

Cowboy's job no longer romanticized by public

"Mama, don't let your babies grow up to be cowboys" — Waylon Jennings, 1977.
"He's right," — Dr. Arthur Cosby, 1978.

Cosby, a Texas A&M University sociologist, has completed a study on prestige occupations in agriculture and found the cowboy, as romantic an occupation as it once was, is no longer revered as a prime job.

With the help of graduate assistant Lianne Frank, the rural sociologist surveyed some 2,392 agricultural majors from 14 southern colleges for his study.

"We found occupations requiring the most education were the most admired," Cosby said. "The jobs that didn't need any education at all were ranked at the bottom."

Throughout the study we were faced with the same answer," he said. "Veterinarians were consistently ranked at the top of the list and occupations like migrant farm worker were chosen as least favorable."

Cosby's top ten agricultural occupations read like this:

- (1) Veterinarian
 - (2) U.S. Secretary of Agriculture
 - (3) Dean of Agriculture
 - (4) Agriculture Professor
 - (5) Landscape Architect
 - (6) U.S. Department of Agriculture Researcher
 - (7) Wildlife Refuge Manager
 - (8) Farm Manager
 - (9) Biologist
 - (10) Government Scientist
- The occupations in the bottom ten, however, reflect a different type of job requiring a different education, Cosby said.
- "The ten least favorable occupations had to do with manual labor jobs," he said. "In fact, the jobs which are usually classified as 'hired hand' occupations were among the very lowest on the scale."

The Texas A&M researcher found through his study the 10 least favorable agriculture jobs are: (51) Pest exterminator; (52) Incubator Man; (53) Tenant Farmer; (57) Groundskeeper;

(58) Sharecropper; (59) Killfloor Worker and (60) Migrant Farm Worker.

The jobs making the middle of the occupation scale required some manual labor, but were not exclusively blue collar.

Cattle raisers' jobs are still being regarded as favorable. The occupation placed 15 out of 60, just below plant nursery owner and just above ecologist.

High school vocational agriculture teachers made the number 25 slot on the scale, just below horse trainers and above cotton growers. Swine raisers ranked a little above poultry raisers and soybean growers a little above cotton growers, but they were all ranked in the top half of the survey.

Newspaper agriculture editors ranked 20th, below agriculture loan officers and above soybean growers.

Where did rural sociologists like Cosby wind up on the list?

"We came in 34th, between housewives and fruit inspectors," Cosby said. "I didn't quite know how to take that one."

Prine's latest album 'Bruised Orange' — good music lacking his usual lyrical punch

By MARK WILLIS
Battalion City Editor

John Prine's new album, "Bruised Orange", is pleasant listening, but that is all.

His songs on this album lack the lyrical punch his fans have come to expect. Prine seems to have spent most of his energy here on the music and arrangement. Unfortunately, he sacrifices his lyrics in the process.

This is not to say that the clever

wordings Prine is famous for are not evident. It's just the clever lyrics

the sparse instrumentation that characterized his earlier work and adopted a fuller sound.

may provide a good introduction. Those who have followed his career may find the album disappointing.

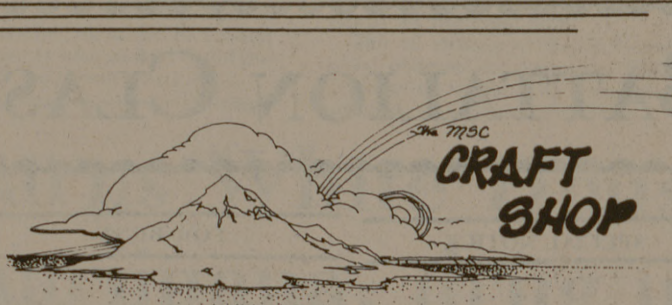
Review

without thought behind them seem rather trite.

The music on the album is much improved over his previous efforts. His band, really studio players and other artists on the Asylum label, is outstanding. Prine has moved out of

Yet the fact that he has become better musically can only raise expectations. Next time he may finally realize his potential as a song writer.

If he does manage to maintain the musical level of this work and adds to it the lyrical excellence of his previous albums, he may move beyond the cult following he now enjoys.



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Phillips named acting dean Pearson resigns 10-year post

By DOUG GRAHAM
Battalion Staff

A changing of the guard is in progress in the College of Business Administration at Texas A&M University.

Dr. Clinton Phillips, a Department of Finance professor, will serve as acting dean of the College of Business Administration until a permanent replacement can be found for the resigning dean, Dr. John Pearson.

Phillips will assume the acting dean's post on Sept. 1 when Pearson steps down. Phillips said the search for a permanent dean will probably take about nine months. A new dean could be chosen as early as January 1978 but, Phillips said the search may extend to June of next year.

