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Cowboy cheerleaders entice crowds

United Press International
DALLAS — The scene is Texas Stadium — home of the Dallas Cowboys — and a football game is in progress.
Television viewers across the country have just seen a play on Baker's field, but while the two teams are engaged through the business of running in the end zone, the screen suddenly changes.

Instead of football players, the television audience sees a bosomy young lady, dressed in an extremely abbreviated costume, jumping up and down and doing her best to look delightful.

And she is succeeding.
The Dallas Cowboys cheerleading squad — a collection of 32 well-proportioned women whose chief

job is to look as enticing as possible — has suddenly become one of the top attractions in town.

Because of their popularity with television cameramen, the girls have received fan mail from as far away as Iran. And next Saturday between 500 and 600 women will try out for the 1977 squad, the final selection being made by a Dallas

choreographer who oversees the group.

Although the idea cannot set too well with women's libbers and has offended more than one set of parents, the chorus line format has become as well established with the Dallas Cowboys as Roger Staubach has become at quarterback.

"I really have not received any

negative mail from the women's lib standpoint," said Cowboys president and general manager Tex Schramm. "I have received some mail from parents who are not pleased.

"But by far that is outweighed by complimentary mail. After all, I get a lot of mail from people who don't like things that our team does. And I get a lot of mail from people who don't like things I do. But, on balance, the vast response about the girls has been favorable.

"We are in the entertainment business. The girls get recognition nationwide which I think is good for the team and for the area. People always talk about beautiful Texas girls and this exemplifies it."

No one is going to get rich being a Dallas Cowboys cheerleader. There are two rehearsals a week and pay is only \$15 for each home game.

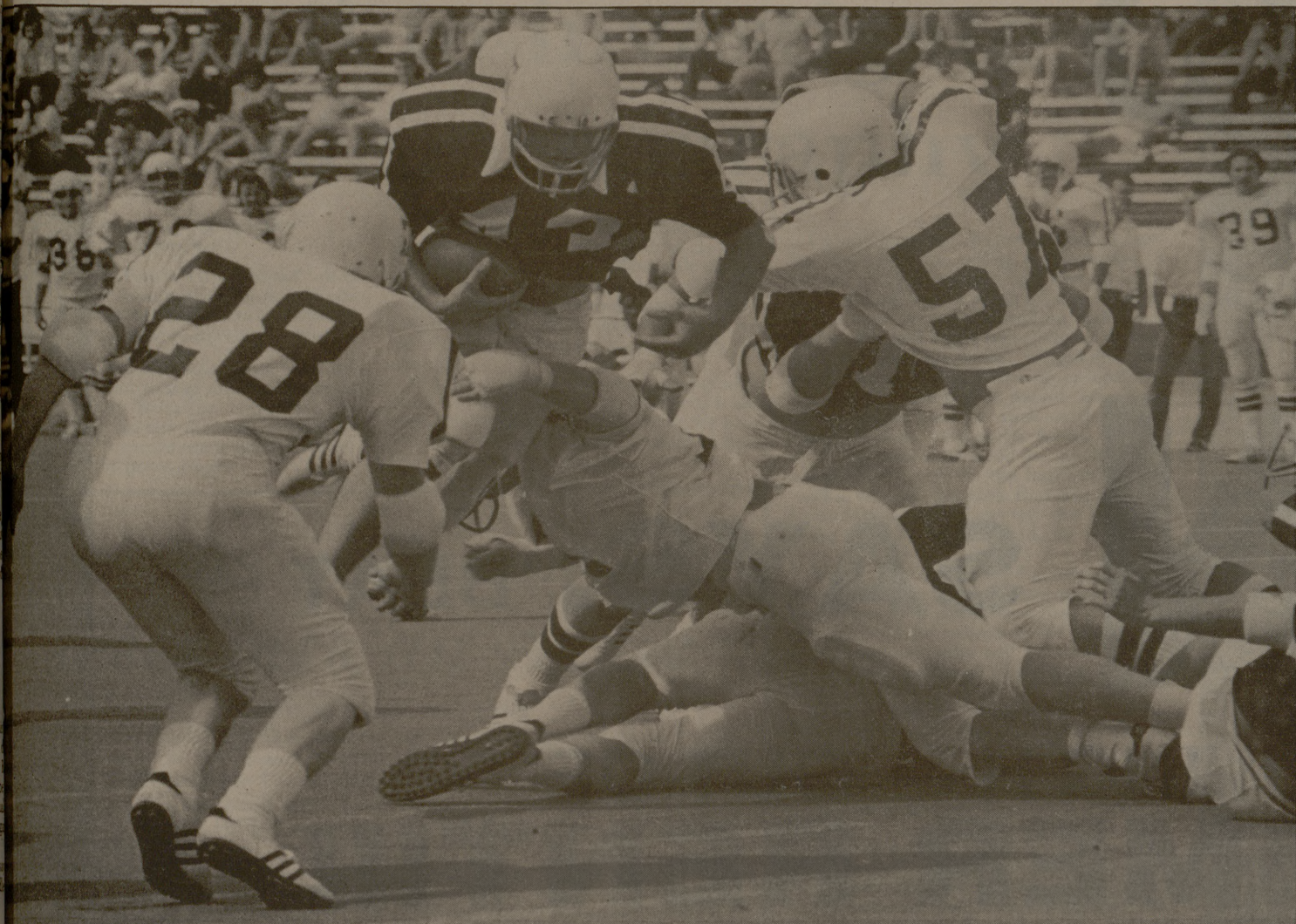
But the hope among the beauties is that a spot on the cheerleading roster will lead to fame, fortune, stardom and all of the goodies that go with them.

