

Little client increase

Few lawyers use ads

United Press International
The bare-chested, bejeweled visage of 300-pound Ken Hur breaks the calm surface of the swimming pool, his back to the television viewers of Madison, Wis. He turns a bit, smiles — and makes a pitch for bankruptcy litigation.

The Dallas Morning News, once a symbol of Texas conservatism, carries a two-inch black box advertisement reading, "Divorce?? Guaranteed or your partner back. \$95."

The sponsors are lawyers and the medium is their message. But their numbers are small and those who have taken advantage of advertising — mostly young attorneys attempt-

Chicago. "The ads just haven't brought in enough business to pay for themselves."

One year ago, the ABA issued guidelines for state bar associations to recommend regulations for legal advertisements. So far, 29 state supreme courts have acted on the recommendations to permit ads. The restrictions vary from state to state, allowing newspaper and solicitation in most instances and television spots in a few more. Some permit price quotations. Generally, rules only restrict false, misleading or deceptive ads.

A University of Miami (Fla.) law school report submitted to the ABA's commission on advertising Aug. 3 concluded regulations should not be more stringent for lawyers than for other professions or products and rejected "the proposition that firms charging lower prices will necessarily produce lower quality services."

A nationwide survey recently indicated about 15 percent of lawyers are interested in advertising their services.

A nationwide survey recently indicated about 15 percent of lawyers are interested in advertising their services.

ing a big start in a crowded profession — have found only limited increases in business and income. The success stories are few.

Since the Supreme Court's 1976 ruling striking down state laws which prohibited attorneys from soliciting clients, most established barristers have shunned the spotlight, many privately regarding it as a floor show for the radical fringe of their profession.

"By far the majority of attorneys I have heard express an opinion about it is opposed to it," said Harold Barrick, general chairman of the committee that handles complaints and disbarment cases for the Missouri Bar Association.

"We keep hearing that most of the ads have not been effective," said Richard Collins, spokesman for the American Bar Association in

"There are problems. For instance, people window-shopping, trying to get free legal advice over the phone without paying anything. It's time consuming and aggravating. People set up appointments and they fail to show up. I guess you have to expect it."

"But I'm sure advertising is benefiting the public."

"We keep hearing that most of the ads have not been effective," said Richard Collins, a spokesman for the American Bar Association in Chicago.

The outspoken Hur, whose flamboyance is gaining notoriety among his colleagues nationwide, views the public exposure as nothing but a benefit to the profession. He claims to be losing money on the ads, but said the 600 people who have walked into his clinic next to a bar, leather shop and grocery store in the past three months is a "phenomenal" number.

"A practicing attorney sees 600 people in his lifetime," Hur said. "They're all happy. None have asked for a refund. Haven't had anybody complain."

Legal clinics catering to poor and lower income clients, or offering cheap rates for routine services — such as wills, divorces and personal bankruptcies — carry a significant portion of the advertising.

"The little guy's in 'hurt city' when he walks into one of the big, established law offices and asks for help," said Eric Marn, one of Honolulu's first advertising attorneys.

Chicago. "The ads just haven't brought in enough business to pay for themselves."

One year ago, the ABA issued guidelines for state bar associations to recommend regulations for legal advertisements. So far, 29 state supreme courts have acted on the recommendations to permit ads. The restrictions vary from state to state, allowing newspaper and solicitation in most instances and television spots in a few more. Some permit price quotations. Generally, rules only restrict false, misleading or deceptive ads.

A University of Miami (Fla.) law school report submitted to the ABA's commission on advertising Aug. 3 concluded regulations should not be more stringent for lawyers than for other professions or products and rejected "the proposition that firms charging lower prices will necessarily produce lower quality services."

A nationwide survey recently indicated about 15 percent of lawyers are interested in advertising their services.

Chicago. "The ads just haven't brought in enough business to pay for themselves."

