

## Campaign to improve image of Postal Service, mailman

Associated Press  
WASHINGTON — The radio commercial begins: "Ten thousand dog bites. That's the number of attacks made upon mailmen last year. Dog bites are painful not only to the letter carrier but to the taxpayer who must pay for lost wages and hospitalization of the victims."  
That's a sample of the advertising campaign that the letter carriers' union is using to try to improve the public image of the Postal Service and the letter carrier.  
"Worse than dogs these days are the growls of the people," James H.

Rademacher, president of the National Association of Letter Carriers, said in an interview yesterday. "People these days are actually shooting at us if we are late with their welfare checks."  
Most of the seven different ads are designed to restore faith in the mail service and the people who deliver mail.  
For example, one commercial asks for patience if packages are delivered late. It notes that the Postal Service has a greatly expanded burden because of the strike against United Parcel Service, its main competitor.

## Literary edition receives funds

**The Corps At Aggieland**  
100 Year History of The Corps  
15.00  
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Quartet literary magazine, a Texas A&M University-based arts publication, has received a boost in funding. A grant of \$1,400 from the Coordinating Council of Literary Magazines has been awarded, \$200 more than the organization gave last

year, reports Quartet editor Dr. Richard Costa, Texas A&M English professor.  
Costa said that two short stories from the fall-winter, 1974-75 issue of the magazine had been selected for roll-of-honor status by the 1976 an-

thology. "Best American Short Stories."  
Roll-of-honor is the highest accord given by the Houghton Mifflin Co. anthology. Only 50 stories were cho-

sen nationwide this year. Tapped from the list were "Everybody Should" by Sean McMartin and "of J. Paris Wladaver" Goldberg.

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