



Just missed

Texas A&M forward Wally Swanson just missed snaring a rebound against Sam Houston State. Swanson had 12 points for the

evening, as the Aggies defeated the Bearkats 95-73.

Battalion photo by Jim Crawley

David Boggan

It was a laugh a minute

Well, it's over, and not a song-and-dance routine too soon. John W. Heisman is turning in his grave.

Last night, the 43rd Heisman Trophy was presented, and for the first time it was presented on live television. I had a premonition about the television presentation of the Heisman. I expected it to be the worst sports rip-off since finding out that ABC didn't get the television rights to the 1980 Olympics. It was.

What last night's CBS television production did for the Heisman Trophy, P.T. Barnum did for the entertainment world. All that was missing from the Heisman circus was the cotton candy. I even expected to see Chuck Barris sitting in the corner gonging the losing nominees.

Actually, the atmosphere created was more of a cross between a nationally televised pep rally and an Academy Awards ceremony.

First there were dancing cheerleaders led by noted sports authorities Connie Francis and Leslie Uggams. They all wore cheerleading sweaters with giant H's emblazoned on the front. I'm still trying to figure out if the H stood for Heisman or hype.

Next, the show's co-hosts, O.J. Simpson and Elliot Gould, presented a history of the Heisman Trophy, calling it "football's most prestigious award." Prestige took a giant step in the wrong direction last night.

They were 20 minutes into the show before the first football player appeared.

The Downtown Athletic Club in New York City, sponsor of the Heisman, invented six new awards that conveniently filled those moments in the hour-long show that

weren't already booked with singers, dancers, comedians and, oh yes, the presentation of the Heisman.

These new awards had people all over the nation casting their own votes and making their own guesses as to who the winners would be, just like the Miss America Pageant.

The winners were (the envelope, please) Ken MacAfee of Notre Dame, best offensive end; Ross Browner of Notre Dame, best defensive lineman; Zack Henderson of Oklahoma, best defensive back; Jerry Robinson of UCLA, best linebacker; Chris Ward of Ohio State, best offensive lineman and Earl Campbell of Texas, best running back.

The winners gave an added air of the Academies by proving they could be just as long-winded as movie stars in their acceptance speeches. But instead of thanking directors and producers, they were thanking coaches and fellow players.

And Robinson even had someone accept the award for him!

Then came the moment everyone had been waiting for. A commercial.

After the advertisement and another song, the 43rd Heisman Trophy was presented. Jay Berwanger, the winner of the first Heisman in 1935, stood behind the podium on which sat the familiar straight-armed figure of John W. Heisman, the football player.

Berwanger held in his hands the envelope containing the name of one of the Heisman nominees: Campbell, MacAfee and Terry Miller of Oklahoma State.

He opened the envelope and spoke. "The winner is Earl Campbell from Texas."

For the second time the soft spoken, 220-pounder made his way to the stage amidst the Eyes of Texas, Hook'em Horns and a standing ovation led by his mother.

Complete with a Tyler rose on the lapel of his tux, the nation's leading

rusher humbly accepted the Trophy and it was over.

The worst part of the whole evening was knowing that CBS has the option to do six more Heisman Trophy shows.

Knowing the tendency the networks have of running something into the ground, witness all the spin-offs of "All in the Family" and "Mary Tyler Moore," I can just imagine what the next six shows will be like.

They will probably lean more and more toward the beauty pageant-type presentation. The bathing suit competition with all the nominees wearing those Olympic-style suits in their team colors, their numbers strategically located; June Lockhart in the booth with personal analysis and Bob Barker asking that all-important hypothetical question. Why, it will be the greatest thing under the stadium lights!

Congratulations, Earl.

No surprise, Campbell wins Heisman Trophy

United Press International

NEW YORK — Earl Campbell, the nation's leading rusher and scorer whose performance enabled Texas to become the only unbeaten team in the country this season, Thursday night was named winner of the Heisman Trophy as the "best college football player in the United States."

Campbell, a native of Tyler, Texas, won the 43rd annual award — considered the most prestigious in college football — from among a final list of 17 candidates considered by the sponsoring Downtown Athletic Club. He is the first Texas University player to be selected.

The announcement was made in a nationally televised ceremony following a lavish dinner sponsored by the Downtown Athletic Club. Win-

ners of six other categories also were announced.

Campbell was selected from among three finalists who also included tight end Ken MacAfee of Notre Dame and running back Terry Miller of Oklahoma State. The trophy was presented to him by Jay Berwanger, the former University of Chicago running back who won the first Heisman 43 years ago.

There was no voting announced and Campbell received a standing ovation from the crowd of 1,500 at a midtown Manhattan hotel.

"I'd like to thank the guys who helped me get this," said Campbell. "The guys most responsible are the offensive linemen. I don't have words to express what they've done for me."

"I thought about what winning

the Heisman Trophy would mean. I hope I can represent it. All I know is it took a lot of hard work to get it."

Campbell also won one of the six individual honors, being named top running back by the sponsoring Downtown Athletic Club.

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Wilson wanted Tech post

United Press International

LUBBOCK, Texas — The desire of Texas Tech President Cecil Mackey to maintain continuity in the school's football program apparently prompted the hiring of Rex Dockery to replace Steve Sloan, a decision which jolted one job hopeful.

The selection of Dockery, a Tech assistant, was the most bitter disappointment ever suffered by another man who wanted the job after Sloan resigned — former Tech quarterback Tom Wilson.

"I've got a lot of great memories of Tech, but this hurts," said Wilson, an assistant at Texas A&M. "All my direction, every step I've taken for the past 11 years, was to come back here as head coach."

"I haven't applied for a head coaching job the past year and a half because I wanted this one. It was my ultimate goal. I decided to stay put and take my shot at this one when it came along."

Many had believed Wilson would be offered the Tech coaching post, including Wilson.

Gym team ends year unbeaten

The Texas A&M women's gymnastics team finished its fall season undefeated after victories over TCU and Southwest Texas and Texas.

In the TCU dual meet, A&M's Patti Sloat, Tanya Hrabal and Tina Martin finished 1-2-3 in the all-around with Kathy Pruett fifth.

Sloat won the vault, balance beam and free exercise while Hrabal took first in the parallel bars.

In the tri-meet with SW Texas and Texas, Sloat was first in all-around with Martin second and Hrabal third.

Sloat won the vault, balance beam and free exercise while Kathy Pruett took first in the parallel bars.

"I thought I had the job. I don't understand what happened. I don't know if I'll ever get the full story. I like Rex, and I think he'll do a great job here, but I thought I was qualified."

The announcement was made at a hastily arranged news conference Tuesday night after an early morning conference call, a visit by Dockery to two Texas cities and a telephone poll of the board of regents.

Details of at least a four-year contract still remain to be worked out, but Dockery Wednesday started assembling a staff and recruiting players.

Dockery's familiarity with the Tech program apparently played a key part in giving him the edge in

the final selection process. He also was recommended highly by Sloan.

"I know that coach Sloan was very highly impressed with Rex Dockery. I know that he recommended him to President Mackey and Athletic Director J.T. King," Regent Robert L. Pfluger said Wednesday.

"I will confirm that Dr. Mackey wanted continuity in the program, and we already had a man on the

ground who could do the job. Dr. Mackey thought that was the utmost of importance to the future of the program," said Pfluger, chairman of the board's athletic committee.

Mackey, attending a conference in Florida, chose Dockery after consulting with King and Glenn E. Barnett, vice president of planning, in a conference call Tuesday morning.

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