

# VIEWPOINT

THE BATTALION  
TEXAS A&M UNIVERSITY

THURSDAY  
SEPTEMBER 14, 1978

## TOP OF THE NEWS CAMPUS

### TEES sponsors energy seminars

The Texas Energy Extension Service will sponsor two free home energy seminars next week. Professors from Texas A&M University will speak on "Solar Energy in the Home," next Tuesday and "Planning an Energy Efficient New Home," next Thursday. Each of the lectures will be followed by a question and answer session. The lectures will be held at A&M Consolidated High School in Room 109 from 7-9 p.m.

## STATE

### Banks advertise to stop robbers

A recent increase in robberies has led Houston banks to publish a quarter-page newspaper ad Wednesday offering a \$5,000 reward for information leading to arrests. The FBI said Harris County has had 44 bank or savings and loan robberies this year, five ahead of the total for 1977. Nineteen of these holdups have occurred since Aug. 1. The latest robbery occurred Tuesday when \$3,500 was taken from Texas Commerce Bank. A disgruntled Chief Barry Caldwell said afterward that the score was "crooks-17, police-13." He promised to improve on that mark. The robbery was the bank's third since Aug. 8.

### Flash floods sweep San Antonio

Six inches of rain fell across the northern edge of San Antonio Wednesday and turned streets into rivers. The flash flooding began around 5:30 a.m. and stranded scores of motorists on their way to work. Firemen rescued people from 60 vehicles, including two city buses which were stalled in high water. The body of Ray Towe, 61, was retrieved from his submerged automobile about midmorning at a crossing of Salado Creek. His auto was swept off the road when he was attempting to ford a low-water crossing.

## NATION

### Ford Motor Co. indicted in crash

Ford Motor Co. was indicted on reckless homicide and criminal recklessness charges Wednesday. Ford was indicted in Goshen, Ind. by an Elkhart County grand jury. The jury is investigating an Aug. 10 crash that killed three young women whose Ford Pinto was struck from the rear by a van. Some safety experts say alleged fuel-system design problems in the Pinto increase the possibility of explosion in rear-end collisions.

### Former first lady finds new face

"I'm 60 years old and I wanted a nice new face to go with my beautiful new life," former first lady Betty Ford said Wednesday. She will undergo cosmetic surgery today. "I've thought of it before but never had the time," she said. Mrs. Ford said her husband thinks it a "fine idea" but her children "thought it was silly of me to do." Mrs. Ford was admitted to the Eisenhower Medical Center in Maryland on Wednesday. Her plastic surgeon is Dr. M. R. Mazaheri, she said.

### Arkansas flood brings casualties

At least nine people were killed in heavy flooding in central Arkansas Wednesday. A 3-year-old Little Rock boy who had been rescued with his family fell out of the rescue boat and drowned, police said. Two other boys, 7 and 4, drowned when they were swept off a bridge in Benton. Another body was recovered in southwest Little Rock. Names of the victims were not available.

## WORLD

### Fighting continues in Nicaragua

Nicaraguan government troops wiped out rebel resistance Wednesday and reopened Masaya, the nation's fourth largest city. Red Cross workers burned many bodies to prevent disease. Red Cross officials say they do not know how many people died in the fighting. Fighting was not finished in other sections of the country, however. In Esteli, 80 miles north of Managua, rebels controlled half of the town.

### Colombia interior minister shot

Gunmen wearing soldiers' uniforms shot and killed former Colombia Interior Minister Rafael Pardo Tuesday. Pardo was killed in his Bogota home as he pedaled an exercise bicycle in his bathroom. The two men forced their way inside Pardo's home on the pretext they had to inform Pardo of government security plans, the government said. Pardo was in charge of police and public order as interior minister during a nationwide strike in September, 1977. The Colombian government said the assassination might be related to "subversive" activities planned for the anniversary of work stoppage.

## WEATHER

Cloudy and foggy becoming partly cloudy this afternoon and Friday. The high temperature will be in the 90s and the low in the mid-70s. Wind at 10 to 15 mph. Probability of rain 20% for today and tomorrow.

## THE BATTALION

### LETTERS POLICY

Letters to the editor should not exceed 300 words and are subject to being cut to that length or less if longer. The editorial staff reserves the right to edit such letters and does not guarantee to publish any letter. Each letter must be signed, show the address of the writer and list a telephone number for certification.

Address correspondence to Letters to the Editor, The Battalion, Room 216, Reed McDonald Building, College Station, Texas 77843.

Represented nationally by National Educational Advertising Services, Inc., New York City, Chicago and Los Angeles.

The Battalion is published Monday through Friday from September through May except during exam and holiday periods and the summer, when it is published on Tuesday through Thursday.