One year ago, the ABA issued guidelines for state bar associations to recommend regulations for legal advertisements. So far, 29 state supreme courts have acted on the recommendations to permit ads. The restrictions vary from state to state, allowing newspaper and solicitation in most instances and television spots in a few more. Some permit price quotations. Generally, rules only restrict false, misleading or deceptive ads.

A University of Miami (Fla.) law school report submitted to the ABA's commission on advertising Aug. 3 concluded regulations should not be more stringent for lawyers than for other professions or products and rejected "the proposition that firms charging lower prices will necessarily produce lower quality services."

A nationwide survey recently indicated about 15 percent of lawyers are interested in advertising their services.

Student contributions fund some CS congregations

By KEITH TAYLOR
Battalion Reporter

Some of the churches serving College Station depend on Texas A&M University student attendance and contributions.

Dr. Malcolm Bane, of the First Baptist Church of College Station, said his church serves between 800 and 1,000 students. Bane said the church is student oriented and dependent on contributions.

However, he said he realizes the problem of tight student budgets which do not allow for large contributions. "We usually run behind, but we pay our bills," Bane said.

Father John Frizelle, a priest at St. Mary's Catholic church, said 90 percent of the Sunday morning congregation is students. St. Mary's has programs for Catholic students and runs a student center. Due to rising costs on upkeep and utilities at the center, Frizelle said students should be asked to make small, voluntary contributions to the church.

The Rev. Hugh Beck, of University Lutheran Chapel, said his ministry is not dependent on student contributions. His chapel is supported by the three Synods of the Lutheran Church in Texas. The Synods contribute to the Lutheran Campus Ministry of Texas, which distributes money to the campus ministries.

Beck said student contributions go to charities and for the work of the chapel.

The Rev. Bob E. Waters, of the A&M United Methodist Church, said his church is not dependent on student contributions either. Waters said about half of the Sunday congregation is students, but the majority of contributions come from other members of the church. A&M United Methodist works jointly with the Wesley Foundation Student Center in its ministry to students. The student center receives the majority of its money from the Texas Annual Conference of United Methodist Churches.

INTERSTATE THEATRE
UNIVERSITY SQUARE SHOPPING CENTER, WEAVER & 11ST
PLATT THEATRE GROUP SALES TICKETS WILL BE ACCEPTED

CINEMA I
Friday - Monday
Adult \$3.00
Child \$1.50

CINEMA II
Friday - Monday
Adult \$3.00
Child \$1.50

LAWS 2
ALL NEW
FURTHER PERILS
FOR THE BROTHERS
PG-13

MANOR EAST 3 THEATRES
MANOR EAST MALL 812 8300

FOUL PLAY
7:15-9:35
HOOPER
7:25-9:45

CHEECH & CHONG'S UP IN SMOKE
7:35-9:50

Skyway Twin
822-3300

WEST
THE CHEAP DETECTIVE PLUS

EAST
CASEY'S SHADOW

HIGH ANXIETY PLUS

FIRE SALE

Campus 846-6512
COLLEGE STATION

HARPER VALLEY P.T.A.

LAKEVIEW CLUB
3 Miles N. on Tabor Road

Saturday Night: Battle of the Fiddlers, Frenchy Burke & The Sound Masters, Shoji Tabuchi
From 9-1 p.m.

STAMPEDE DANCE
Every Thursday Night

\$2.00 per person
All Brands, Cold Beer 45 Cents 8-12

The song was scandalous. The movie is hilarious!

HARPER VALLEY P.T.A.

The day my momma socked it to the Harper Valley P.T.A.

