



Battalion photo by Mark Herron

Stubborn angus, 'get a move on'

Juan Cabellero and Mike Gonzales try desperately to lead this angus bull to the pen in preparation for the Saddle and Sirlain's Little Southwestern Livestock Show Saturday. Mike

will be among the 100 contestants exhibiting their animals in the Animal Pavilion. Competition will begin at 7 a.m. at Texas A&M University Swine Center.

Ads may trick kids

United Press International

WASHINGTON — The Federal Trade Commission — already waging an attack on sugar-laden TV commercials aimed at children — is going after comic books.

The agency announced Thursday it is opening an industry-wide investigation of comic book advertising to determine if children are being tricked or deceived by the kinds of ads carried in them.

In addition it said it wants to know if it's deceptive to use comic book characters or personalities to push products on the pages of the same books in which they cavort.

The FTC's Seattle regional office, which will conduct the investigation to determine if some action needs to be taken, said preliminary estimates indicate that \$5 million a month is being spent on comic book advertising.

In addition it said the industry estimates that 92 percent of children between the ages 8 and 10, and 82 percent of those between the ages of 5 and 7, are comic book readers.

It also said preliminary studies indicate 25 percent of the average

comic book is devoted to ads, with about 100 to 125 new comic books coming out every month.

The FTC said it wants to know whether children are being victimized by comic book ads that fail to disclose what is involved in the original purchase price — batteries that are part of toys, for example — and whether young readers are being suckered into buy-

ing products which do not perform the way the ads claim they do.

It also will look at whether comic books are being used to push products to children which are dangerous or should not be marketed for kids, whether the ads foster habits or attitudes which are bad for children and whether the ads cause children to put pressure on their parents to buy things, with resulting family discord.

Ask About Our
FREE SUMMER STORAGE
Aggie Cleaners
111 College Main

Battalion Classified
Call 845-2611

CORRECTION

The City National Bank Auto Loan Advertisement in The Wednesday, April 19, 1978, Battalion was run in error. The Battalion assumes all responsibility for the incorrect advertisement. Please refer to the correct City National Auto Advertisement below.

Preferred Auto Loans for Graduating Aggies

100% financing on new car loans

City National Bank offers you 100% financing on a new car and will defer the first payment for 90 days (for a slight increase in monthly payments).

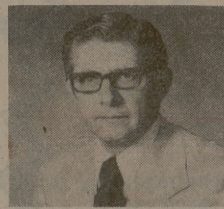
All graduating TAMU seniors who have a letter indicating a job commitment or military contract are eligible, subject to credit approval.

You can compare your payments and interest rates on the chart below:

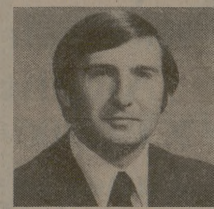
36 months				
AMOUNT OF LOAN	MONTHLY PAYMENTS	DEFERRED MO. PAYMENTS	ANNUAL RATE	ADD-ON RATE
3,000.00	97.71	99.17	10.66%	5.75%
4,000.00	130.28	132.22	10.66%	5.75%
5,000.00	162.85	165.28	10.66%	5.75%
6,000.00	195.42	198.94	10.66%	5.75%
7,000.00	227.99	231.39	10.66%	5.75%

42 months				
AMOUNT OF LOAN	MONTHLY PAYMENTS	DEFERRED MO. PAYMENTS	ANNUAL RATE	ADD-ON RATE
3,000.00	85.80	87.05	10.60%	5.75%
4,000.00	114.40	116.06	10.60%	5.75%
5,000.00	143.01	145.08	10.60%	5.75%
6,000.00	171.61	174.10	10.60%	5.75%
7,000.00	200.21	203.11	10.60%	5.75%

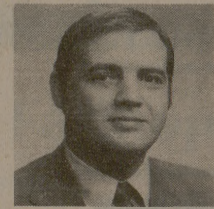
Call one of the officers pictured below at 779-5402



Perry Shirley



Darrell Pavia



Wallace Dunham



Roy Simmons

CITY NATIONAL OF BRYAN

301 S. Texas Avenue Bryan, Texas 77801 713 / 779-5402

Pet adoption set at Hensel Park

By JANA THIEME

The Humane Society of Brazos County will sponsor Pet Adoption Day Saturday, April 29, in Hensel Park from 10 a.m. to 2 p.m.

The animals are required to pass a general health exam this Saturday. A local veterinarian and some Texas A&M University vet students will give the animals examinations from 1 p.m. to 5 p.m. at Hensel Park.

