that way. This results in a readiness to manipulate.

The second result is a sense of "pacificity and impotence" that infects people.

Though more of our actions become mediated and done by others, we may be busier than ever performing the mediated tasks of others, he said. "We lack self-activity, the union in one person of aim, means and accomplishment of motive and execution."

Lachs said the most serious consequence of mediated action is the "psychic distance" it creates between men and their actions. The responsibility for actions is not experi-

enced, he said.

"The result is there are many acts no one consciously appropriates," he said. A person who has others he does not even know perform his tasks will not claim those tasks as his own; he does not feel he actually did anything, Lachs said.

"The man who actually has done them on the other hand, views them as someone else's, and himself as the blameless instrument of an alien will," he said.

Lachs cited a scene from "The Grapes of Wrath" as an example. In it the farmers are going to shoot the men that come to take away their farm. The repossessors say it will not do any good since the bankers

will send others. The farmers then want to shoot the bankers, but are told that the bankers in town owe the money to other bankers. The farmers thus end up not knowing who to shoot.

Lachs said the chain of responsibility is so diffuse that it robs man of ability to do something about problems.

Lachs said that mediation is necessary for society.

Low calorie foods given new guidelines

United Press International
WASHINGTON — The Food and Drug Administration Thursday issued new rules under which foods which promote themselves as "low calorie" must contain no more than 40 calories per serving.

In addition, foods which are billed as "reduced calories" can use that phrase only if they have at least one-third fewer calories than the food to which they are being compared.

The purpose of this new regulation is to assure that foods labeled "low calorie" or "reduced calorie" genuinely represent a caloric saving.

ings," FDA Commissioner Donald Kennedy said.

All foods introduced into interstate commerce after July 1 of next year will have to comply with the rules which were originally proposed in 1977.

Under the rules, foods which claim low or reduced calories must carry a complete nutrition label describing the calories-per-serving as well as vitamin, fat and other content.

In addition, foods which claim they are reduced in calories in comparison to some other foods must state the percentage of reduction over the other food.

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