

Cadet Slouch by Jim Earle

WELCOME
TO OUR
100TH
YEAR



EARLE SEP 76

Battalion: voice of the students of Texas A&M

A campus newspaper is only as interesting as the student body which it serves. The quality of the newspaper is a function of the editorial personnel which put it together and the level of quality demanded by the reading audience. If the audience is apathetic and settles for mediocrity, it makes it easier for the newspaper staff to also slide into mediocrity. We at *The Battalion* will try to provide you with an accurate, truthful and fair account of the daily events at Texas A&M. We will try to keep our newswriting in the objec-

tive middle of every issue and reserve our subjective opinions for the editorial page. We request and need reader participation. A student newspaper, in the true sense of the phrase, should reflect the news and views of all segments of the student body. During the course of the semester, *The Battalion* may print or express opinions with which you do not agree. These opinions are someone's legitimate strivings to know and express the truth and therefore deserve your respect. Every reader has a standing invitation to submit his response to

anything printed in *The Battalion* or his opinion on anything of current interest, be it critical or praising. These comments are welcome in the form of "Letters to the Editor" or "Readers' forum." We ask only that you confine your criticism to constructive aspects rather than just bitching, and that you observe the limitation on length as set forth elsewhere on this page. "Letters to the Editor" are a very important but often little-used component of the newspaper. Without such a forum, any newspaper would be dull. Editorial statements will reflect

the beliefs of the editor, but the editorial/opinion pages of the paper will include the views of columnists and readers, even if these views do not coincide with those of the editor. Editorial stands will be taken with an eye toward what is best for the University. Even though we may sometimes criticize the administration, faculty or student body, we will always attempt to maintain a constructive rather than a destructive attitude. We sincerely ask that the University faculty and administrators cooperate with our staff members. *Battalion* reporters in the past have some-

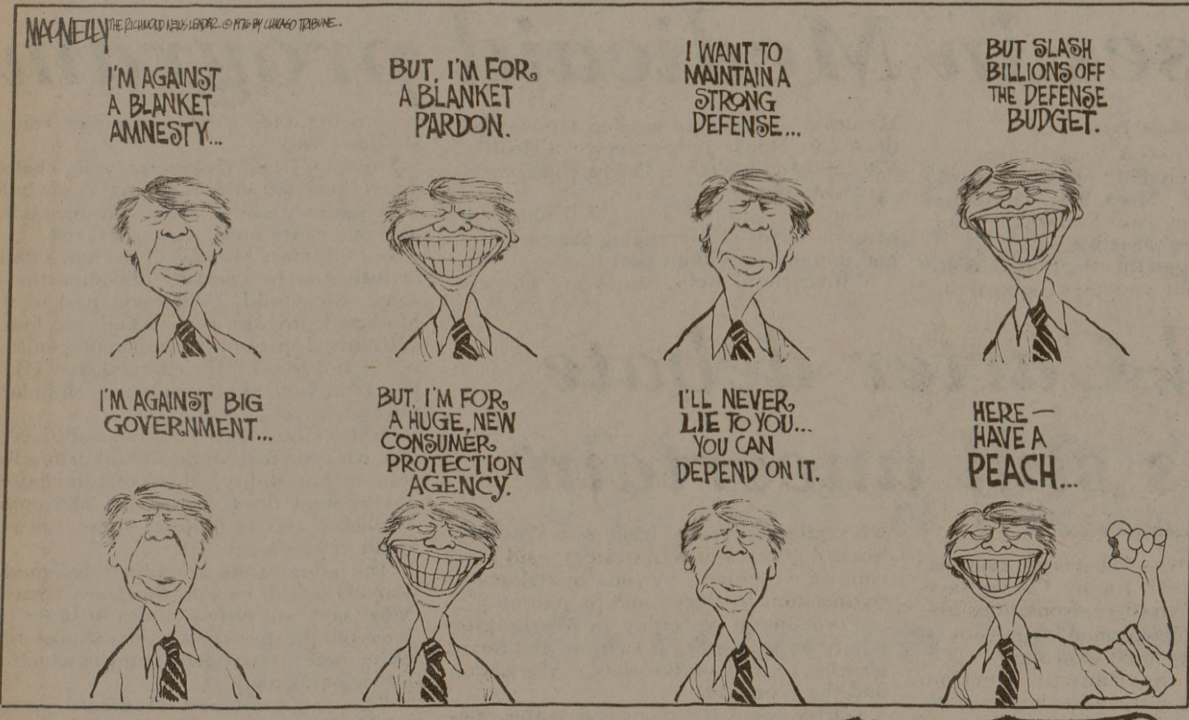
times been denied by the access even to routine matters which then takes hours to get through other sources. Through cooperation in communication, we can all help Texas A&M University to be a place in which to prepare responsible members of a democratic society. Of one thing we can be sure: increasing numbers and diversity in the student body complete the conservative and traditional sphere of the past will make an interesting Texas A&M. — Jerry Needham

Readers' Forum

Guest viewpoints, in addition to Listen Up letters, are welcome. All pieces submitted to Aggie Forum should be:

- Typed triple space
- Limited to 60 characters per line
- Limited to 100 lines

Submit articles to Reed McDonald 217, College Station, Texas, 77843. Author's phone number must accompany all submissions.