HARPER VALLEY P.T.A.
BARBARA EDEN · RONNY COX
NANETTE FABRAY · LOUIS NYE
SUSAN SWIFT · PAT PAULSEN

PG PARENTAL GUIDANCE SUGGESTED
SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN

Copyright © April Fools Productions Inc., 1978

STARTS TODAY

Campus 846-6512
COLLEGE STATION

dave Mason
with hit: "We Just Disagree"

and
Exile
with top single: "I Want to Kiss You All Over"

MSC TOWN HALL SPECIAL ATTRACTION
Friday, September 8, 8 p.m.
G. Rollie White Coliseum

Reserved Seating - \$4/\$3.50
General Public - \$3 General admission
A&M Student/Date - \$2.50 General admission

Tickets & Info:
MSC Box Office
845-2916

Republicans delay sheriff nomination

By SCOTT PENDLETON
Battalion Staff

No candidate for the county sheriff election was nominated by the Brazos County Republican Executive Committee Tuesday night.

The committee postponed the decision for at least one week to determine the suitability of W. R. "Bill" Owens.

The Republicans conducted "interview after interview" to find nominees for the job, said committee chairman Charles Squire. Owens, a two-time unsuccessful candidate for the job, is the only one under consideration.

G. W. Smith and Bobby Riggs had intended to be Republican candidates, but were ineligible because they voted in the Democratic Party primary, Squire said. Another candidate, Bob Wiatt, decided not to run.

Owens was not present at the committee meeting, convened at the First Bank and Trust.

"I felt they ought to be able to talk about me without me being there listening," Owens said in a telephone interview later.

Some of the committee's discussion centered on Owens' age and health. "This is most sensitive to the people of Brazos County," Squire said. "They have got to have a law enforcement officer capable of doing the job."

Owens' son, who attended the meeting, stated his father's age as 67, while Owens later put it at 65. He referred to himself as "a little older and more settled" than in the past, but also as possessing "the enthusiasm of a 50-year-old man."

The nine committee members who were present voted to interview Owens to decide if he is a suitable candidate. They will meet again after at least one week to decide who their candidate will be.

"There is a chance, even a high probability, that no candidate will be nominated," Squire said. The Republicans aren't obligated to have a candidate if none of the nominees are qualified.

The Republican headquarters in Austin, Squire said, gave orders to this effect so that qualified candidates in other races would not be embarrassed.

The county sheriff election is scheduled for Nov. 7. If the Republicans are to have a candidate, they must notify the county clerk 40 days before that date.

The winner of the November election will replace the late Sheriff J. W. Hamilton, who died last month. Hamilton had been sheriff of Brazos County for 31 years.

ment officer capable of doing the job."

Owens' son, who attended the meeting, stated his father's age as 67, while Owens later put it at 65. He referred to himself as "a little older and more settled" than in the past, but also as possessing "the enthusiasm of a 50-year-old man."

The nine committee members who were present voted to interview Owens to decide if he is a suitable candidate. They will meet again after at least one week to decide who their candidate will be.

"There is a chance, even a high probability, that no candidate will be nominated," Squire said. The Republicans aren't obligated to have a candidate if none of the nominees are qualified.

The Republican headquarters in Austin, Squire said, gave orders to this effect so that qualified candidates in other races would not be embarrassed.

The county sheriff election is scheduled for Nov. 7. If the Republicans are to have a candidate, they must notify the county clerk 40 days before that date.

The winner of the November election will replace the late Sheriff J. W. Hamilton, who died last month. Hamilton had been sheriff of Brazos County for 31 years.

Research funds now available

Applications are now being accepted for the National Research Center associateship programs for 1979. These programs provide scientists and engineers postdoctoral research opportunities in the following fields: atmospheric and earth sciences, chemistry, engineering, environmental sciences, life sciences, mathematics, physics and space studies.

Awardees research problems of their choice in federal research laboratories at approximately 65 locations in the United States. The programs are open to recent recipients of the doctorate and, in many cases, to senior investigators. Some are open to non-U.S. citizens.

Approximately 250 new awards will be made on a competitive basis in 1979. The basic stipend (subject to income tax) will be \$18,000 for recent recipients of the doctorate; higher stipends are awarded to senior investigators. The awards include relocation grants and funds for limited professional travel during tenure.