The 53-year-old Phillips received a bachelor's degree from Baldwin-Wallace College in Berea, Ohio in 1949. He bypassed a master's degree, earning his doctorate from Vanderbilt University, Tenn. in 1956.

Prior to coming to Texas A&M, Phillips served as associate dean of the business school at Tulane University. He has been on the Texas A&M faculty for the past 11 years and served as

head of the Finance Department from 1969 to 1977.

Phillips said he has no desire to become the permanent dean of the business college at Texas A&M. "I am not a candidate for the job," he said.

Pearson's resignation follows 15 years of teaching and administrative experience at Texas A&M. After joining the Texas A&M faculty in 1963, Pearson helped develop and expand many programs in the College of Business Administration. He served as director of the old Department of Business, and was appointed dean in 1968 when the department changed designations to become the College of Business Administration.

Phillips said that there is not much that he, as acting dean, will be able to change or implement during his short tenure. However, he said he will try to keep the College of Business Administration as student-oriented as Pearson did before him.

"It will be my policy to continue the forward progress initiated and carried on by Dr. Pearson," he said.

Texas Tech rents complex dorm space

United Press International

LUBBOCK — An anticipated record enrollment of 23,000 students at Texas Tech University this fall has caused school officials to lease a wing of a private apartment complex to meet the demand for dormitory space.

Bill Haynes, assistant director of housing, said 7,200 dormitory applications were accepted by April 10, with 500 applicants assigned to waitlists.

An additional 300 women will be housed in a wing of a privately-owned student housing building across the street from the university campus.

Haynes said despite a rule change this year allowing students to live off campus after their freshman year, increasing numbers of sophomores, juniors and seniors are applying to live in university housing.

"More and more students discover it is less expensive and more convenient to live on campus, so they decide to stay in the dorms after their freshman year," he said.

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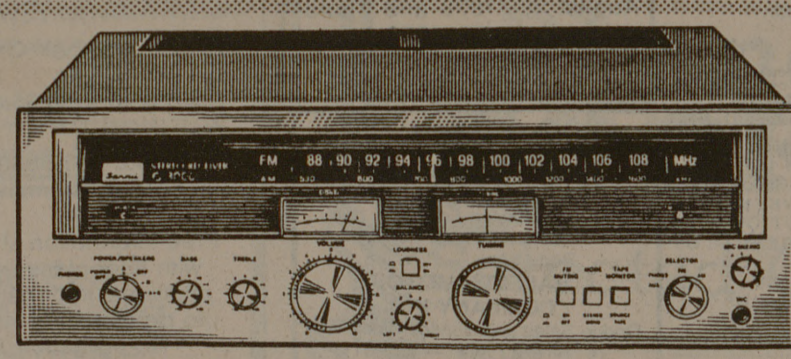
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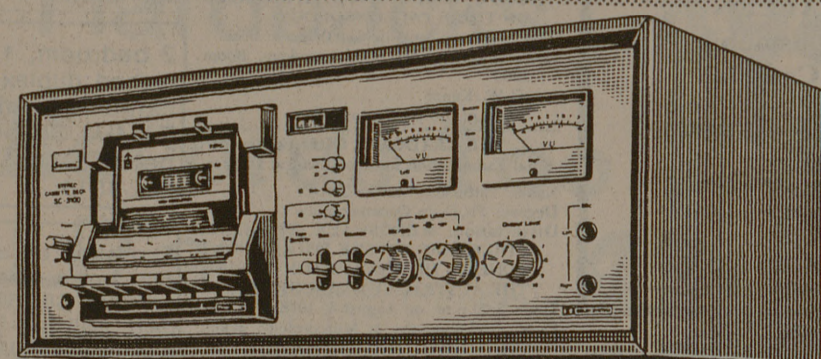


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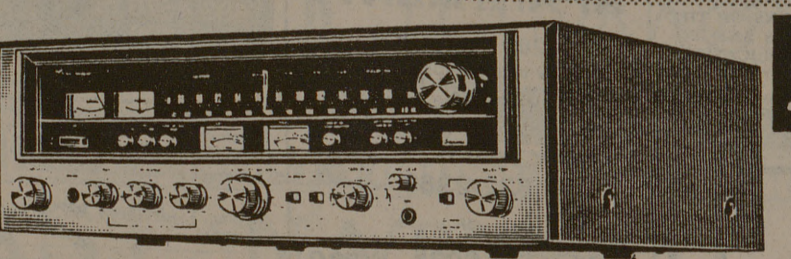
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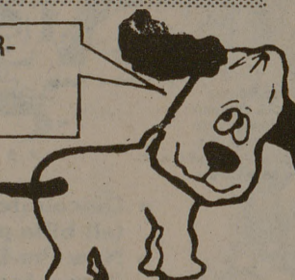
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