

Businesses work with SG

# Student discounts available

Students not interested in saving money should ignore the Student Purchase Program (SPP).

The Student Government's Business and Consumer Relations Committee spent about \$2,700 to print and mail out the booklets informing students which Bryan-College Station businesses offered them discounts and free merchandise.

"We think it has two-way benefits," said Jeb Hensarling, committee chairman. "The students get the obvious benefits of the discounts, but the businesses will probably get more student business, too."

"We ask businesses to keep track of receipts to see if it's worth their time and ours," said Hensarling. He

said that Student Government will run a computer program each semester to determine how much money the SPP saves students.

The committee discusses the program with each business every month to encourage them to keep track of SPP purchases and to discuss any problems.

It seems to be successful for most businesses, said Hensarling.

"We've had businesses call us about the program after they'd heard about it from other businesses," said Hensarling.

He added that some places get more student business because they offer better discounts than others.

"If a lot of students used the program, other businesses would be

pressured, or encouraged, to offer discounts," said Hensarling.

Hensarling said one muffler shop involved in the SPP reported \$3,000 in student business last month, which meant, with the 10% discount, a \$300 saving for students.

The SPP was first tried last year for the 1977 Spring semester. Hensarling said the program was successful, although the booklets were not distributed much off campus because of a lack of time and manpower.

This year 1,500 copies were distributed to almost all apartments in College Station and dormitories on campus.

Postal authorities and apartment owners told the committee that from 85-95 percent of the apartments were rented by students at this time of the year.

Hensarling said students living in trailer parks, houses, duplexes, and in Bryan could pick up a copy of the

SPP booklet in the Student Government office in the Memorial Student Center.

This year the committee added information on legal and health services available to students. It includes phone numbers of the various agencies and a brief description of what services they offer.

Next year the committee hopes to add a consumer tips guide with information on things such as buying stereos and cars, and mail purchasing.

Also planned for the future is a consumer protection committee which will be like a Better Business Bureau on campus.

It will handle complaints and provide consumer information to students.

"We hope to lead students through the bureaucratic maze," said Hensarling, "and help them find out who can help them."

# Tower Dining Room



Serving Luncheon Buffet  
Sunday through Friday  
11:00 A.M. to 1:30 P.M.  
\$3.00

Top Floor of Tower Dining Room  
Sandwich & Soup Mon. thru Fri.  
\$1.75 plus drink extra

Open to the Public

"QUALITY FIRST"

## The Program of the Year isn't on TV. It's in the Air Force ROTC.

Find out about the two and four-year Air Force ROTC programs today. They both get you an Air Force commission, an excellent starting salary, challenging work, responsibility, promotions, and a secure future with a modern service.

Air Force ROTC also prepares you for leadership positions

ahead. Positions such as aircrew member... missile launch officers... mathematicians... engineers... and research and development scientists.

Find out today about the benefits of the Air Force ROTC program. It's a great way to serve your country and to help pay for your college education.

**Air Force ROTC**

# City National's 48 Month New Car Loan lets you drive a good deal home.

The car you buy today will probably cost more than the last one you bought. So it figures you'll need more time to pay for it.

More months to pay means a lower monthly payment. It's as simple as that.

Whatever kind of new car loan you need, for however many months (48, 42, 36), come see us when you're ready to buy. We'll help get you rolling.

48 Months			
Amount of Loan	Monthly Payments	Rate	
		Annual Percentage	Add-on Rate
3,000.00	76.00	9.94%	*
3,500.00	88.67	9.94%	*
4,000.00	101.33	9.94%	*
4,500.00	114.00	9.94%	*
5,000.00	126.67	9.94%	*
5,500.00	139.33	9.94%	*
6,000.00	152.00	9.94%	*
6,500.00	164.67	9.94%	*
7,000.00	177.33	9.94%	*

42 Months			
Amount of Loan	Monthly Payments	Rate	
		Annual Percentage	Add-on Rate
3,000.00	84.93	9.99%	*
3,500.00	99.08	9.99%	*
4,000.00	113.24	9.99%	*
4,500.00	127.39	9.99%	*
5,000.00	141.55	9.99%	*
5,500.00	155.70	9.99%	*
6,000.00	169.86	9.99%	*
6,500.00	184.01	9.99%	*
7,000.00	198.17	9.99%	*

36 Months			
Amount of Loan	Monthly Payments	Rate	
		Annual Percentage	Add-on Rate
3,000.00	96.83	10.04%	*
3,500.00	112.97	10.04%	*
4,000.00	129.11	10.04%	*
4,500.00	145.25	10.04%	*
5,000.00	161.39	10.04%	*
5,500.00	177.53	10.04%	*
6,000.00	193.67	10.04%	*
6,500.00	209.81	10.04%	*
7,000.00	225.94	10.04%	*

\*Annual percentage rates figured on 5.4% add-on rate.

**City National Bank**  
301 Texas Avenue Bryan, Texas 77801, 779-5402



Dr. Wiley Kirk of Texas A&M University's Physics Department displays pictures of the liquid helium production facilities taking shape on campus. The facility will provide an avenue for researchers involved with low temperature techniques. When it becomes operational in about two months it will be the largest and newest of its type at a university in the Southwest United States.

## Most modern gas liquefier new at A&M

Texas A&M University will receive equipment next week to make it the home of the largest modern academic facility for the liquefaction of helium in the Southwest United States.