Applications must be made to the NRC and postmarked by January 15, 1979. Results will be announced in the spring.

Application materials and detailed information about specific opportunities for research are available from the Associateship Office, JH 608-D1, National Research Council, 2101 Constitution Ave., N.W., Washington, D.C. 20418, (202) 389-6554.

Applications are now being accepted for the National Research Center associateship programs for 1979. These programs provide scientists and engineers postdoctoral research opportunities in the following fields: atmospheric and earth sciences, chemistry, engineering, environmental sciences, life sciences, mathematics, physics and space studies.

Awardees research problems of their choice in federal research laboratories at approximately 65 locations in the United States. The programs are open to recent recipients of the doctorate and, in many cases, to senior investigators. Some are open to non-U.S. citizens.

Approximately 250 new awards will be made on a competitive basis in 1979. The basic stipend (subject to income tax) will be \$18,000 for recent recipients of the doctorate; higher stipends are awarded to senior investigators. The awards include relocation grants and funds for limited professional travel during tenure.

Applications must be made to the NRC and postmarked by January 15, 1979. Results will be announced in the spring.

Application materials and detailed information about specific opportunities for research are available from the Associateship Office, JH 608-D1, National Research Council, 2101 Constitution Ave., N.W., Washington, D.C. 20418, (202) 389-6554.

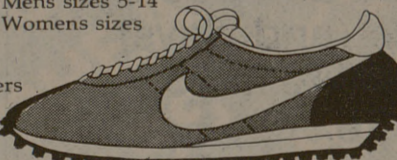


AGGIES... Grab your favorite brand of sport shoes at THE LOCKER ROOM... for tennis, football, jogging, soccer, handball, racketball, volleyball and any intramural sport.



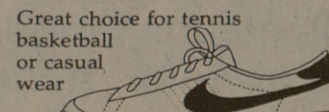
The Waffle Trainer incorporates all the basic needs for runners or joggers. Mens sizes 5-14 Womens sizes

Also by Nike:
Roadrunners
Ocenia
LDV 1000
Elite



\$29.95

ALL COURT MENS AND LADIES



Great choice for tennis basketball or casual wear

\$16.95



BROOKS Training Shoes



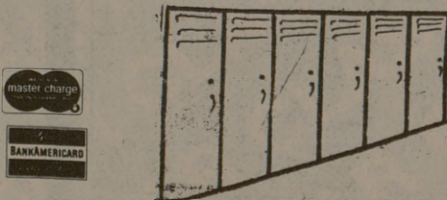
VANTAGE

\$28.95

Also from Brooks

VillaNova Mens & Ladies
Victress Ladies

OPEN 9:30-6:00
MONDAY-SATURDAY



The Locker Room
"SPORTSHOES UNLIMITED"

822 Villa Maria (across Manor East)

Hurry! Hurry!

A must for every desk.

Aggie Warbylins

Supply Very Limited.

Musical Transparent Paperweight from Switzerland

Happy Cottage
(Across from Luby's)

SENIOR PLACEMENT SEMINAR
PRESENTED BY MR. MALON SOUTHERLAND OF THE TAMU PLACEMENT OFFICE

TOPICS TO BE COVERED:
PLACEMENT PROCEDURES
RESUME & LETTER WRITING
JOB SEARCH TECHNIQUES
INTERVIEWING TECHNIQUES
ON CAMPUS INTERVIEWING

SEPT. 5 & 6 7:30 P.M. RM 224 MSC
SPONSORED BY CAP & GOWN

GIG 'EM AGGIES!

Available soon at your favorite sports store! The shoe for serious AGGIES and serious RUNNERS. The new NIKE maroon & white nylon and suede Roadrunner

\$23.90

Available in sizes 3-13. Call, write or come by and reserve your pairs today. Available approximately Sept. or Oct. Receive your FREE socks with your shoes on arrival. Hurry, our initial order won't last long!