How oxygen pressure cures is not clear

perbaric (high pressure oxygen) b as miracles. But some patients ho received the pressure chamber eatments at Texas A&M Univerty are alive or in good health today use of it. Modern science is still

oneered the use of high pressure

Kellogg says its products aren't causing cavities

United Press International
BATTLE CREEK, Mich.-The ungent smells of corn syrup and alt assail the nostrils of visitors who pass the statue of Tony the liger and enter the 140-acre Kel-

ogg cereal company complex. In the days when Sugar Pops were tops and Tony insisted Sugar rosted Flakes were G-R-R-R-E--T, there was no particular reason the city's biggest employer to orry about the effect of its com-

ercials on young children. Now, the Federal Trade Commison wants to change all that.

The FTC is contemplating a ban cereal and candy commercials ned at very young children and a quirement that advertisers of sured products pay for public serve announcements preaching good strition and dental health.

The proposal has raised quite a r in the cereal manufacturing cap-

"We already take special care to how milk being poured on our ereals," said Peggy Wollerman, a ublic relations spokeswoman for ellogg, largest of the "Big Four" makers based in Battle

"We would have no problem with tag line like 'brush after break-

Kellogg, which produces everying from frozen pies in Pennsylnia to pizza in Australia and baby ood in Brazil, puts most of its stock a cereal. Kellogg's Corn Flakes is

Physiologist William Fife might serious infections, sores and ganterm the cures carried out in his grene cases that had discouraged both patient and physician.

Untreated, these ailments could have resulted in loss of limb or life for the patients referred to the

ceive an average of three cases a Fife, associate dean of Texas day, five days a week, year-round with minimum time for holidays. All oneered the use of high pressure patients come on a referral-only sygen in arresting or curing certain basis from local doctors.

tients are happy to have it available for medical treatments.

or the patients recently are administered to a variety of the white pressure chamber in afflictions from gangrene to carbon monoxide poisoning and radiation monoxide poisoning and radiation are against the most Although the chamber treatments therapy sores, among the most common are failing skin grafts and osteomyelitis, an infectious inflammatory disease of the bone. The latter malady results in death of sur-

why the delicate balance of just the right amount of oxygen works, but they know it does.

Discovering what makes it work is one of the next research projects, says Fife, although he hastens to point out that no experiments are conducted on the steady stream of patients treated here.

The chamber is used as an addition to regular treatment and is an alternative when other therapy does not seem to work alone.

Some of the life-saving cures come about in only a few days. Others take months. Numerous times, the patients' arms or legs are saved from amputation. There are many diseases, however, which are. not helped at all by the hyperbaric

Medical authorities are interested in the technique and the Air Force School of Aerospace Medicine in San Antonio is one of the most active centers for such treatment. Fife works in conjunction with them and plans are being considered to bring the two programs even closer to-gether. Some of the Air Force physicians are already visiting members of Texas A&M's graduate

But medical treatment is just one phase of the hyperbaric ground broken here by Fife.

He has been instrumental in de-

Still, the University rega. Is it as a training facility for Texas A&M students even though doctors and pawater breathing mixture called hydrox, short for hydrogen and oxygen. The mix allows divers to go

deeper and stay longer.

Student research projects conducted with animals also increase man's knowledge of hyperbarics. One of the current projects indi-cates that it may be harmful for the unborn child if pregnant women go underwater diving or are subjected to rapid decompression that sometimes occurs in space travel.

One of the features of the Texas A&M hyperbaric lab is that it serves at once as a medical, research and teaching tool.

Graduate students are given direct responsibility for operating the chamber. Fife teaches classes in treating underwater diving accidents (including the "bends") and on handling patients taking hyper-

baric therapy.

The students, nearly all of whom have some scuba diving experience, come from several disciplines on campus - marine resources management, ocean engineering, oceanography, underwater archeology and biology.

Since they must pop in and out of the pressure chamber during their education, Fife insists the students

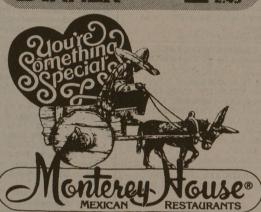
remain in top physical condition.

So once a week, they close down shop at the end of the evening's work and head for the campus pool for late night swimming exercises.

SOMETHING SPECIAL

MONTEREY 99

ENCHILADA



WEDNESDAY ONLY







May the Energy be with You

passing ability with his rock throwing.

Passing fancy

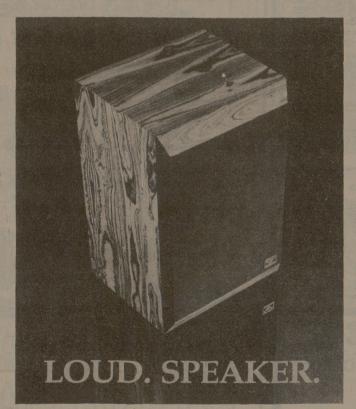
A future Aggie athlete? This could be quite possible. Four-

year-old Kris Welch's father is Bruce Welch, a former offen-

sive guard on the Texas Aggie football team. Kris may be planning to become a quarterback as he demonstrates great

introducing Cerwin-Vega

SPEAKERS



H-10 Handles 40 watts \$119.95

W-12 Handles 40 watts \$144.95

H-12 Handles 50 watts \$129.95

R-12 Handles 100 watts \$209.95 212 Handles 100 watts \$265.95

At last . . . the perfect speaker for rock n' roll

Sale Prices through Saturday Only Layaways & Financing Available



3806-A OLD COLLEGE ROAD

Next to Triangle Bowling Alley Open 10-6 Mon.-Sat.

846-5803

TO ALL SPRING COLLEGE GRADUATES: **BEAL FORD ANNOUNCES...**

"THE GRADUATE ASSISTANCE PROGRAM"

If you are graduating from college in May and would like to have a new car for that special event, you don't have to wait any longer. With our "Graduate Assistance Program" you can purchase the car of your choice now and defer any monthly payment for 120 days. All that is required is a minimum down payment with approved credit and proof of a bonafide job contract beginning no later than 90 days from the date of purchase.

The "Graduate Assistance Program" is designed to give you help when you need it most.

P.S. For most cases, payments can be designed to fit your specific needs.

For "Graduate Assistance Program" details see the courteous sales people at . . .



1309 TEXAS AVENUE

823-0044