

The Battalion

Opinions expressed in *The Battalion* are those of the editor or of the writer of the article and are not necessarily those of the university administration or the Board of Regents. The Battalion is a non-profit, self-supporting enterprise operated by students as a university and community newspaper. Editorial policy is determined by the editor.

Mail subscriptions are \$16.75 per semester; \$33.25 per school year; \$35.00 per full year. All subscriptions subject to 5% sales tax. Advertising rates furnished on request. Address: The Battalion, Room 217, Services Building, College Station, Texas 77843.

Rights of reproduction of all matter herein are reserved. Second-Class postage paid at College Station, Texas.

Editor Jerry Needham
Managing Editor Richard Chamberlain
Campus Editor Lisa Junod
City Editor Jamie Aitken
Sports Editor Paul Arnett
Photography Director Kevin Venner
News Editor Lloyd Lietz
Reporters Paul McGrath, Lee Roy Leschper, LeAnn Roby

Members of the Student Publications Board are: Bob G. Rogers, Chairman, Dr. Gary Halter, Dr. John P. Hanna, Dr. Clinton A. Phillips, Roger Miller, Tom Dawsey, Jerry Ward, Joe Arredondo.
Director of Student Publications: Gael L. Cooper

LETTERS POLICY

Letters to the editor should not exceed 300 words and are subject to being cut to that length or less if longer. The editorial staff reserves the right to edit such letters and does not guarantee to publish any letter. Each letter must be signed, show the address of the writer and list a telephone number for verification.

Address correspondence to Listen Up, The Battalion, Room 217, Services Building, College Station, Texas 77843.

Represented nationally by National Educational Advertising Service, Inc., New York City, Chicago and Los Angeles.

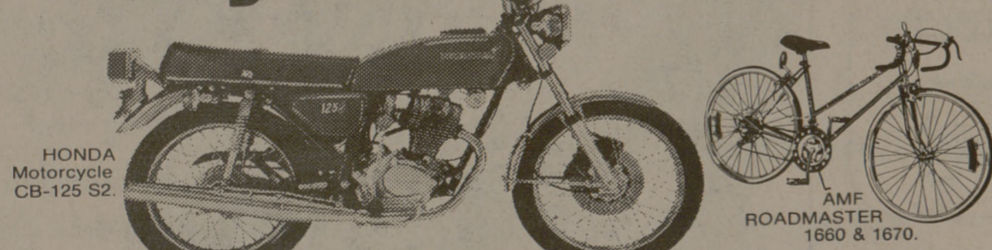
The Teachings of Jose Cuervo:

"How to get the juices flowing."



The best way to get the juices flowing is to get plugged into the best tequila, Jose Cuervo White. Because Jose Cuervo is the premium white tequila. And it has been since the first day it was made in 1795. Then the rest is simple. Just get plugged into the best juices. Take orange juice, for example. Or grapefruit, or pineapple. Or whatever.

Win your wheels.



Guess how many Tot staples are in the bowl.

The answer is staring you right in the eye. Just figure it out. The fishbowl is 3 3/4" high, 5" wide, 5" deep and holds 32 fld. oz.

But there's no guess work when it comes to our Tot 50® stapler that staples, tacks, mends and goes wherever you do. It's no bigger than a pack of gum! Great little price, too. Just \$1.29* with 1000 staples at stationery stores, stationery departments and college bookstores.

Check out the Cub® Desk and Hand staplers, too. Just \$2.49*.

First prizes are HONDA motorcycles with large rear-view mirrors, 122 cc. displacement, 5-speed transmission. Good things happen on a HONDA. Second prizes are AMF ROADMASTER BICYCLES. 26" deluxe 10-speed racer, caliper brakes, easy-reach dual stem shifters.

Enter today. Who'll win is anybody's guess.



3 First Prizes: HONDA motorcycles
25 Second Prizes: 10-Speed AMF ROADMASTER bikes

Clue: Staples in bowl could be loaded into 800 to 1,000 Tot Staplers.

OFFICIAL RULES: NO PURCHASE REQUIRED. Hand print information on coupon or postcard. Entries must be received by Dec. 8, 1976. Write your guess outside the envelope, lower left corner. PRIZES AWARDED TO ENTRIES WITH ACTUAL COUNT OR NEAREST TO ACTUAL COUNT. IN CASE OF TIE, A DRAWING DETERMINES WINNERS. Final decision by an independent judging organization. Offer made to all residents of U.S. except void in Mo., Ga., Id., Md., Va., Wa. and wherever else prohibited, taxed or restricted by federal, state and local laws. Enter as often as you wish. Each entry must be mailed separately. Limit one prize to a household. Winners may be required to execute affidavit of release and eligibility. FOR WINNERS LIST, SEND STAMPED, SELF-ADDRESSED ENVELOPE TO: SWINGLINE WINNERS, P.O. BOX 2459, WESTBURY, N.Y. 11591. *Mfg.'s suggested retail price.

