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PIONEER®

when you want something better



PIONEER SX-434 AM/FM Stereo Receiver

- 15 watts/channel RMS 40-20K hz at 8 ohms, less than 0.8% total harmonic distortion.
- FM sensitivity 1.9 microvolts.
- Loudness contour, FM muting, microphone input & headphone jacks, 2 pair speakers outputs.

ONLY **\$198**
WAS \$250



PIONEER SX-535 AM/FM Stereo Receiver

- 20 watts/channel RMS 20-20K hz, 8 ohms, less than 0.8% THD.
- FM sensitivity 1.9 uV.
- 2 tape monitors, signal strength & center tuning FM meters, plus features of the SX-434.

WAS \$300 **\$248**



PIONEER SX-636 AM/FM Stereo Receiver

- 25 watts per channel RMS 20-20,000 hz, 8 ohms, less than 0.5% THD.
- FM sensitivity 1.9 uV
- High filter button, plus all the features of the SX-535.

WAS \$350 **\$289**



PIONEER SX-737 AM/FM Stereo Receiver

- 35 watts per channel RMS, 20-20,000 hertz, into 8 ohm speakers, less than 0.5% THD.
- FM sensitivity 1.9 uV
- Low and high filter controls
- Recording selector mode switch permits monitor of one source while recording another.
- Plus all the features of the SX-636.

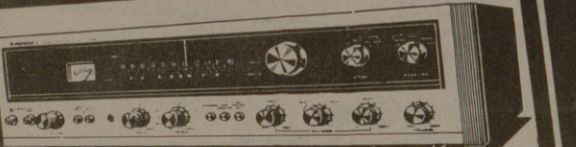
WAS \$400 **\$331**



PIONEER SX-838 AM/FM Stereo Receiver

- 50 watts per channel RMS 20-20K hz, 8 ohms, less than 0.3% THD.
- FM sensitivity 1.8 uV
- Two-step tone controls, three pair speaker terminals, 2 phono inputs, 20dB muting switch, plus all the features of the SX-737.

WAS \$500 **\$413**



PIONEER QX-646 QUAD RECEIVER

- 9 watts per channel into 8 ohm speakers, 40-20,000 hz, no more than 1% total harmonic distortion.
- CD-4 demodulator and SQ & RM (QS) matrix decoders for total quadraphonic versatility.
- Complete balance controls, tape monitor, phono, and auxiliary inputs, loudness contour and FM muting controls.

WAS \$500 **\$399.95**

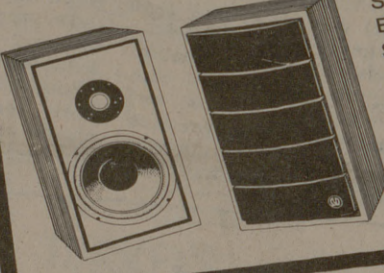
PL-55X Direct-Drive



- Automatic return & shutoff
- Lighted stroboscope
- Electronic speed control
- Antiskating
- Spring-loaded hinged dust cover
- 2-way damped cueing

Reg. \$250.00
Now **200.00**

PIONEER Project 80 2-way Speaker System



Project 80 Specifications:
Enclosure: Air suspension type
Speakers: 10-inch woofer; 1 1/2-inch soft dome hemispherical midrange/tweeter
Impedance: 8 ohms
Frequency Range: 35-20,000 Hz
Maximum Power Input: 30 watts
Reg. \$100 each
Now **\$65**



PIONEER R500 10" 3-way, 3-speaker system

Base reflex enclosure
10" woofer, 5" midrange, horn tweeter
Frequency response 35-20,000 hz
Sensitivity: 91 dB/1 watt at 1 meter
Maximum input: 60 watts

OUR PRICE
WERE \$175 each **\$127**



CT-414A Stereo Cassette Deck

- Dolby Noise Reduction
- Auto Stop Mechanism
- Separate Bias and Equalization Controls for Tape Select
- Pause Control
- Skip (Audible Fast Forward)
- Mike and Headphone Jacks

Now **198.00**
Reg. 250.00



SCOTCH TAPE SPECIAL C-90 CASSETTE

Package of 3
ONLY **2.99**



MEMOREX 30 60 90

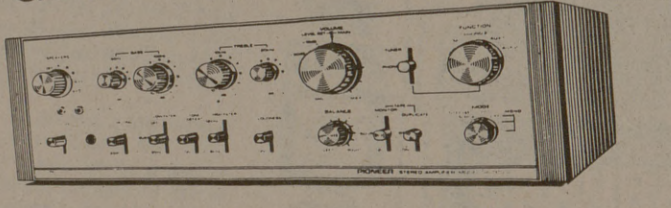
MEMOREX 45 60 90

Memorex Tape Specials

Cassette (chromium dioxide)
45 min. 2.79
90 min. 4.49

Reel-to-reel
1200' 5.29
1800' 6.39
2400' 8.69

Other time lengths available. Special offer - Cassette 90 minute chromium dioxide... buy two, get third tape free.



SA-9100 Integrated Stereo Amplifier

6 watts per channel, .3% distortion, twin stepped tone controls.
WAS \$450

\$379



RYSL AM/FM STEREO AND STEREO HEADPHONES

Reg. 74.95
Now **59.95**



Dual 1225 turntable base & dust cover

Shure M91E cartridge
total list 139.95
Our price only **\$149.95**

Dual 1226 base & cover 169.95
Shure M91ED 28.90
total list 198.85
Our price only **179.95**

Dual 1228 base & cover 199.95
Shure M95ED 59.95
total list 259.90
Our price only **\$199.95**

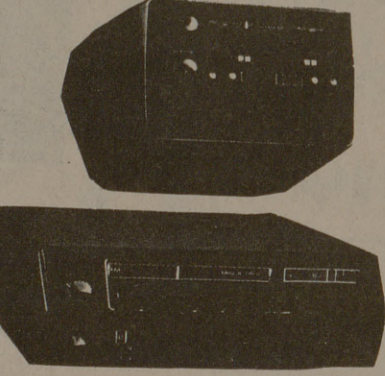
3142 Powerplay™ Floor-Mount Eight-Track Player with FM Stereo Radio

Reg. 169.95

3139 Powerplay™ Eight-Track Player with Preset FM Stereo Radio

Reg. 169.95

FREE WITH ANY POWERPLAY; 1 PAIR OF HEAVY-DUTY 6 x 9 SPEAKERS & GRILLS.



SE-3180 FM/AM/FM Stereo Radio with 8-Track Player/Recorder and 11" Record Changer

ONLY **249.95**



KENT ELECTRONICS

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Sat.
9:00 to 5:00



PORTABLE NAME-BRAND COLOR TV'S DEMO MODELS 19" SCREENS

Reg. 449.95
NOW **389.95** ONLY **339.95**

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