

From rags to riches

Cowboys promote Big D

United Press International DALLAS — In almost 20 years of existence the Dallas Cowboys have come from a rag-tag collection of free agents and one-sided losses to become the most marketable commodity in the National Football League.

And tonight, with a national audience looking on once again, the Cowboys will begin defense of their Super Bowl title. "I don't think people in this area have any conception of the popularity of the Cowboys outside the Dallas-Fort Worth area," said the club's president and general manager, Tex Schramm.

"The Cowboys have done wonderful things for the image of this city. The city spends an awful lot of money trying to promote its name around the country and our team does it for them."

NFL Properties, the group that sells all manner of goodies with team emblems on them, say items with the Cowboys' logo far outsell those of any other club.

But whatever the image of the Cowboys might be, the team has made a habit of winning for the past dozen years, and when Dallas meets Baltimore tonight it will be going after its 14th consecutive season opening victory.

Half of the Cowboys' schedule will be televised nationally this season and Coach Tom Landry thinks

his team is prepared for close scrutiny.

"Sure, I like our chances," said Landry, whose team returns all the key elements that made it the NFL champion for the second time last January. "If we continue to improve I will really like them."

"I think we are probably about where we usually are after four pre-season games. If we continue to improve against Baltimore and against the New York Giants (in the second regular season game) we will be right where we want to be."

"Our running game isn't where

we want it now, but our defense is ready to open the season in good shape.

"The thing I like is that we ended the pre-season schedule on a positive note. The fact we were able to come from behind in the final three minutes and beat a good team like Pittsburgh (16-13) is a good sign and it should have some carryover value to it."

With Dallas' offensive spark against Pittsburgh and the generally good performance of the defense (except for a noticeable lack in the third pre-season game against Hous-

ton), the only area of concern going into the regular campaign has been Tony Dorsett.

Dorsett did little in the way of spectacular running in exhibition games, but he at least came through without getting hurt.

"He hasn't exploded yet this year," Landry said of the 1,000-yard rusher. "But I think he will when the regular season gets here. The first unit will be working together and he will be playing four quarters."

"The first time he gets in the open field he will explode, just like he did last year."

Colts without 1-2 punch

United Press International

BALTIMORE — The Baltimore Colts, opening their 1978 season tonight against the Super Bowl champ Dallas Cowboys, will not be running on all eight cylinders, as Coach Ted Marchibroda is wont to say.

The Colts will take the field in Dallas without the one-two punch that has propelled the team to the top of the AFC East the past three seasons.

Missing will be quarterback Bert Jones, who last year completed more passes than any quarterback in the NFL, and running back Lydell Mitchell, the team's all-time rushing champ and a 1,000-yard-plus

gainer for the past three years.

Jones will be on the sidelines nursing a shoulder separation suffered in a 13-7 pre-season victory last weekend against the Detroit Lions.

At quarterback in his place will be Mike Kirkland, a third-year pro out of Arkansas, who has never completed a pass in regulation play. The inexperienced Razorback got the nod because backup quarterback Bill Troup is also injured.

Mitchell, a durable seven-year veteran, became embroiled in a contract dispute a few weeks ago, filed a discrimination grievance against the club and was traded to the San Diego Chargers.

Other 1977 Colt starters to be traded were tight end Raymond Chester and wide receiver Freddie Scott.

Also lost to injury or retirement are five-year linebacker Tom Macleod, 11-year guard Elmer Collett, four-year defensive end Ron Fernandes and six-year veteran tackle

David Taylor.

Marchibroda, who has taken pride in bringing along his players rather than trading for new ones since taking over the Colts three years ago, worked hard to get veteran players from other teams this summer.

The Colts' new faces include: —Mike Siani, a veteran pass catcher acquired from Oakland, who will be the backup for wide receiver Roger Carr.

—Joe Washington, picked up from San Diego in the Mitchell trade. Washington, a University of Oklahoma star, is a three-year veteran running back who has been plagued by injuries.

—Don Hardeman, a running back obtained from Tampa expected to compete strongly with Roosevelt Thomas for the fullback position.

—Dwight Harrison, a seven-year veteran cornerback who was obtained from Buffalo for a draft choice.



Battalion photo by David

Labor Day

A football team's work is never done. Here, Coach Paul Register drills members of the Aggie defensive line as workouts continue this week at Kyle Field. The Aggies are practicing in preparation for Saturday's season opener against Kansas.

Chandler's team falls to Cuba in World Baseball Tournament

By DERRICK GRUBBS

After breezing through their first seven opponents unscathed at the 1978 World Baseball Tournament, the United States was dealt a serious blow by dropping a 5-3 decision to Cuba Saturday.

Both teams entered the contest undefeated and a crowd of over 10,000 was on hand in Parma, Italy to watch the Cubans hand the U.S. its first setback of the tournament.

The usually sure-handed Americans committed three costly errors to allow the more experienced Cuba team some added opportunities.

