

# Judge to rule on Hill testimony

United Press International

HOUSTON — A state district judge will rule Monday to what extent a former wife of Dr. John Hill can testify in defense of a \$7.6 million wrongful death suit against oilman Ash Robinson.

Ann Kurth was the controversial

woman whose testimony caused a mistrial in Hill's 1971 murder trial. Hill was on trial for the death of his first wife, Joan Robinson Hill, when Mrs. Kurth, recently divorced from the plastic surgeon, blurted out some comments attorneys said violated provisions of husband-wife confidentiality.

Hill, awaiting a second trial on

the same charge, was shot down in the foyer of his River Oaks mansion Sept. 24, 1972. His survivors claim Robinson paid \$25,000 to have Hill killed to avenge the death of his daughter, a socially prominent horsewoman.

Mrs. Kurth, who has since written "Prescription Murder," a book

about her life with Hill, is expected to testify that Hill confessed killing Joan Hill and that he tried to kill her also.

Robinson's attorneys systematically have tried the dead doctor for the death of his first wife and repeatedly have tried to show Hill was an unsavory character.



Battalion photo by Kathy Henderson

## Biding time for tickets

A hopeful candidate for a football ticket, senior Vince Roach of Squadron Five, bides his time shining his boots in front of G. Rollie

White. "Camping out" is becoming a common pastime for those students wanting tickets to out-of-town Aggie football games.

## 'Natural' label sells it

United Press International

The most convincing sales claimer put on a food or beverage label is the feeling of freshness, good value, convenience, flavor or quality.

A new survey by the Ask One Omnibus Division of Consumer Research Corp., a marketing research firm, says 59 per cent of all consumers think a product labeled "natural" has positive implications; that a food or beverage is healthier, safer, and better for them. The findings are based on a representative sample of more than 1,000 people interviewed

by telephone across the country.

Asked to define natural, 44 per cent described such foods and beverages as "nothing artificial." Other phrases mentioned almost as frequently: organic, 42 per cent, no chemicals, 41 per cent, pure, 41 per cent, real, 36 per cent, and no preservatives, 36 per cent.

When consumers compared foods and beverages labeled natural to similar products without that description, 43 per cent identified the natural items as "pure with nothing added."

Asked to describe purity, 14 per cent mentioned "no preservatives," 13 per cent, "no additives," 10 per cent, "nothing artificial," and 6 per cent, "no chemicals." Only 7 per cent of the respondents said natural products would "taste better or different."

Corporation President David Schwartz said 68 per cent of the respondents, particularly the better educated, listed at least one benefit.



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