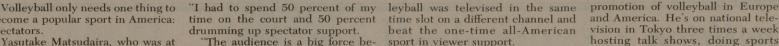
THE BATTALION THURSDAY, JULY 27, 1978 Page 8

apanese fans enjoy volleyball

become a popular sport in America: spectators

Yasutake Matsudaira, who was at Texas A&M University earlier this month for an International Volleyball Coaches Conference, knows all about promoting volleyball. He led Japan to a gold medal in the 1972 Munich Olympics and attrib-utes all, or most of this team's suc-cess to audione support cess, to audience support. "If I had spent all of my time on

the court teaching players, we'd never have won the gold medal," explained Matsudaira, adviser to the Japanese National Volleyball Team.



"The audience is a big force be-hind the Japanese Olympic team, the players don't get paid or receive any other incentive," he said. "They win for the spectators.

Japanese volleyball has a large audience. The game is televised nationally three times a week and consistently wins in the television ratings war.

The power of the Japanese television audience was no more evident than during the nation's series of baseball last year, he said. Vol-

time slot on a different channel and beat the one-time all-American sport in viewer support.

"Lack of spectator support is the reason American volleyball players don't have much motivation," Matsudaira observed. "There's virtually no American media coverage of volleyball.

"It's much harder for your players to get motivated. You can't expect a olleyball player to say to himself, 'let's go out and win this one for the good old Stars and Stripes,' when he is playing to empty stands." Matsudaira has done a lot for the

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and America. He's on national tele-vision in Tokyo three times a week hosting talk shows, doing sports news and conducting a children's show. Volleyball isn't his only topic, but he usually finds a way to work it into the conversation.

"People love me in Japan," Mat-sudaira said laughing. "I tell them football is the number one sport in America, baseball is number two and volleyball is number three. "Then I tell them to watch out,

someday volleyball will be the number one sport. And they look at me like I'm a crazy man. I'm not

crazy. "Volleyball is growing in support every day.

New sign for Spurs United Press Internat

SAN ANTONIO - The San Antonio Spurs will have the largest scoreboard of any arena in the Na-tional Basketball Association come October, to their way of thinking, at least

The trapezoid-shaped scoreboard will be 26 feet 6 inches across the top, 23 feet across the bottom and 12 feet 9 inches high, according to Spurs' president Angelo Drossos. The sign is under construction at the American Sign and Indicator Corporation's facilities in Spokane,



Yasutake Matsudaira (left), who was at Texas A&M University earlier this month for an International Volleyball Coaches Conference, explains some of the game's finer points to Robert Wayne Bradsby of San Antonio. Matsudaira coached the Japanese National team to a gold medal in the 1972 Munich Olympic Games and is currently serving as the team's adviser.





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Kite get tempora injunctio

HOUSTON - A feder Wednesday granted school basketball player temporary injunction attend a summer basket opposition to the rules athletic governing bod U.S. District Judge

also urged the Ur terscholastic League rule which prohibits v school athletes from tak summer basketball cam The rule is the only

50 states which is as bro hibitory," Cowan said. Boston Celtics center ans, who runs a basketh Texas, had entered the sought \$30,000 injunct Judge Cowan denied but suggested that Co relief next year if the U

changed its rule. UIL Director Bailey M fused to comment after t "I have to talk to my la said

Kite, 16, was one players in Texas last sa junior. He said he hoped action would open t others in his situation intensive training cam 'I hope this will h

players too, the ones to make the varsity, Kite, as well as the school varsity players was prohibited from summer camp unde rule which was institut

entire team from practi during the summer. The Dallas Jefferson

team of 1962 was taken for a summer camp turned to win the Texas pionship with ease. Judge Cowan said h

Kite's favor because athlete, who would be lege basketball scholar and his parents, who pay for a college educ be harmed if Greg did his skills fully

'The plaintiffs will su able harm,"Cowan s tional talent is rare, inability to develop t severe deprivation. Cowan continued

interest is never serv tion which seeks to d vidual of his constitu An attorney for

final argument We fended the rule as on competition in Texas fair to persons too summer basketball car In a day-long hearing

Dave Cowans, Houst coach Tom Nissalke and Sonny Allen testified in

The ruling marked t time in three months the judge sitting in Houston an injunction overriding On April 27, a judge teen-age girl to play on high school baseball team tion to UIL rules.

Kupec

traded

forward C.J. Kupec to waukee Bucks for a sixth-m

The 6-8 Kupec, 25, av oints and one rebound and half of this past s broke a leg during the las

Kupec is a three-year

eran, having played with Angeles Lakers for two y

Lakers drafted him out of

UDINAM

HOUSTON Rockets Wednesday tra

choice in 1979.



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