The receipt of a \$72,600 matching grant from the National Science Foundation for the acquisition of a helium liquefier makes this possible, said Dr. Wiley Kirk, one of the project coordinators.

"Our new helium liquefier will be used in a research program that will involve cooling materials to within a few thousandths of a degree."

Kirk said investigating matter at these very low temperatures provides a way to obtain better knowledge of phenomena such as electrical currents. Research in this area could produce enormous savings in the transmission of electrical power.

It will also help in areas such as neutron stars, energy related fields, medical technology and will help improve the sensitivity of instrumentation.

"Many of the techniques developed for low temperature research as well as the basic knowledge gained in the studies are finding important use in other areas of science," Kirk said.

Others involved in the project include Drs. Thomas Adair, Donald Naugle of Texas A&M's Department of Physics, and Dr. John M. Prescott, vice president for academic affairs.

## Aid to rural cancer patients

HOUSTON — M. D. Anderson Hospital and Tumor Institute announced Wednesday development of a new device that will facilitate small-town treatment of cancer patients.

The simplified blood cell separator was developed during the past two years by Anderson and the International Business Machines Corp., officials said.

The new machine is not as bulky as its predecessor and much simpler

to operate, which will make it available for small clinics.

Jeane Hester, chief of leukemia treatment supportive services at Anderson, said many cancer treatments have side effects on bone marrow, where blood cells are formed.

"The patient becomes highly susceptible to serious bleeding or infection," she said. "Bleeding can be controlled with transfusions of platelets and infection controlled with white blood cell transfusions and antibiotics."

Platelets, components of whole blood that aid clotting, must be used within 24 to 48 hours of removal from blood donors. White cells fight infections and must be used within six hours.

"Until now the equipment for separating these blood components from whole blood was cumbersome, tedious to handle and sterilize and needed specially trained personnel to operate," Hester said.

The new machine is smaller and cheaper and will be ready for distribution next summer, she said.

## Campus Names

### Scholarships given

Tom Koranek, a senior agronomy major from Maoulton and David Durham, a sophomore agronomy major from Bryan, were the first recipients of a series of eight \$250 scholarships awarded to the Department of Soil and Crop Sciences by SUNEDCO Energy Development Company in Dallas.

The remaining six scholarships will be given to students throughout the year based on grades, extracurricular activities, and personality.

Presenting the awards was Lamont C. Laue, SUNEDCO manager of acquisition and exploration. He also presented an additional \$2,000 to the Soil and Crop Sciences department for unrestricted grants.

### Fite appointed head

Dr. Lloyd E. Fite has been appointed head of the Electronics Training Division of the Texas Engineering Extension Service, part of the Texas A&M University System.

The division conducts an 18-month pre-employment program in electronic technology and specialized short courses such as medical and automotive electronics.

Fite, a training specialist in the division and its Electronic Science Institute since 1974, succeeds Arlie D. Patton who has returned to full time teaching on the staff.

A registered professional engineer, Fite has his bachelor, master's and doctoral degrees from Texas A&M. He worked in the Activation Analysis Research Lab in several capacities, most recently in 1961-72 as the associate head and chief engineer. He also coordinated the Nuplex program in 1969-72, and has been an adjunct assistant professor in the Baylor College of Medicine Graduate School since 1968.

Among his memberships, honors and awards is association with the Institute of Electrical and Electronic Engineers and Who's Who Among Leaders in American Science. He also holds a U. S. patent for a drift control in an analytical gamma ray spectrometer.

### Sugihara appointed

Thomas T. Sugihara, director of Texas A&M University's Cyclotron Institute, has been appointed to a committee to advise the National Science Foundation and the newly created Department of Energy on nuclear science matters.

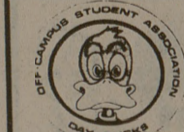
Formally named the DOE/NSF Science Advisory Committee, the group includes 12 members. Sugihara is joined by scientists from the Argonne National Laboratory, Lawrence Berkeley Laboratory and Los Alamos Scientific Laboratory as well as from several other universities, including Stanford, Indiana University, and the University of Washington.

Sugihara has headed the Cyclotron Institute since 1971 and has been associated with the nuclear installation for 12 years. He is also a professor of chemistry at A&M.

He came to Texas A&M from Clark University, in Massachusetts, where he taught chemistry for 13 years and served as department head the last three years. Before that, he had served as visiting scientist at Lawrence Berkeley Laboratory, Woods Hole Oceanographic Institution and Brookhaven National Laboratory.

Sugihara earned his undergraduate degree at Kalamazoo College in Michigan, and his master's and Ph.D. at the University of Chicago. He also served as a Gustavus Swift Fellow in 1950-1952 and as a John Simon Guggenheim Memorial Fellow in 1961-1962.

**HEWLETT-PACKARD**  
Has The Latest In  
Scientific Calculators  
**LOUPOT'S BOOKSTORE**  
Your Calculator Headquarters



Day Ducks swim to class when it rains.

For Battalion Classified  
Call 845-2611

# TINY TOWN MARKET

WHERE BUYERS MEET SELLERS

FREE SPACE FOR SELLERS

CALL 779-2157

**SUPERBARGAINS**

OCT. 22-23  
3507 HIWAY 21 EAST  
BRYAN, TEXAS