



Students exhibit graphics

Stationary and logos designed by students in Design Media II are displayed in the lobby of the Ernest Langford Architecture Center. The students were assigned to design graphic expressions of themselves.
Battalion photo by J. Wagner Tynes

Graphic I.D.s produced

By DEBBI PIGG

Graphic images are an important part of everyone's life, says Mostafa Howeedy, Texas A&M environmental design professor.

"People don't identify much with words," Howeedy said. "They identify with a Coca-Cola sign or the Playboy bunny."

This is why Howeedy assigned his design media II classes to design their own stationery and logos.

"Every person has to identify himself in the world," Howeedy said. "I gave this assignment to warm my students up, to teach them to make decisions graphically. I wanted them to make a design to express themselves."

The stationery and logos are on display in the lobby of the Ernest Langford Architecture Center until Feb. 15.

Students used any size of paper for the project. They used three colors of ink, two colors of ink and one color of paper, Howeedy said.

Howeedy is pleased with the results of the project. The students used bright colors and strong ideas, he said.

Two students are putting their designs to use.

Jane Circle, a math major, is having her design printed and will use as personal stationery.

Bill Daniel, a Beauti-Turf employee, designed stationery and a logo for his employer. Beauti-Turf is having Daniel's design to use as a business logo.

Design media II (Environmental

Design 212) was created two years ago to expose students to verbal and graphic communication. Professors in the architecture department realized that Texas A&M design students were weak in their graphic ability, Howeedy said.

Design media II is open to both environmental design majors and non-majors. Ninety-six students are enrolled in Howeedy's classes this semester.

"Anyone can take this class and do well in it," Howeedy said. "It helps very much with visual aids."

"Drawing is not a gift. It must be developed. A student must coordinate his mind, his eyes and his hands," Howeedy said.

In environmental design, a student should learn to sell his ideas without talking. He must draw his ideas and fit them to the needs and abilities of people, Howeedy said.

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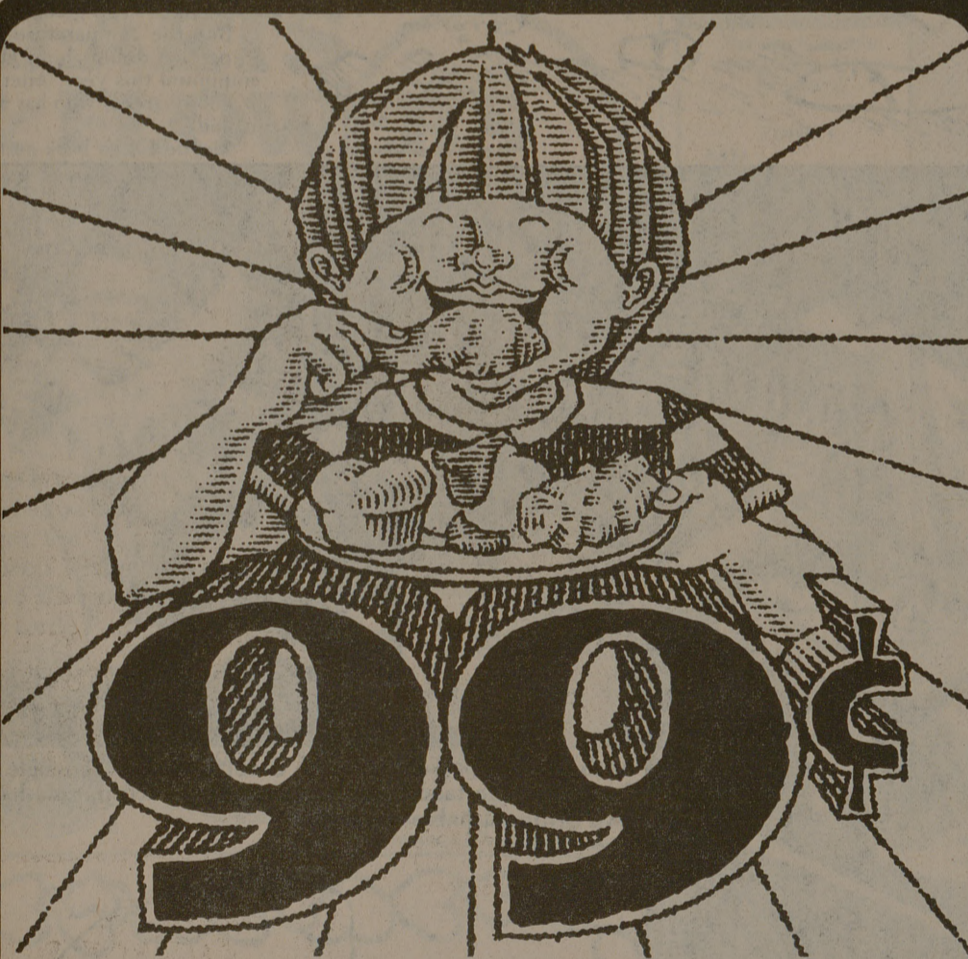