One of last year's squad is negotiating a television contract and 18 of the girls were asked to audition for a television series. This year the entire group is scheduled for a national magazine cover.

For giving the girls this chance at the big time, the Cowboys expect them to be at their lovely and pre-

sentable best when the television cameras appear.

If any of the girls gain any weight after being accepted to the team, they are summarily removed. Their public appearances are closely screened by the Cowboys organization. During a game they can't chew gum, take a sip from a cold drink cup, light a cigarette or take a bite of food.



Eddie Hardin finds a small opening in the White defense. Hardin replaced the injured George Woodard, and re-

sponded with 137 yards rushing. The Maroons defeated the Whites 38-0.

Playoffs held in Austin

Texas A&M University's South-Central Conference champion baseball team will open the first annual season tournament at 5 p.m. on Friday in Austin.
The Aggies will play either Baylor or Arkansas, whichever finishes first in conference play. Baylor has a home series against second-place Texas. Texas will follow in the tournament with the second or third place team at 7:30 p.m.
The tournament will be played on the Falk Field, and will be double-elimination.

On Friday, the two losers of Thursday's games will meet at 3 p.m. and the winners will meet at 7:30 p.m.
The three remaining will take a day's rest and meet again Sunday. The two teams with a loss will play at first with the winner there playing the undefeated team.
A win by the undefeated team will close the tourney. Should it lose, the two will decide the championship Monday in a 7:30 p.m. game.
The tournament winner will automatically advance to the NCAA South Central Regional Tournament in Arlington the weekend of May 28.

Texas A&M, as SWC champions, will be strongly considered for a berth in the playoffs even if it does not win the post-season tournament.

Blyleven, Rangers shut out Royals

United Press International
KANSAS CITY — Juan Beniquez hit his first home run since 1975, a three-run shot in the third inning, to give the Texas Rangers a 5 to 0 victory over the Kansas City Royals on Monday night behind the seven-hit pitching of Bert Blyleven.
Beniquez, who bats last in the order, entered the game hitting .150 and has hit only nine home runs in his three year career. He had not hit a home run all last season without hitting after being acquired from Boston. His first homer as a Ranger

came off Dennis Leonard, 1-1, after Ken Henderson had walked and Jim Sundberg was hit by a pitch.

Sundberg drove in the Rangers' final two runs with a single in the seventh and a sacrifice fly in the ninth.

Blyleven, 2-2, now has beaten the Royals five straight times and has not lost to them since 1975. He struck out six and lowered his earned run average to 1.84 with his 31st career shutout, including six against the Royals.

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