The Battalion

Opinions expressed in *The Battalion* are those of the editor or of the writer of the article and are not necessarily those of the university administration or the Board of Regents. The *Battalion* is a non-profit, self supporting enterprise operated by students as a university and community newspaper. Editorial policy is determined by the editor.

LETTERS POLICY
Letters to the editor should not exceed 300 words and are subject to being cut to that length or less if longer. The editorial staff reserves the right to edit such letters and does not guarantee to publish any letter. Each letter must be signed, show the address of the writer and list a telephone number for verification.

Address correspondence to Listen Up, *The Battalion*, Room 217, Services Building, College Station, Texas 77843.

Represented nationally by National Educational Advertising Services, Inc., New York City, Chicago and Los Angeles.

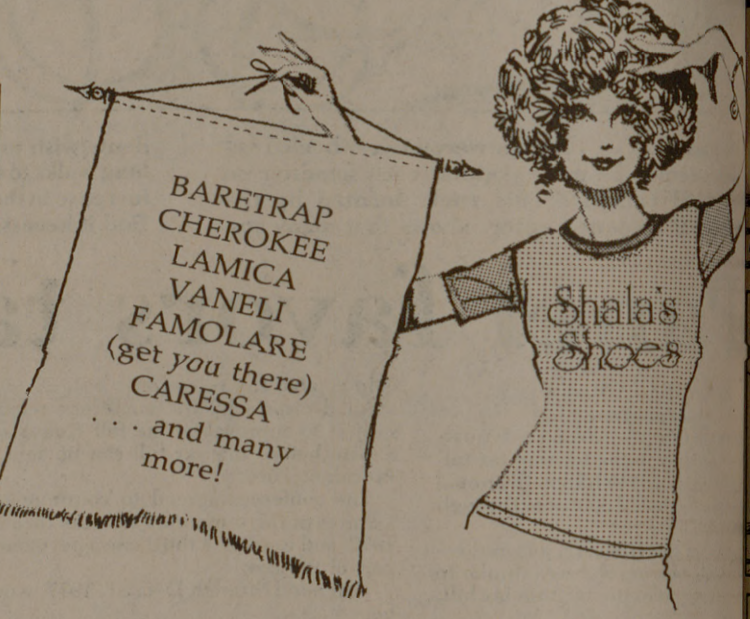
Mail subscriptions are \$16.75 per semester, \$33.25 per school year, \$35.00 per full year. All subscriptions subject to 5% sales tax. Advertising rates furnished on request. Address: *The Battalion*, Room 217, Services Building, College Station, Texas 77843.

Rights of reproduction of all matter herein are reserved. Second-Class postage paid at College Station, Texas.

Editor Jerry Needham
Managing Editor Richard Chamberlain
Campus Editor Lisa Junod
City Editor Jamie Aitken
Sports Editor Paul Arnett
Photography Director Kevin Venner
News Editor Lloyd Lietz
Reporters Paul McGrath, Lee Roy Leschper, LeAnn Roby

Members of the Student Publications Board are: Bob C. Rogers, Chairman, Dr. Gary Halter, Dr. John P. Hanna, Dr. Clinton A. Phillips, Roger Miller, Tom Daussey, Jerri Ward, Joe Arredondo.
Director of Student Publications: Gael L. Cooper
Assistant to the Director: W. Scott Sherman

Shala's Shoes
SPECIAL "WELCOME BACK TO TEXAS A&M" SALE
10% Off All Fall Merchandise
WEDNESDAY, SEPT. 1 ONLY

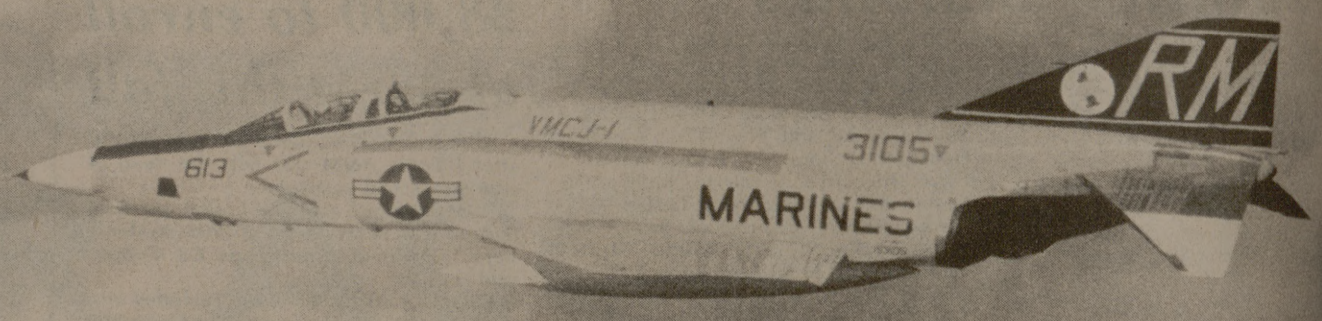


We're Making Waves at Shala's Shoes. "Chianti" in rust-suede by **FAMOLARE** (gets you there)

... plus the finest selection in leather bags and carpetbags

Shala's Shoes

707 TEXAS 846-1148
Across from Texas A&M



THE MARINE PLC PROGRAM
WE DELIVER

Discuss the opportunities available to you as a Marine Officer with Capt. Hill and Capt. Leinenback. Located in the MSC today and tomorrow.