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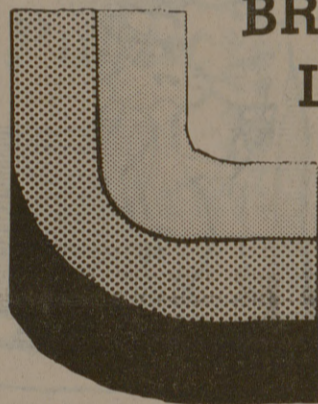
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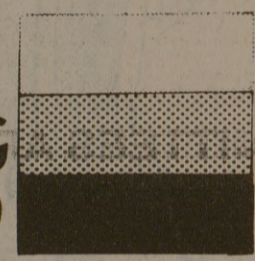
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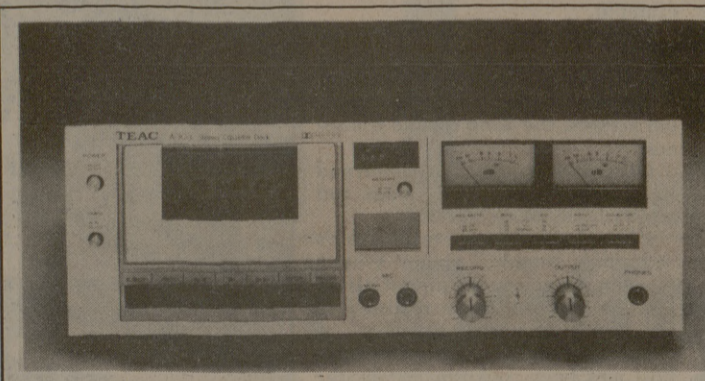
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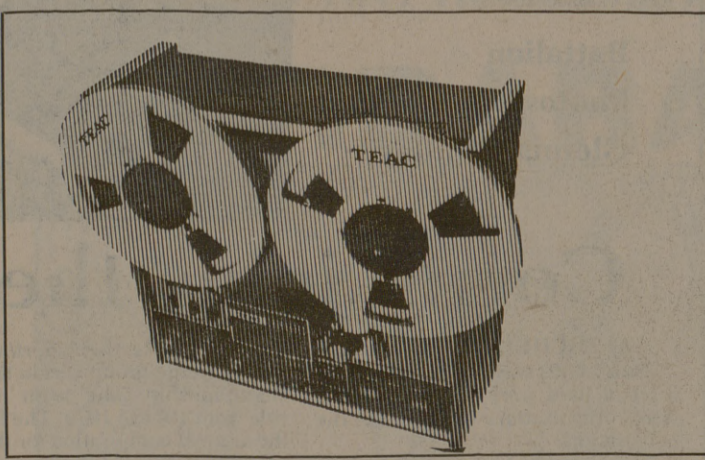
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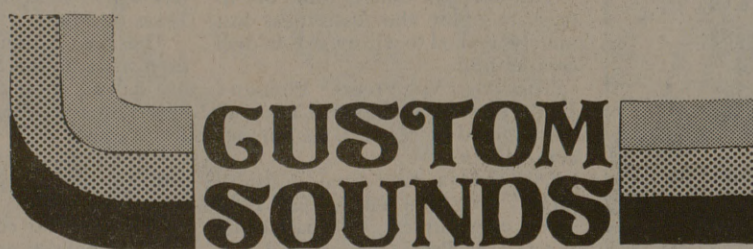
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