SWINGLINE HONDA E
P.O. Box 2292
Westbury, N.Y. 11591

There are _____ staples in the fishbowl. Important: Write your guess outside the envelope, lower left hand corner.

Name _____
Address _____
City _____ State _____ Zip _____
Telephone No. _____



THE SWINGLINE COMPANY
A Division of Swingline Inc.
32-00 Skillman Ave., L.I.C., N.Y. 11101

Slouch

by Jim Earle



"Do you notice that I look like the back of a chair in my I.D. picture? I was tying my shoe laces!"

THANKS TO JEANETTE ARBUJCAN

Readers' forum

Making transition

By LINDA HOWARD

The note lies on the counter, surrounded by carefully laid out cereal bowls, lunch sacks, nametags, and the spare pair of training pants.

"Don't forget Tim takes a snack, and please ask Carol if Daniel can come on Tuesdays and Thursdays, too." In an attempt to keep my life running smoothly as possible, I try to have it in perfect order. It was hectic before, and I fear total chaos now.

At precisely 7:30, allowing myself enough time for parking, I leave. Departing into the outer world, I bequeath to my husband the task of wrestling the boys into their clothes and the challenge of getting them to school on time with fewer than the usual six million fights. I park, leagues from campus, and try to find my classroom. At last, I am settled in, and on time! It is only after the syllabus is passed out that I realize I

am in biology lab, not my journalism course.

I rush across campus in a fruitless effort to find yet another building, don't recognize at all, and somehow locate the correct classroom. As I walk in, I hear the professor emphasize that journalists must learn to meet deadlines and that tardiness will not be met with sympathy.

The feelings I had as a freshman fool 14 years ago are with me today. I grapple with my desk, a new, led piece of equipment which whips up then folds over and which I, convinced, fiendishly designed to separate the newcomers from the upperclassmen. Somehow my leaders go unnoticed. I begin to relax and enjoy my classmate, and am exhilarated to be shifting gears from "housewife" to "student." Much to my relief, I enjoy my classes immensely.

Later, the family hears the verdict: Mommy's left the nest.

Readers' Forum

Guest viewpoints, in addition to Listen Up letters, are welcome. All pieces submitted to Aggie Forum should be:

- Typed triple space
- Limited to 60 characters per line

• Limited to 100 lines

Submit articles to Reed McDonald 217, College Station, Texas, 77843. Author's phone number must accompany all submissions.

Conditions crowded

Editor: Upon returning to Texas A&M this fall, I was shocked by the crowded conditions which exist throughout College Station. Hordes of people cram into the stores and taverns, fight for space on the sidewalks of campus, circle the parking lots waiting for a space much like buzzards circling the kill, or park in the lots of nearby (and not so nearby) apartments, stores, and offices.

Students trek to classes at 6:00 and 7:00 at night and might soon be going at those hours of the morning. Classrooms are packed and instructors complain that they cannot successfully implement their planned curriculum with so many students.

It doesn't seem like a healthy environment—physically, mentally or academically. Are restrictions currently being imposed on enrollment size? Can this University adequately accommodate its present enrollment? For the sake of the administration, the faculty, the community and the students, I hope so.

— Maureen Bucek

Ed. note: As a state-supported university, Texas A&M cannot legally impose restrictions on enrollment.

Students' legal adviser

Free legal advice and counseling available to all students. Appointment needed except in emergency cases.

MSC 211, 845-2610

Debates favor Ford

WASHINGTON — As soon as Jimmy Carter accepted President Ford's challenge to television debates, the fundamental character of the 1976 presidential campaign was altered. With Mr. Ford and his Georgia challenger launching their individual campaigns, it is possible to weigh some of the effects of the debates on the race.

The most important element, of course, is unpredictable—the performance of the rival candidates. There are various tantalizing clues: Mr. Ford is verbally awkward, a man with a penchant for the fractured phrase. Carter is fluid, nimble, and uses words with rare appreciation for the shading of meanings.

On the other hand, the President has often been at his best in a give-and-take situation; the years of off-the-cuff debating on the floor of the House have prepared him for that kind of two-minute volley of views.

This reporter has never seen Mr. Ford as awkward in a press conference situation when being hard-pressed as Carter sometimes was during the primary months. On the other hand, I have never heard from Carter sentences that made you wince, as Mr. Ford can easily deliver.

Leaving such speculations aside, there are three points about the impact of the impending debates that lead me to conclude that, on balance, the decision to debate redounds in Mr. Ford's favor.

First, the early public knowledge that there will be debates effectively reduces the length of the campaign. While both candidates have taken the stump already, the campaign will begin in the public consciousness on the evening of the first debate—on Sept. 23—and not before.