Charlotte Woods, treasurer of the HSBC said the adoption fee will be \$20 for dogs and \$16 for cats.

"All of the pets will be spayed and neutered and will have the appropriate distemper shots beforehand. All these things will be included in the adoption price," she said.

The HSBC sponsors the pet adoption day about four times a year.

"There is no profit involved," Woods said. "The fact is that we lose money each time we have the adop-

tion day. There is no fund raising at all."

Woods said she considered the adoption day a very successful operation.

"Most of the people who need to get rid of their pets are students leaving the University," she said. "If any of the pets are adopted, it's a worthwhile project."

In the past adoption days, over 50 percent of the pets were adopted. Those not adopted will be taken to the Society for the Prevention of Cruelty to Animals shelter in Houston.

"The reason they are taken to Houston is because neither College Station, Bryan or Brazos County will provide funds to build an SPCA shelter close by."

Anyone wanted to find a new home for his pet is urged to bring the animal to the screening day this Saturday.

SPONSORED BY CRAFTS & ARTS COMMITTEE



APRIL 26 & 27
WED., THUR.

RUDDER FOUNTAIN ARTISTS AND CRAFTSMEN

IF YOU WANT TO DISPLAY AND SELL YOUR WORKS IN THE SHOW, SIGN-UP IN THE MSC CRAFT SHOP. FOR INFORMATION CALL 845-1631. Get Ready For MOTHER'S DAY - May 14



'I'd rather have an apple.'

American Cancer Society

Sun Theatres
333 University 846-9808
The only movie in town
Double-Feature Every Week
Open 10 a.m.-2 a.m. Mon.-Sat.
12 Noon - 12 Midnight Sun
No one under 18
Escorted Ladies Free
BOOK STORE & 25c PEEP SHOWS

Opening Thurs.
THE COW HOP

Featuring Cowpies & Fries
lunch & dinner
Next to Record Collection at Northgate

ARCHITECTURE & LANDSCAPE STUDENTS
We've Got **BOOKOOS**
of Crescent Boards & Chartpak Lettering to Spare

THE DRAFTING BOARD
OF NEWS OFFICE SUPPLY
108 COLLEGE MAIN
846-2522

AGGIE CINEMA

Admission: \$1.00 with TAMU ID

Tickets On Sale 45 Min. Before Movie

step into the m/c

George C. Scott
A Franklin J. Schaffner Film
"Islands in the Stream"
A Bart/Paley Production
Based Upon the Novel by Ernest Hemingway screenplay by Denne Bart Petriclerc
Produced by Peter Bart and Max Paleyevsky Directed by Franklin J. Schaffner
Music by Jerry Goldsmith Services by Connaught Productions. Patronized by the City of Houston. Patronized by the Houston Paperbook.

DUEL
Starring DENNIS WEAVER
The most bizarre murder weapon ever used!

WOODY ALLEN
DIANE KEATON
TONY ROBERTS
CAROL KANE
PAUL SIMON
SHELLEY DUVALL
"ANNIE HALL"
A nervous romance. PG
United Artists

the ultimate in super animated slapstick... — Archer Winstein, N.Y. Post
BUGS BUNNY SUPERSTAR
A 24 CARROT SALUTE TO THE BEST OF LOONEY TUNES
Co-starring: ELMER FUDD*, DAFFY DUCK*, TWEETY-PIE*, PORKY PIG*, SYLVESTER*, and more of your favorite Looney Tunes Characters.
You Won't Believe How Much You Missed As A Kid!

If you see only 1 film this year it should be **LIES MY FATHER TOLD ME.**
"Kadar tickles laughs out of the audience and squeezes tears out of us in this charming story."
LIZ SMITH - Cosmopolitan
"Although this is a wonderful movie for the whole family to see together, and my own children enjoyed it, it has the kind of appeal that adults warm to more than children because we can appreciate it on several levels — as parents, as children and as grandchildren."
LIZ SMITH - Daily News
"Yossi Yadin is superb!"
ANN GUARINO - Daily News
"A delightful film and an unusual one, a true delight."
JEFFREY LYONS - CBS Radio
Lies My Father Told Me
A JAN KADAR FILM
"LIES MY FATHER TOLD ME is a warm and funny and touching tale."
JACOB CRIST - Saturday Review
"Under Jan Kadar's sensitive guidance, this journey back to lost youth but touchingly modestly reveals people as authentic as the settings in which they are captured."
AN WELER - NY TIMES

Friday April 21 8 p.m. Theater Friday April 21 Midnight Theater Saturday April 22 8 p.m. Auditorium Sunday April 23 2 p.m. Theater Tuesday April 25 8 p.m. Theater