Mail subscriptions are \$16.75 per semester; \$33.25 per school year; \$35.00 per full year. Advertising rates furnished on request. Address: The Battalion, Room 216, Reed McDonald Building, College Station, Texas 77843. United Press International is entitled exclusively to the use for reproduction of all news dispatches credited to it. Rights of reproduction of all other matter herein reserved. Second-Class postage paid at College Station, TX 77843.

Opinions expressed in The Battalion are those of the editor or of the writer of the article and are not necessarily those of the University administration or the Board of Regents. The Battalion is a non-profit, self-supporting enterprise operated by students as a university and community newspaper. Editorial policy is determined by the editor.

### MEMBER

Texas Press Association  
Southwest Journalism Congress

Editor ..... Kim Tye  
Managing Editor ..... Liz New  
Assistant Managing Editor ..... Karen Rogge  
Sports Editor ..... David Regan  
City Editor ..... Jamie Adams  
Campus Editor ..... Andy Williams  
News Editors ..... Carolyn Blosser  
Debbie Parsons  
Editorial Director ..... Lee R. Leschper Jr.  
Cartoonist ..... Doug Graham  
Staff Writers ..... Mark Patterson, Andrew Valls, Scott Pendleton, Scott Petty, Michelle Scudder, Marilyn Faulkenberry

## Just investigate first

Students (or anybody else) just can't trust anybody anymore... It's a big rip-off. According to at least one local banker and the director of the Better Business Bureau, students by the dozen are being taken in by fast-talking magazine hustlers. It's not illegal, but these solicitors take the money and then don't deliver the magazines.

Last year it was checkmate one. Students were being asked by these solicitors to make their checks out to them instead of the company they were representing, for one reason or another. But these "hard-working" salesmen quickly went to local banks and cashed the checks before payment could be stopped and the subscription cancelled.

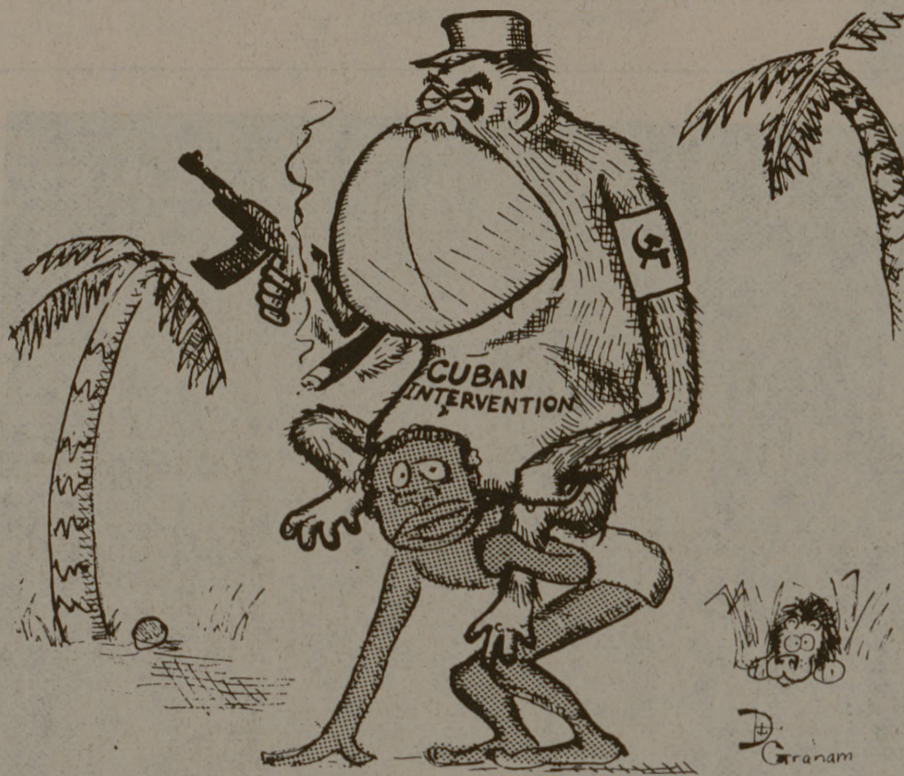
However, this year, after some banks started requiring company identification for the quick cashing, a few hustlers started asking that checks be made out for "cash."

This effectively gives them immediate access to the money and makes it almost impossible to stop payment on the check.

Students can protect themselves, and companies which do have a good record, by checking out any doubts about a company with the Better Business Bureau FIRST.

Take the hint and investigate before investing.

K. T.



## Expert predicts labor shortage by 1990

By LeROY POPE

UPI Business Writer

NEW YORK — By 1990 the United States will have a chronic labor shortage instead of chronic unemployment, and the quality and mix of workers will change along with the employment pattern, a General Electric Co. public issues consultant says.