The audience for that debate will



David S. Broder

be so huge, compared to any audience the candidates can attract on their own, that the preliminary campaigning can serve as no more than a warmup for that event.

Barring egregious error on Carter's or Mr. Ford's part, there will be little movement in the polls until the first debate. The time from now until that debate will be rehearsal time, a chance to test arguments and applause lines in relative privacy.

The effective shortening of the campaign period should work to Mr. Ford's advantage in two respects. It minimizes one of Carter's early advantages over him—the five-week lead time resulting from the Democrat's July convention date. By the time the campaign really starts, with that first debate, the Republicans should be able to catch up with the Democrats in organizational and candidate readiness.

Also, Mr. Ford can be "presidential" in this pre-debate period, using the White House as his campaign stage and separating himself psychologically from the "political" Carter, who will be seen in the traditional poses of the aspiring politician.

That contrast between the purposeful President and the barnstorming pretender to the office is one that Mr. Ford would like to fix in the public mind as a preliminary to the first debate.

The second inherent advantage in debates for the President, I believe, is this: They absolutely determine that the public perception of the presidential contest will be a battle between two individuals and not between the nominees of opposing political parties.

That perception fits the Ford campaign strategy, not the Carter strategy. Carter's own polls show the public attitude toward the Democratic party is far more approving than the public view of the GOP. That's one reason he begins his official campaign with a visit to the Warm Springs home of the Democratic pat-

ron saint Franklin Delano Roosevelt.

If the public voted on the basis of party preferences, Mr. Ford's hopes would be finished. If they vote on their perception of the strengths and weaknesses of two individuals, he may still come off second best, but he has a chance.

There is one possible compensating advantage for Carter and the Democrats, aside from the speculative possibility that Carter may show up the President in that man-to-man competition.

That advantage would occur in the 1976 debates, like those in 1960, have the effect of galvanizing public interest in the election itself. Voter apathy is a huge problem for the Democrats in any election, because their hard-core voters—the poor, the less-educated, the young, the minorities—are likely to be turned out. Apathy is particularly a problem for Carter, who learned in the primaries that his supporters are prone to stay home if the weather is adverse or the contest unexciting.

No one who covered the 1960 campaign will ever forget the pep in the size and excitement of the crowds after the first Kennedy-Nixon debate. Some Democratic politicians think public alienation from the political process is so great this year that the debates will stir a comparable reaction.

But if the pessimists are wrong and the public does get "turned out" to the election by the spectacle of the debates, the increased turnout will in all likelihood redound to the Democrats' advantage.

If the 1960 pattern holds, the first debate will have the largest audience. Carter won an important concession from Mr. Ford when the President accepted domestic politics and the economy as the subject matter of the first debate.

Those are Carter's issues, just as much as foreign policy and defense—subjects of the second debate—are Mr. Ford's strong suit.

Kennedy won a similar concession from Nixon in 1960—and history was made. That is as much of a balance sheet on the debates as this report can strike in advance. Like everything else, I am intrigued to see how the will turn out.

(c) 1976, The Washington Post

LAKEVIEW CLUB

3 Miles N. on Tabor Road
Saturday Night: Tony Douglas and The Shrimpers
From 9-1 p.m.

STAMPEDE DANCE

Every Tuesday and Thursday Nights
Ladies \$1.00 Men \$2.00
All Brands, Cold Beer 40 Cents
8-12

THE REEF

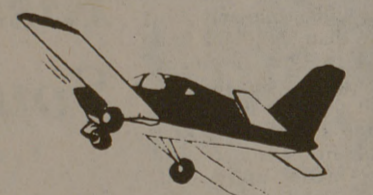
3620 E. 29th
846-1332

SEPTEMBER SPECIAL

20% Off All Aquariums
Purchased on Tuesdays

- O'Dell 10 gallon tank \$5.99
- 20 gallon high \$12.99
- Clown Knives \$1.99
- Gold Sail Fin \$4.99 pair
- Pimelodella \$1.99
- Pink Tip Anemone \$1.99
- Zebra Danios 4 for \$1.00
- Black Skirt Tetra 5 for \$1.00
- Tiger Barbs 4 for \$1.00
- Red Wag Swords 3 for \$1.00
- Cocktiels \$39.95
- Parakeet \$6.49
- Hamster (Shorthair) \$1.99

TAMU FLYING CLUB



CLUB MEETING: Wed., Sept. 8 7:30 p.m.
Room 401 Rudder Tower

— MEMBER ATTENDANCE MANDATORY!
Prospective Members Welcome

PRIVATE PILOT GROUND SCHOOL: Thursday, Sept. 9 8:00 p.m.
Room 121, C.E. Bldg.

INSTRUMENT GROUND SCHOOL: Tuesday, Sept. 14 8:00 P.M.
Room 121, C.E. Bldg.