Biding time for tickets

A hopeful candidate for a football ticket, his time shining his boots in front of G. Rollie out-of-town Aggie football games.

White. "Camping out" is becoming a common senior Vince Roach of Squadron Five, bides pasttime for those students wanting tickets to

'Natural' label sells it

The most convincing sales claim nce, flavor or quality.

on

MENTS

says 59 per cent of all consums think a product labeled "natural" s positive implications; that a food beverage is healthier, safer, and ter for them. The findings are sed on a representative sample of ore than 1,000 people interviewed

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United Press International
the most convincing sales claim atom a food or beverage label is newness, good value, convence, flavor or quality.

by telephone across the country.

Asked to describe purity, 14 per cent mentioned "no preservatives," 13 per cent, "no additives," 10 per cent, "no thing artificial," and 6 per cent, "no chemicals." Only 7 per cent, "no chemicals." Only 7 per cent, "no chemicals." A new survey by the Ask One quently: organic, 42 per cent, no chemicals, 41 per cent, pure, 41 per onse Corp., a marketing research cent, real, 36 per cent, and no preservatives, 36 per cent.

scription, 43 per cent identified the natural items as "pure with nothing



cent of the respondents said natural products would "taste better or dif-Corporation President David when consumers compared foods and beverages labeled natural to spondents, particularly the better educated, listed at least one benefit.

POP SHOPPE \$259 CASE

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Judge to rule on Hill testimony

United Press International

HOUSTON — A state district judge will rule Monday to what extent a former wife of Dr. John Hill can testify in defense of a \$7.6 million wrongful death' suit against oilman Ash Robinson.

Ann Kurth was the controversial

mistrial in Hill's 1971 murder trial.

Hill was on trial for the death of his first wife, Joan Robinson Hill, when Mrs. Kurth, recently divorced from the plastic surgeon, blurted out some comments attorneys said violated provisions of husband-wife

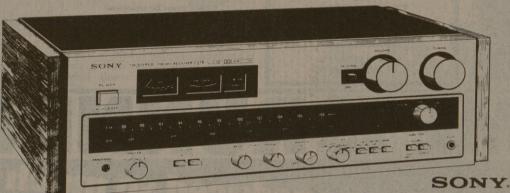
the same charge, was shot down in the foyer of his River Oaks mansion Sept. 24, 1972. His survivors claim Robinson paid \$25,000 to have Hill killed to avenge the death of the same charge, was shot down in about her life with Hill, is expected to testify that Hill confessed killing Joan Hill and that he tried to kill her also. killed to avenge the death of his daughter, a socially prominent

confidentiality.

Mrs. Kurth, who has since written "Prescription Murder," a book an unsavory character.

Robinson's attorneys systematically have tried the dead doctor for the death of his first wife and repeatedly have tried to show Hill was

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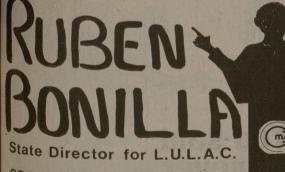
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