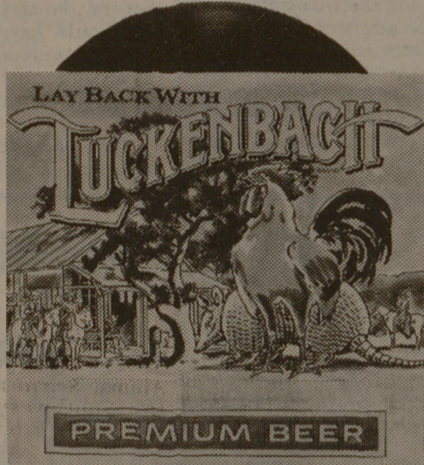


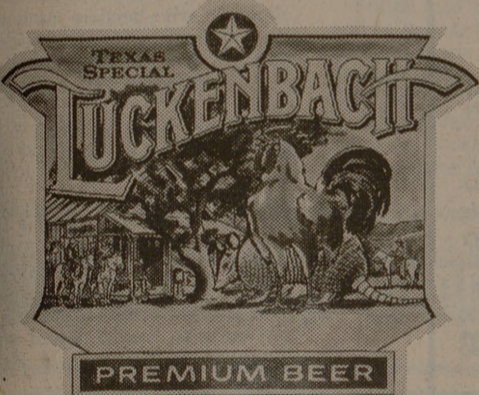
# Like the sweet girl you want but just can't get, there ain't no Luckenbach Beer in Texas...yet.

## Be the first in your neighborhood to have a LUCKENBACH six-pack.

While you're waiting for the original, redneck, longneck LUCKENBACH BEER<sup>®</sup>, you can conceal your impatience and cover up your second favorite suds with LUCKENBACH BEER<sup>®</sup> labels. Order them now, and be the first in your group to not drink LUCKENBACH BEER<sup>®</sup>. Good beer, like good women, can't be rushed. But they're both worth waiting for.

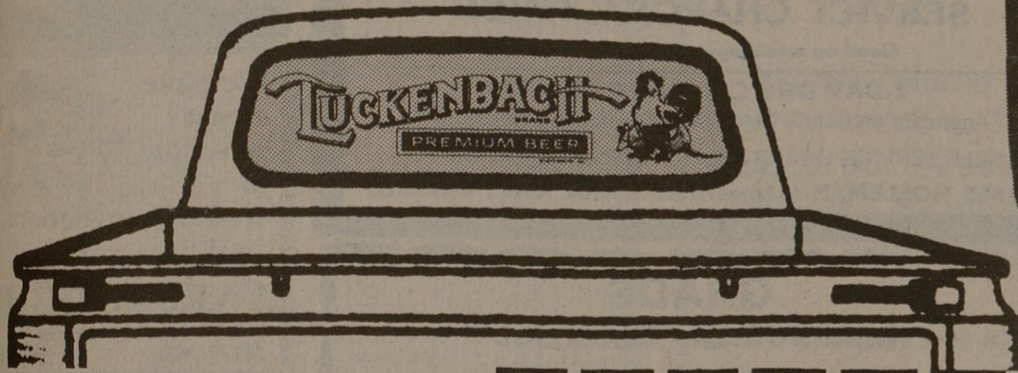


While you're not drinking LUCKENBACH BEER<sup>®</sup>, you might as well enjoy a no-hit record. Get your very own 45 rpm of "There Ain't No Luckenbach Beer<sup>®</sup> in Texas... Yet," with "Lay Back With Luckenbach" on the reverse. It's a boot stomper. If you don't like the music, frame the cover. \$7.75.



Six pressure-sensitive, full-color, work-of-art LUCKENBACH BEER<sup>®</sup> do-it-yourself labels. Brew your own or cover up a cheap beer, for \$1.95. You can stick them wherever you wish.

Have your own status symbol. A "first-run, limited edition LUCKENBACH BEER<sup>®</sup> souvenir bottle," signed by Carl Albert Luckenbach, grandson of Carl Albert Luckenbach. Numbered and shipped in a self-display box. \$5.00.



A LUCKENBACH BEER<sup>®</sup> visual for your pick-up/camper rear window will make you the envy of the carry-out. 18"x64", 2-colors on mylar. \$16.50.