The U.S. took a 3-1 lead after three innings but a two-run home-run in the fourth by Cuba's Robert Rodriguez tied the game. Cuba went up 5-3 in the top of the seventh but the U.S. threatened in the bottom half when Tim Wallach of Cal State Fullerton hit a long drive to deep left-centerfield. The Cuba leftfielder made the catch

against the wall, however, for a long

out. Tim Leary of UCLA was the losing pitcher.

Cuba has an outstanding ballclub," said U.S. coach Tom Chandler of Texas A&M. "Their players are older and much more experienced than our guys and they have been playing together for several years. We just made too many miscues in the infield that cost us some runs."

Chandler added that the interest surrounding the game was tremendous. He said that when the U.S. team went out to take batting practice two hours before the game, there were already 7,000 people in the stands. The game was also viewed by a national TV audience throughout Italy.

Mike Hurdle and Kyle Hawthorne of Texas A&M both played in the game. Hurdle was 0-for-3 at the

plate and Hawthorne was 1-for-

The United States is now in the tournament and as of now was in second place behind which went to 6-0 after its loss to the Americans.

The U.S. team has two games left in the tournament. It takes on Australia with Mark Monday of Texas A&M scheduled as the starting pitcher. Tuesday Americans close out against Nicaragua.

Cuba must make up two that were postponed earlier in rain besides playing their rescheduled contests. Their first test in that time will come at Korea which was 6-1 as of Saturday.

The U.S. team had Sunday and took a sightseeing trip to Rome. They are scheduled to arrive home Thursday following Saturday's closing ceremonies of the World Tournament.

WALTON Stained Glass Studio. Announces new classes beginning week of September 5. Each class is 3 hours for 6 weeks. Fee \$20. Morning classes 10-1, Afternoon classes 2-5, Evening classes 7-10. 3810 Texas Ave. Bryan 846-4156.

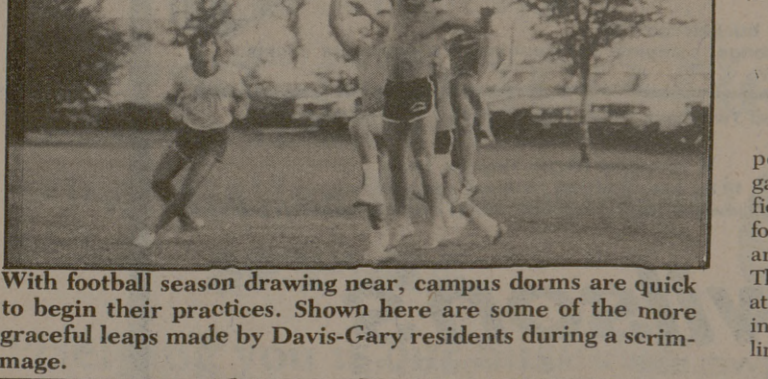
OFF CAMPUS STUDENT ASSOCIATION Positions Available. Vice President, university relations; Vice President, community relations; Secretary; Representatives. Applications available in the OCSA cubicle, Room 216 MSC. 1st meeting September 4, MSC conference room. VISITORS WELCOME Application deadline Sept. 9.

McDonald's DRIVE-THRU WINDOW. McDONALD'S INTRAMURAL HIGHLIGHTS. At University Drive. Now at Manor East Mall. BREAKFAST EVERY MORNING.

Rule Changes. Team managers, read this carefully because the handbook has been amended this year. All team captains are now responsible for the sportsmanship of their members. 25, 73, 92 Hike! Fall football fever is around the corner, but you can't play unless you sign up. IM is conducting a flag football tournament starting play Monday, September 18.

Sports Shorts. NOTICE OF MEETINGS. Flag football officials clinic will be held Monday, September 4, 1978 at 7:00 p.m. in Room 225 of the M.S.C. The clinic will be held Tuesday and Wednesday at the same time and place. EXTRA, EXTRA... The first extramural sports club officers' meeting will be at 6:00 Wednesday, September 6, 1978. JOGGER'S NEWS. Hear ye, hear ye, all ye subjects in warm-up suits and track shoes, jogging has come into its own at Texas A&M.

A New Stimulus. It's new! It's exciting! It's brand new tennis courts that dry quickly after it rains, resist flooding, and are not surrounded by a fringe of ball eating weeds. "I Spy's Participant of the Week" Mike Eisele takes aim as he begins his forehand swing. This week's Intramural photos are by Corey Gaskill.



With football season drawing near, campus dorms are quick to begin their practices. Shown here are some of the more graceful leaps made by Davis-Gary residents during a scrimmage.

A Special Event. What's done quickly, is worth 3 points, and can save a football game? A field goal, of course. IM's field goal kicking contest will open for entries Monday, September 4 and close Tuesday, September 12. Last year's champ was Robert Stringer, who holds the record for the longest field goal of 60 yards.

Ref's Corner. Wanted: Men and women for exciting employment. These individuals need to have some knowledge of flag football, water polo, volleyball, flickerball, and/or soccer. We are looking for enthusiastic officials who like working with people.