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# Spray 'guns down' smokers

**United Press International**  
DENVER — Paul Wright wants to arm the world's non-smokers with six-ounce spray cans that can be whipped out to gun down anyone impudent enough to light up a "vile, odious and disgusting" cigarette or cigar in the presence of others.

The 42-year-old former chain-smoker says it's the perfect thing to use on a crowded subway or elevator. He guarantees the lemon-scented mist will make the smoker sit up and take notice — if not come out swinging.

Wright already has tested the product in the Denver area and proclaimed it a success. Now he's ready to sell it to the world — at \$3.95 a can — and he will use the profits to help launch his anti-smoking centers across the nation.

"One fellow in Golden (west of Denver) cured his wife of smoking in bed by using the spray," Wright said. "He hid a can under his pillow, and when she lit up, he sprayed the hell out of her. She's not smoking in bed any more, and that's a habit she had for six years. And they're still happily married," he said.

Wright is the president of the National Association on Smoking and Health, a profit-making company that was created to help people quit smoking.

A state senator who won passage of Colorado's first anti-smoking bill keeps a can of the spray on his desk.

A can was also sent to Gov. Richard Lamm, a non-smoker who dislikes the habit but keeps ashtrays available in his office.

Wright, who quit smoking 18 years ago when a doctor told him to stop or die, said the product is mainly water and so safe you can drink it. It won't stain clothing and is guaranteed to provide non-smokers with "the ultimate of satisfaction."

Directions, which are written on the can, tell the user:

— when cigar, cigarette or pipe smoke is detected, aim atomizer at source and spray for one second.

— if smoker becomes irate, spray again.

— persistent smokers may require a triple flutterblast (three short sprays) and a few carefully selected words.

"We expect to do a lot of business in New York City with this product," Wright said, who has been called the "Ralph Nader of the smokers' world." "Right now there are some fist fights breaking out at times because of smoking on subway trains.

"Someone will light up a cigar or cigarette. Someone else tells him it's a no-smoking area. The smoker will tell him to shut his mouth and take a swing at him.

"Non-smokers really think of smoking as a vile, odious and disgusting habit," Wright said. "Non-

smokers will get their point across with this. When you threaten them (smokers) in any shape, manner or form, they get upset."

Wright, who looks upon smoking as a drug addiction, isn't worried if someone gets upset after being hit by a shot of spray.

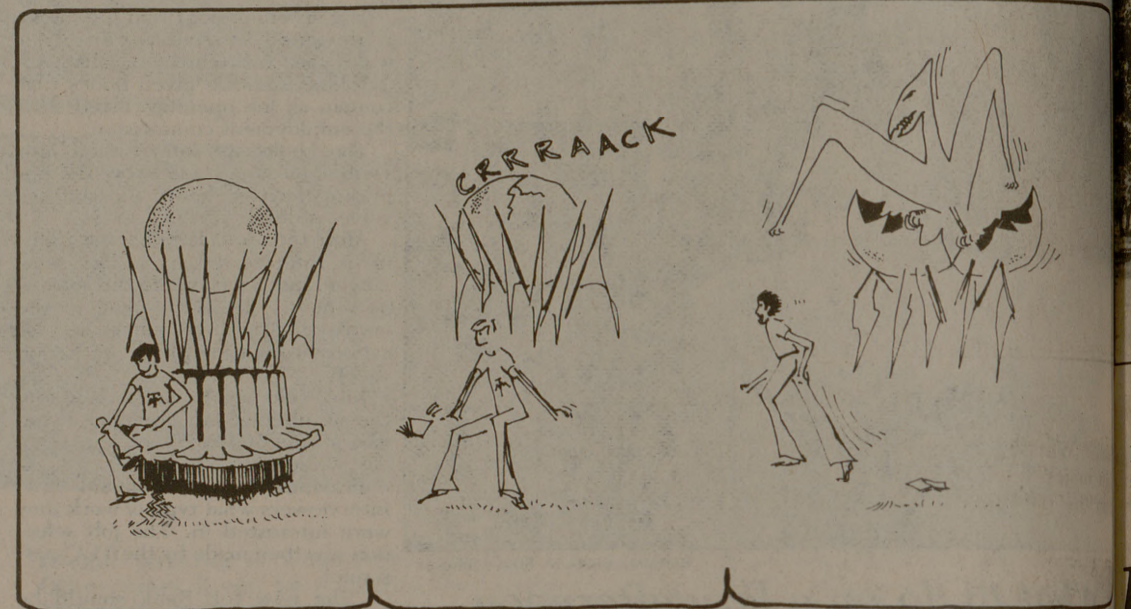
"If they do, so what?" he asked.

"You get your point across. We're trying to save lives. If we can get 10 people to quit smoking and save their lives, we have done our job well."

"We want to wake America up to the fact there are half a million people dying annually because they smoke cigarettes and another 1 1/2

million suffer physically-related abilities.

"I think we'll do more with (spray can) in the next year or so than the American Cancer Society has done in the past 10 years to alert people to these dangers," Wright said.




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