The views of Ian Wilson, an Oxford scholar, are contained in the autumn issue of *Advance Management Journal*, published by American Management Associations.

The coming decades also will see the development of a college-educated working class whose positive self-image will not tolerate authoritarianism or organizational rigidity in business.

Interestingly, Wilson thus contradicts the direful predictions of novelists like George Orwell ("1984"), and Kurt Vonnegut, Jr., about the future of the economy and society in the English-speaking world. Both wrote about very authoritarian societies masquerading as "utopias."

### Business

Wilson does say, though, that failure of business leaders to "tune in to the values and aspirations of prime working age employees and reflect these in organizational changes can lead to a politicizing of the world of work and a loss of productivity by alienating what will be the best-

educated work force in history." The political problems of recruiting and maintaining a workforce likely will become more complex no matter how well management adapts to changing conditions, Wilson said.

In predicting a chronic labor shortage by 1990, Wilson said the growth of the American labor force will peak around 1980 and slow dramatically after that. He sees the growth rate of the work force dropping from the 2 percent a year we have become used to down to 1.1 percent after 1985.

The growth in the teenage labor market, a major factor in the present unemployment rate, will disappear entirely by 1980 and there will be an actual drop in the number of teenagers thereafter, Wilson believes.

Wilson also predicts a relative drop in the dramatic penetration of women into the labor force, which some experts have called the most revolutionary change in several centuries. However, Wilson says that women now in the work force are likely to remain there longer.

Wilson also said trends indicate that the proportion of working age males in the population should rise to 58.5 percent by

1985. The last firm figure is 51.6 percent for 1975.

Wilson bases this conclusion in part on the biological fact there normally more boys than girls are born so the cumulative effect of the baby booms of recent years will cause a bulge of males.

Even more important, Wilson believes a bigger proportion of men than of women will be entering the labor force. There will be no absolute drop in the number of women entering the labor force.

Wilson believes the erosion of the so-called work ethic in the United States has been exaggerated, and he predicts it will remain a vital force in our society.

He said dislike for authoritarianism and the rigid patterns of past employer-worker relations often is mistaken for erosion of the essence of the work ethic, the personal commitment to, and pride and satisfaction in work.

But he conceded that the work ethic could be lost by a substantial degree if employers, private and corporate, attempt to live by rigid outmoded methods of recruiting, managing and motivating people.

He said finding better ways to motivate workers is the biggest task facing business.

## Non-candidates off and ... not running

By DICK WEST

United Press International

WASHINGTON — The 1980 election is still a good two years away and already the "not runners" are out in force.

You see them everywhere — political heavyweights and even a few middleweights, in both parties, vigorously not running for president.

Jerry Ford not-runs somewhere nearly every week, usually at a golf tournament. Ronald Reagan is another Republican regular, showing up at political gatherings all over the country to deny he is running.

### The Lighter Side

On the Democratic side, Gov. Edmund Brown of California has lately become an active non-candidate of considerable stature. But by all odds the current front-running not-runner is Sen. Edward Kennedy.

While I don't have an accurate count, I feel confident in saying that Kennedy has been interviewed at least 800 times this year on the subject of his not running.

And interest in his disclaimers are growing every day. Everywhere he goes he is asked about his lack of presidential intentions. There are frequent national polls pitting him in trial heats against President Carter, the memory of Elvis Presley and other prominent personages and phantoms. Each visit to the magazine rack discovers yet another article detailing his reasons for not running.

Anyone adept at jumping to conclusions might infer that Kennedy has a bit of a credibility problem — that no matter how many times he reaffirms his status as a not-runner, many people remain unconvinced.

But I think it's more of a communications problem — that despite the multiplicity of disavowals on his part, many people still aren't getting the message.

I was talking to a communications expert about this and he confirmed that national politicians begin not running for president earlier now than they once did.

"With so many other things competing for the public's attention, it takes that much longer to make people aware that you aren't running," he explained.

"If a non-candidate could use bumperstickers, posters and other traditional political tools, you could make your position known fairly quickly. But those things cost money and the Federal Election Commission won't provide any funds to offset the expense of not running.

"So you are forced to rely on press conferences, newspaper interviews, television talk shows and the like. All of which are pretty unreliable.

"When you appear on a panel show, for instance, there's no guarantee that anyone will ask whether you are getting into the race. That makes it difficult to get yourself firmly established as a bona fide noncandidate."

"I can see the problem," I said. "What happens if you wait too long not to run?"

"The others who aren't running will be so far ahead you won't have a chance to catch up."

## Cancer war not over

By AL ROSSITER JR.

