

Campbell's No. 1 rusher in SWC

The records bear out that the Southwest Conference is now seeing the three most prolific placekickers in NCAA football history — Russell Erxleben of Texas, Tony Franklin of Texas A&M and Steve Little of Arkansas.

But what has gone almost unnoticed is that the SWC may also be witnessing the three most prolific punters in its 64-year history.

Earl Campbell of Texas became No. 1 on the SWC all-time and 1977

season tables Saturday by rambling fullback, George Woodard, now looms over Campbell's fresh, new record. With one year to play after this, Woodard is in a strong position to overtake Campbell's record by the end of his career and sophomore teammate Curtis Dickey rates a fair shot to join them as the three biggest ground-gainers in SWC history before he's through in 1979.

A projection of both Campbell's and Woodard's per-game average against the remaining games in their

careers shows both have a good chance to gain 4,000 yards.

Here are the trio's totals to date and the projected totals if they maintain their averages:

SWC Rank	Name, School	G	Yards	Game Avg.	Games Left	Proj. Total	Proj. Rank
1	Earl Campbell, Texas	34	3,385	99.6	6	3,983	1
13	George Woodard, A&M	23	2,282	99.2	17	3,968	2
--	Curtis Dickey, A&M	16	1,147	71.7	28	3,145	5

One telling factor in Campbell's and Woodard's bid for 4,000 career yards is the exercise they've been getting this season. Each is averaging about four more carries per game this year than they have in their earlier seasons. Campbell entered the '77 season averaging 17.1 carries per game, but is averaging 21.2 through the Longhorns' first five games. And Woodard averaged 20.3 carries per game his first two seasons, 24.4 this year.

The total offense and interception categories. SMU freshman Mike Ford jumped to a lead in total offense, averaging 161.5 yards per game as he and TCU's Steve Bayuk

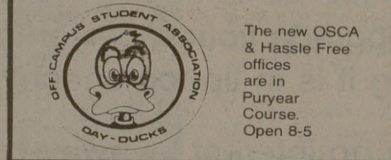
(153.2) continue their back-and-forth battle for supremacy there.

D. K. Perry's last-play interception for a touchdown in SMU's win over Houston gave the Mustang junior three thefts for the year, tops in the SWC. Four players are tied with two each.

Among team leaders, the only change was in passing offense where SMU eased past TCU with a 172.8 per-game average, barely ahead of the Frogs' 171.0.

In addition to the rushing lead, Campbell also assumed the top spot in tandem offense, having upped his game average to 146.6, again slightly ahead of Cowins' 135.6 total. But fair is fair and Longhorn teammate Erxleben ousted Campbell from the scoring lead as the junior kicker heads the list with a 10.0 average to 9.6 for Campbell.

Other lead changes occurred in



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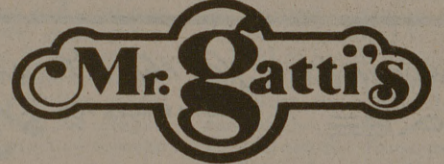


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Conference notes...

The points are going up in SWC play this season. The 25 non-conference games to date have seen an average of 43.6 points per outing, while the 12 SWC games have produced an average of 49.3, about five points per game over the 1976 norm. Texas is the major contributor, the Longhorns having scored 15 more points through five games this season than they did in all of last year.

UP AND DOWN THE POLLS: A week-by-week tour of the SWC teams ranked in the top twenty, starting with pre-season (AP first, UPI second—alphabetical order, you know): Arkansas x, 16-15, 12-11, 7-9, 8-8, and 9-8; Houston x, 9-12, 19-x, 19-17, x-15, 19-17, and x-x; Texas x, 18-13, 9-9, 8-8, 5-4, 2-2, and 2-2; A&M 9, 7-7, 6-7, 5-5, 12-17, 13-14, and 12-11; Texas Tech 8, 8-8, 7-6, 13-19, 17-16, 13-15, and 13-13.

The Baylor Bears should be cheering the news that Kentucky is eighth in this week's AP poll, because it marks the fourth straight season that Baylor has been tough on ranked teams. In 1974 the Bears beat Oklahoma State, ranked eighth; Texas, that got as high as fifth; and Texas Tech, seventh one week. In '75, the Bears tied a Michigan team that was ranked second. Last year Baylor defeated Texas,

ranked as high as fifth. Earlier this season the Bears handed Kentucky its only loss, 21-6. Eighteen of the 40 teams Baylor has played from the '74 opener through last week have achieved top ten status at some point, and provided Texas and Arkansas remain in the top ten through their games with Baylor, they will be the sixth and seventh Bear opponents this season to be ranked in the top ten during the year.

