



Crutches for weapons?

Freshmen Dave Jefferson (left) and Ed Wilson (right) practice maneuvers for Fish Drill Team using crutches instead of weapons. They belong to Wilson due to a hurt knee. The crutches may seem lighter, but their length

probably makes them more awkward than the weapons usually used by the Fish Drill Team. Adviser Ed Santiago looks on as the two freshmen practice.

Battalion photo by Jo Ella Dixon

Giant corporation evolved from nickel root beer stand

United Press International
It was 1927, the year Charles A. Lindbergh made his historic nonstop solo flight across the Atlantic from New York to Paris.
That was also the year one J. Willard Marriott opened a nine-seat nickel root beer stand in Washington, D.C. Marriott's \$2,500 investment attracted far less publicity.
Although the opening went virtually unnoticed, Marriott was to go on to make history after a fashion. For from that tiny stand evolved the Marriott Corp., currently the nation's most diversified lodging, food service, and leisure services company.

The company observed its golden anniversary by opening its 50th hostelry, the Marina del Rey Marriott Inn near the Los Angeles airport, in early October.
"We must be doing something right," said James E. Durbin, president of the Marriott Hotels Division. "Marriott enjoys the highest occupancy rate of the top hotel chains—more than 80 percent compared with the industry average of 62 percent. And we also have three times as many 1977 Mobil Travel Guides four-star hotels and resorts and more AAA five-diamonds than any other hotel group."

Tehran, Iran; Cairo and Luxor, Egypt; Amman, Jordan; and Kuwait.

Sports Club

★ ★ ★

TOTAL ENTERTAINMENT SCHEDULE

Sun. - No Cover .50c Beer
Mon. - \$1.00 Cover .25c Beer
A&M Game Films
Tues. - No Cover: Free Dance Lessons
Wed. - Ladies Night
Guys - \$1.00 Girls - Free
Girls Receive 3 Free Bar Drinks
Thurs. - Drink & Drown
Guys - \$3.50 Girls - \$2.50
Free Beer, Wine & Cokes
.25 Bar Drinks
.50 Call Drinks
Fri. & Sat. - Boogie Time
"The Munchies" - Thur., Fri. & Sat.
4:30 - 7:30
Free Food -
.50 Beer -
1/2 Price Drinks

Each day more than 60,000 Marriott employees serve the needs of about one million travelers and other guests in 39 U.S. states and 18 foreign countries.
Properties include 31 hotels, five resorts, and 14 franchised inns in the United States and overseas; 63 airline catering kitchens; more than 400 public restaurants; 200 business and institutional food service management contracts; condominiums; two major theme parks (Great America) and three cruise ships (Sun Lines).
No one recorded Marriott's gross during his first year selling root beer. But Marriott Corp. reported a combined total of more than \$1 billion in sales for fiscal 1976.
Marriott's first venture into the hotel business came in Arlington, Va., with the Twin Bridges Marriott Motor Hotel in 1957. It was billed as the first full-service motor hotel in the U.S.
Now he is board chairman of the parent Marriott Corp., whose hotel division operates or oversees 50 hotels and inns, with nearly 19,500 rooms, in 45 cities from coast to coast and in Acapulco, Mexico; Cuzco, Peru; Amsterdam, Holland; and Barbados.

Durbin said he envisaged "considerable continued growth" of tourism in the next quarter of the century.
"As job functions become more programmed with more people finding the novelty and challenge missing in their work-a-day lives, people will turn in increasing numbers to travel and leisure-time activities to escape boredom," he said.
Durbin said he expected an increase in young travelers "as the generation of the more affluent, more educated young adults who have been flying from infancy, become of age and make their own travel decisions."
"We also see an increase of golden-age citizens venturing forth in greater numbers, not only because of scientific advances which have prolonged their active life but because more people were concerned with making those golden years worthwhile."
Durbin said Marriott had "ambitious expansion" plans for the future in the United States and abroad, particularly in South and Central America, Mexico, and the Middle East. He said hotels are being built or planned for Arequipa and Lima, Peru; Cancun, Mexico;

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