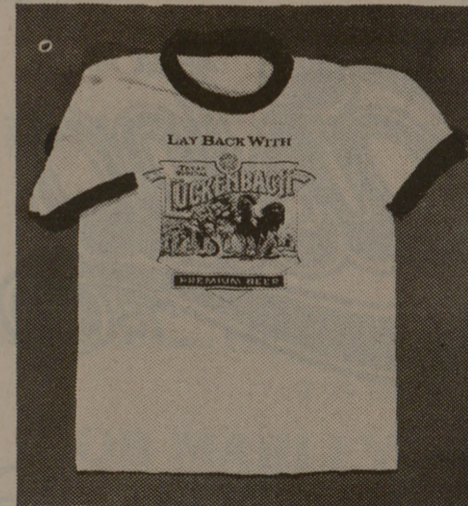


Cover up your worn "Cowboys Ride Longer" bumper sticker with this full-color LUCKENBACH BEER<sup>®</sup> sign. It's a mark of good taste. \$2.50.  
Or, Giant Wall Size: 20'x2 1/2' with adhesive back. \$60.00.

Women's LUCKENBACH BEER<sup>®</sup> BUST T-Shirt. S-M-L. White with red ringers, full color print. Makes a real nice pair. \$12.00.



LUCKENBACH BEER<sup>®</sup> Cap fits any head, except foamy ones. Comes in red, red or red, with official emblem. \$9.50. Official full color woven emblem, alone \$3.00.



Men's LAY BACK WITH LUCKENBACH BEER<sup>®</sup> T-Shirt. S-M-L-XL. White with red trim, full color print. Great for overnights in Lampasas. \$12.00.



Impress your fancy friends with a set of these LUCKENBACH BEER<sup>®</sup> glasses. 16 oz. 6 3/8" tall. Set of 4—\$19.95



Here's a hot one. Your own full-color LUCKENBACH BEER<sup>®</sup> thermometer will tell you when it's time to uncup one. It's 4 3/4" x 18 1/2" on steel. \$29.95. Or \$19.95 on wood.



LUCKENBACH BEER MARKETING  
P.O. Box 22212, Houston, Texas 77027

My telephone number is (\_\_\_\_) \_\_\_\_\_

I've enclosed a check or money order in the amount of \$\_\_\_\_\_ payable to Luckenbach Beer<sup>®</sup>. (Sorry, no C.O.D.'s).

Charge to:  Master Charge  Visa  
 American Express

Account # \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature (required if using credit card) \_\_\_\_\_

Copyright © GDL & W, Inc. 1977  
T.D.T. 4178 T.B. 4178

(PLEASE PRINT)

MY NAME: \_\_\_\_\_

MY ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP: \_\_\_\_\_

| LUCKENBACH BEER <sup>®</sup> ITEM | SIZE (if applies) | QTY | ITEM PRICE            | TOTAL |
|-----------------------------------|-------------------|-----|-----------------------|-------|
| Window Visual                     |                   |     | \$16.50               |       |
| Cap with emblem                   |                   |     | 9.50                  |       |
| Emblem                            |                   |     | 3.00                  |       |
| Record                            |                   |     | 7.75                  |       |
| Glasses (set of 4)                |                   |     | 19.95                 |       |
| T-Shirt, Woman's                  |                   |     | 12.00                 |       |
| T-Shirt, Men's                    |                   |     | 12.00                 |       |
| Bumper Sticker                    |                   |     | \$2.50 ea (3 for \$6) |       |
| Wall Size Poster                  |                   |     | \$60.00               |       |
| Thermometer (steel)               |                   |     | 29.95                 |       |
| Thermometer (wood)                |                   |     | 19.95                 |       |
| Labels (set of 6)                 |                   |     | 1.95                  |       |
| Coasters (set of 6)               |                   |     | 2.95                  |       |
| Souvenir Bottle                   |                   |     | 5.00                  |       |

Shipping and handling costs are included. Delivery may take six or more weeks. Nobody rushes in Luckenbach. You'll get it. Be patient.

Add 5% if delivered in Texas \$ \_\_\_\_\_

The Total Order \$ \_\_\_\_\_



LUCKENBACH BEER<sup>®</sup> cork 4 1/4" coasters. Make great frisbees for little cowboys. \$2.95 for set of 6.