

Ya wanna buy a dog?

Could you say no to this little salesman? Bryan C. Pickett, son of Kay Pickett of Bryan, delivered quite a sales pitch from his stroller while helping his mom sell puppies on Labor Day.

Bryan flagged down passing students in front of the Memorial Student Center at Texas A&M University.

Battalion photo by Pat O'Malley

Useful for kids

Certain problems aided by hypnosis

United Press International
WASHINGTON — Although hypnosis is not a cure-all, two researchers report it is a useful approach to treating many childhood problems, ranging from bed-wetting to asthma.

"We can say hypnotherapy is useful for some children when other therapies have failed," said Drs. Karen Olness, a pediatrician at the Minneapolis Children's Health Center, and G. Gail Gardner, a psychologist at the University of Colorado Medical Center.

They said hypnosis appears particularly useful with children because they are easier to hypnotize than adults, perhaps because youngsters are more willing to engage in imagery and fantasy and have fewer inhibitions.

As a matter of fact, Drs. Olness and Gardner said children apparently are able to go into hypnosis on their own, without the aid of an adult.

"Thus, when we speak of hypnosis in children, we are speaking of an innate capacity that we can help them harness to their own advantage."

Reporting in the August issue of the medical journal Pediatrics, Drs. Olness and Gardner said hypnosis has been shown effective in helping children overcome habit disorders such as nail biting, gagging, thumb sucking, hair pulling, bed wetting, facial tics, insomnia and sleepwalking.

Furthermore, they said that hypnosis is useful in finding out

whether the child really wants to get rid of a particular bad habit, or whether psychotherapy may be needed.

Drs. Olness and Gardner also said hypnosis sometimes is useful in combination with other therapy in treating problems such as asthma, nausea, vomiting, high blood pressure, recurrent hives, a fear of choking and hiccups.

In addition, they said hypnotherapy is an effective way for children to reduce pain such as that associated with injections, burn therapy, injuries and migraine headaches. It also has been used successfully as an anesthesia for minor surgical procedures.

Hypnosis also has been linked with the disappearance of warts and accelerated healing of burns and wounds, but they said evidence supporting hypnotherapy for such purposes is controversial.

Despite the successes in the use of hypnosis in medicine, the two researchers emphasized "modesty and caution in its use, and we urge against any tendency toward widespread or primary use of hypnotherapy without careful consideration of alternative therapies."

As with any other method of treatment, the researchers said it is possible to misuse hypnosis.

"In our experience, the pediatrician who maintains the same conservative attitude toward hypnotherapy as toward medication and surgery will find his problems with hypnosis to be generally fewer and more easily managed."

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Conventional photography here to stay, officials say

United Press International
NEW YORK — The great success of the instant photography systems of Polaroid Corp. and Eastman Kodak and the Japanese Fuji company's instant film has raised the question whether conventional photography is on the way out, at least for amateurs.

The question is important to companies like Fox-Stanley Photo Products, Inc., of San Antonio, which does a business of around \$80 million a year, much of it in conventional film processing, and to thousands of other firms around the country.

Fox-Stanley President Donald W. Becker says the answer to the question is emphatically "no" and two Eastman Kodak executives, Anthony C. Frothingham and Douglas C. Harvey, agree the notion that instant photography with its great convenience is taking over the market is utterly wrong. In fact, the conventional photography business had its biggest year in history in 1977 and is doing equally well so far this year.

Fox-Stanley's Becker gave five prime reasons why conventional

photography will hold its own with amateurs no matter how much Polaroid, Eastman and Fuji manage to push instant photography.

The Eastman executives agreed in general with Becker's reasons:

—Instant prints still do not and may never match the quality of the best conventional prints.

—Instant film costs nearly twice as much per print as conventional film.

—Instant film doesn't work in temperatures below 45 degrees or in certain atmospheric conditions that can be overcome in conventional photography.

—It's a little more difficult to make blowups from instant pictures. A new negative must be made.

—The smallest instant cameras are bulkier than the smallest conventional cameras.

Becker said while instant color photography is booming, the rabid color enthusiasts prefer the conventional camera and the new fast color films. This enabled Fox-Stanley to process more than 230 million color snapshots last year and the Eastman executives said the total exposure of conventional color film snapshots

last year hit 5.5 billion.

In April, Frothingham told a Photographic Marketing Association meeting in Chicago that sales of conventional cameras spurred 13 percent in 1977 despite the instant photography boom.

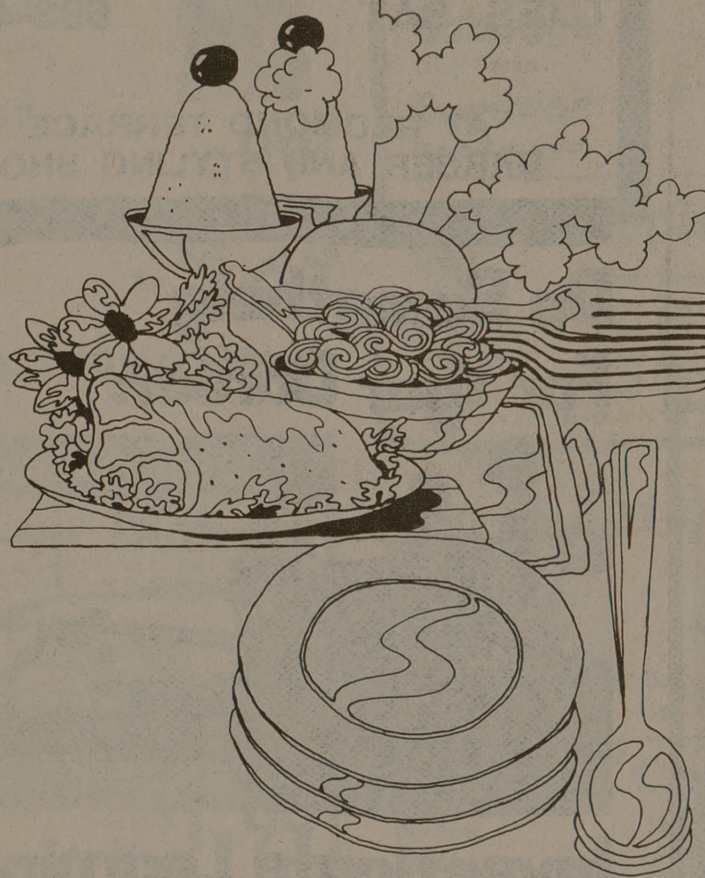
Frothingham and Harvey said all the publicity about the struggle between Polaroid and Eastman for top place in instant photography and their huge advertising outlays stirred up about as much additional interest in conventional photography.

Although instant photography has made some inroads into even commercial and journalistic photography as a matter of convenience and time saving, the Eastman executives said nearly all of its devotees are complete newcomers to the photographic market.

They said many instant camera bugs graduate into conventional photography because of its great artistic versatility.

"Conventional photography is a 'can do' thing," Frothingham said, "and that gives people a satisfaction in achievement that instant photography can't get."

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