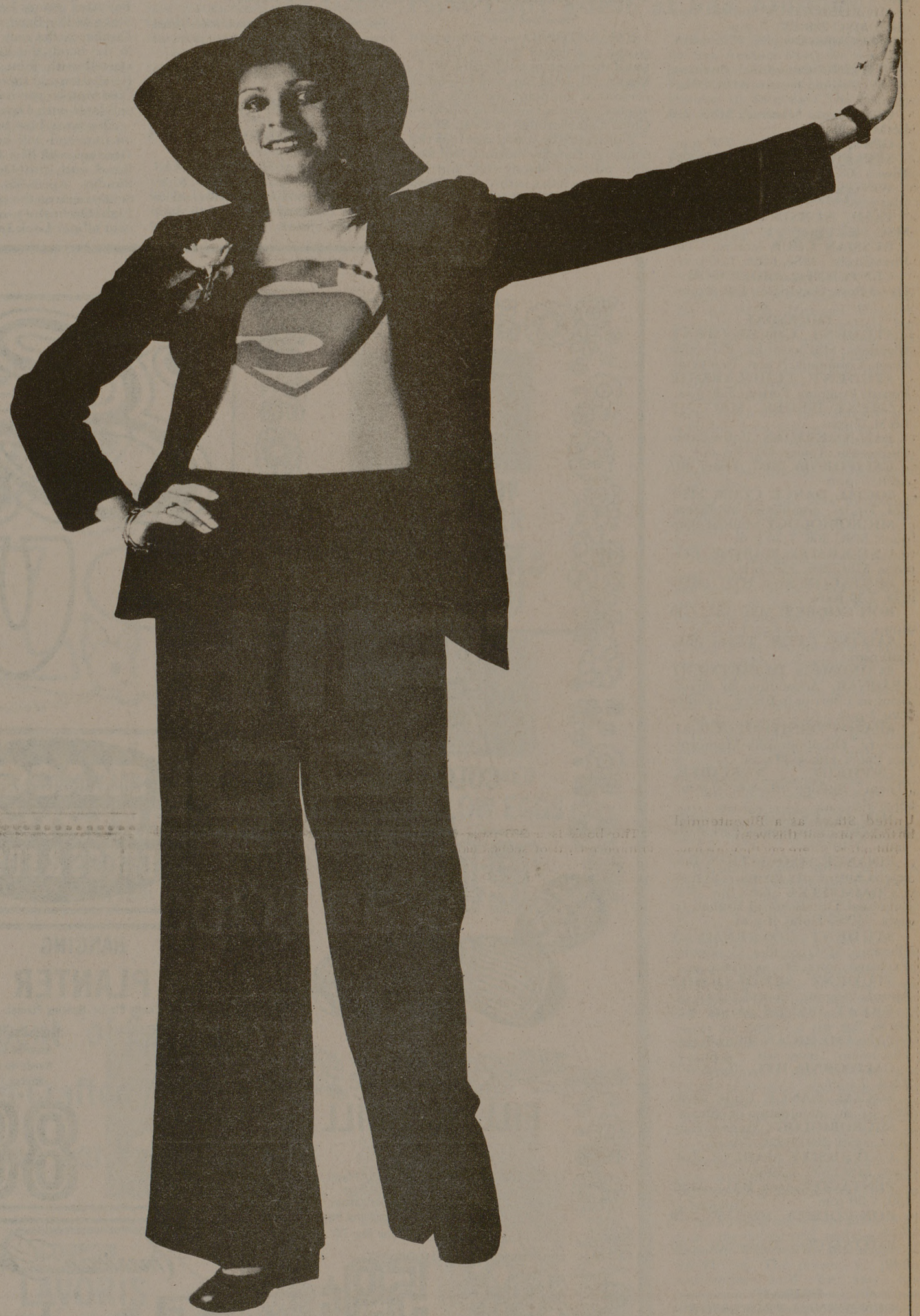


“Our Business is Tops.”



A STITCH IN TIME

After three years of being a boys' wear buyer for Foleys' department store, Glenn Stephenson hung up his towel in favor of the T-shirt. It's easy to understand — Stephenson's colorful shirts and merchandising techniques have created a unique shopping environment.

THE T-SHIRT GROWS UP

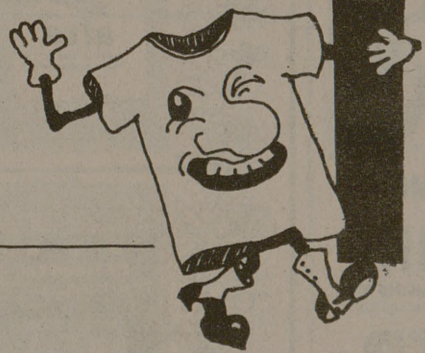
There was a time when T-shirts were worn only on a college campus, at the beach, around the house to work in, or on the softball field. You still see them there, but now T-shirts are as important a fashion as blue jeans. You may see them at clubs, dinner parties, concerts, and even the opera. And you see them on men and women, young and old. (Incidentally, the average age of our customer is 23.) However, the T-shirt has not merely grown up, it has emerged as a significant part of the fashion market place.

THE SHIRT SHOPPE GETS AROUND

The Shirt Shoppe is localized for this area and designed with the consumer in mind. Once a customer selects the desired pattern and shirt, the design is heat transferred onto the colorful shirt within minutes. (You can even watch.) The Shirt Shoppe maintains a stock of the finest graphic designs in the country and can even do custom work.

And we have more than just T-shirts — we carry a complete selection of fashion tops, sweat clothing, athletic shirts, nylon jackets and caps and visors. Members of Greek organizations will find wooden jewelry, mugs, and other novelty items. A full range of sizes is available, including children's.

“It seems that the consumers today are going more and more toward a casual feel in their dress and appearance and the old-fashioned T-shirt look is really coming back strong . . .”



THE SHIRT SHOPPE

UNIVERSITY SQUARE

COLLEGE STATION