UPI Science Editor

BOSTON — Children are winning more battles with cancer than ever before, but a specialist says the war will not be won until scientists discover the causes of the disease, still the leading killer of youngsters.

Dr. Giulio J. D'Angio of Philadelphia said no matter how good cancer treatment becomes, cancer warriors must find out how the disease starts so they can learn how to prevent the seeds of cancer from being sown.

He told an opening session of a national conference on childhood cancer that an expanded army of scientists is needed "for this last battle and preparations must be made without delay so that it can be put into the field.

"It is on these fronts that the really significant advances will be made."

Nevertheless, the director of cancer centers at Philadelphia's Children's Hospital and the University of Pennsylvania said major progress has been made in attacking the disease.

"The outlook for the child with cancer 30 years ago was appalling," D'Angio said in a paper prepared for the meeting. "Every child with acute leukemia was dead within weeks of the time of diagnosis and it was a rare boy or girl with the so-called 'solid' tumors who survived."

Now, he said, more than half the chil-

dren stricken with leukemia survive for more than five years "and others of the implacable killers of yesterday are now being fended off with increasing success."

D'Angio said the victories so far have been achieved by teams of doctors and researchers carrying out their attack with military precision.

"Highly-coordinated battle plans now are drawn up by integrated staffs of surgeons, radiation therapists and chemotherapists; each move plotted in advance and carried out with military precision."

With young cancer victims living longer, he said increased emphasis is being placed on the quality of survival, and on the consequences years later of radiation and chemical treatment that may have damaged normal tissue as well as tumors.

Although cancer is the number one killer of children between the ages of 3 and 14, it is rare among children compared with the incidence of cancer in adults.

The American Cancer Society, which is sponsoring the three-day conference, estimated that 6,000 new cases of childhood cancer will be diagnosed in the United States this year. An estimated 2,500 children will die of the disease this year.

About half the cancer deaths will involve children with leukemia, a cancer of blood-forming tissues.

### Letter to the editor

## Give us your gripes

Editor: I would like to complain about the lack of interesting, controversial letters to the editor.

I enjoyed reading about shooting Paul Arnett, Blue Jean day, sending people to t.u. and all of the interesting topics of discussion we had last year.

Maybe this problem is not the students' fault.

Maybe someone needs to start a con-

troversy.

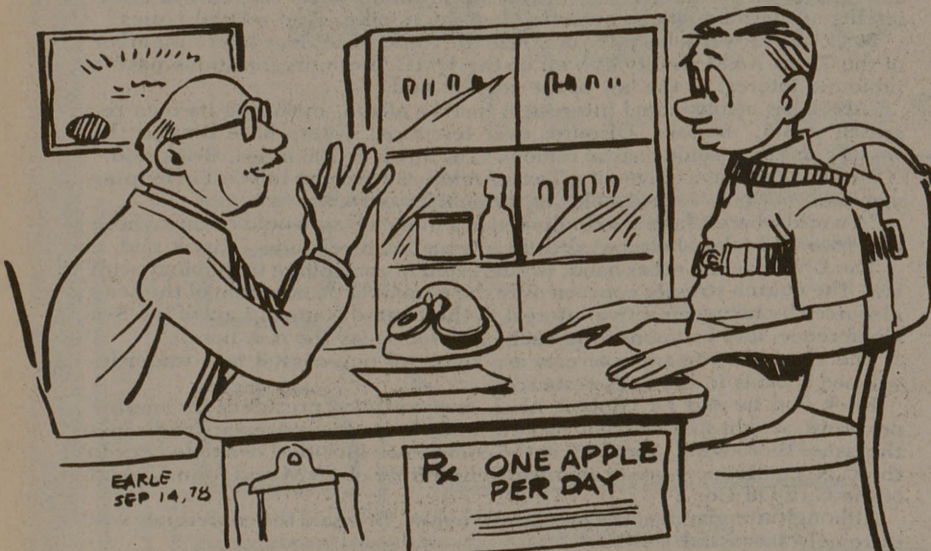
Are we going to have to ask Paul Arnett to return to start something, or are we, the bright and intelligent Aggies, able to start something for ourselves?

Come on folks, we need something to write and complain about. Even if you like everything, complain about the goodness of the world.

—Nathan Hines, '80

### Slouch

by Jim Earle



"THIS TIGHTNESS ACROSS YOUR CHEST, THE FEELING OF STRANGULATION, THE PRESSURE ON YOUR BACK, DOES IT OCCUR WHEN YOU'RE NOT WEARING YOUR BACKPACK?"

## Readers' Forum

Guest viewpoints, in addition to Letters to the Editor, are welcome. All pieces submitted to Readers' forum should be:

- Typed triple space
- Limited to 60 characters per line
- Limited to 100 lines