JUST FOR KICKS: No, it's not your imagination, SWC punters are kicking them further, from an average of 37 yards in 1970 to 40.2 this year. And if they keep improving at the rate of 3.2 yards every seven years, in the year 2012 when Russell Erxleben is 55 years old, he'll have to kick his age to be an average punter.

Four Southwest Conference games Saturday drew 162,759, pushing SWC home attendance over one million. To date 1,036,115 have seen 27 home games, for an average attendance of 38,375. Attendance remains slightly under the 1976 record average of 39,240, but Saturday's turnout marked the first time this season that the full SWC card averaged more than 40,000 per game.

TOTAL OFFENSE

Team	G	Plays	Yds.	TD	Game Avg.	Punts No-Avg.
Texas	5	361	2127	24	425.4	22-40.8
Arkansas	5	344	2056	21	411.2	27-42.5
Houston	5	390	1934	16	386.8	26-40.4
Tech	6	435	2060	20	343.3	33-38.2
A&M	5	363	1698	14	339.6	30-40.7
TCU	5	389	1586	11	317.2	31-41.9
SMU	6	397	1854	15	309.0	31-42.4
Baylor	6	415	1655	11	275.8	40-41.6
Rice	6	402	1429	9	238.2	52-36.4

HIGH GAME: 617, Texas (Rice)

RUSHING OFFENSE

Team	G	Plays	Yds.	TD	Game Avg.	Fumbles No-Lost
Texas	5	301	1573	20	314.6	16-6
A&M	5	312	1340	9	268.0	15-9
Arkansas	5	261	1336	16	267.2	10-7
Houston	5	290	1318	12	263.6	18-11
Tech	6	342	1421	16	236.8	18-9
Baylor	6	306	1207	7	201.2	17-6
TCU	5	244	731	4	146.2	16-8
SMU	6	242	817	10	136.2	17-5
Rice	6	199	515	4	85.8	10-7

HIGH GAME: 516, Texas (Rice)

TOTAL DEFENSE

Team	G	Plays	Yds.	TD	Game Avg.	Punts No-Avg.
Texas	5	318	960	2	192.0	41-43.8
Tech	6	360	1436	11	239.3	44-37.1
Arkansas	5	363	1274	4	254.8	34-38.0
A&M	5	350	1381	12	276.2	36-41.9
Baylor	6	430	1964	15	327.3	35-40.3
Houston	5	355	1756	12	351.2	28-42.1
SMU	6	477	2428	17	404.7	27-38.5
TCU	5	372	2060	19	412.0	28-40.9
Rice	6	485	3087	34	514.5	27-44.5

LOW YIELD: 82, Texas (Virginia)

RUSHING

Player & School	G	Plays	Yds.	TD	Play Avg.	Game Avg.
E. Campbell, UT	5	106	686	8	6.5	137.2
Cowins, Arkansas	5	97	657	7	6.8	131.4
Woodard, A&M	5	122	525	6	4.3	105.0
Blackwell, UH	5	93	492	3	5.3	98.4
xDickey, A&M	5	78	421	1	5.4	84.2
Whittington, SMU	6	102	500	5	4.9	83.3
Taylor, Tech	6	96	425	4	4.4	70.8
xAllen, TCU	5	60	301	1	5.0	60.2
Hawthorne, BU	6	69	343	2	5.0	57.2
Thomas, Houston	5	54	281	1	5.2	56.2
xCooper, Rice	6	69	337	2	4.9	56.2

MOST YARDS: 203 (21 carries), Ben Cowins, Ark (Okla. St.); LONG: 80, Greg Hawthorne, BU (Tech)

Allison back

United Press International
LUBBOCK — All-Southwest Conference quarterback Rodney Allison returned to Texas Tech workdays Wednesday and coach Steve Sloan said he probably would resume practicing Monday.

Allison suffered a broken bone in his leg in the Red Raiders' loss to Texas A&M four weeks ago. Tech does not play this weekend and Sloan hopes Allison will be ready for the Texas game Oct. 29 in Austin.

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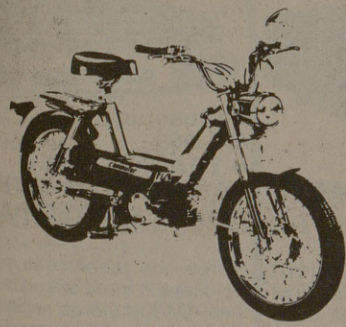
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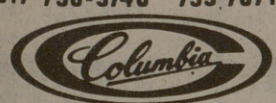
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