

Best kept secret on campus

Center offers career planning

By STEVE REIS
Battalion Staff Writer

The elevator doors open on the tenth floor of the Rudder Tower and a hustle bustle of humanity assails the senses. It is here, hidden behind the many closed doors, that job interviews take place.

This is the Placement Center. Besides being the location for on-campus job interviews, the

Center works closely with the Personal Counseling and Academic Counseling Offices to give students career planning advice.

Career planning is only one of four services available in the Placement Center, said Malon Southerland, the Co-ordinator of Educational Placement, in an interview Tuesday.

"The four services are Career

Planning, On-Campus Interviews, Educational Placement and Alumni Placement," he said.

Students can come to the Center for occupational advice. They can find out what types of courses they should take, what activities they should take part in and what kind of grades they should make.

Job interviews are held in the Center twice during a school year. Companies interview for six to eight weeks during the Fall and about six weeks during the Spring.

The Educational Placement division is for any student who will be occupied in any field of education, not just teachers, Southerland said.

The Center also acts as a job call service for former students.

This year the move is toward career planning. The Center wants to help undergraduates prepare for a good job before it is too late.

But the older functions of the Center still remain. They will give information about how interviews are conducted, how to write resumes and in what fields companies are hiring.

To help the student research different companies, the Center has a library containing brochures about corporations, addresses of schools for education majors, information about federal jobs and occupational literature.

"Students should make use of the library," said Southerland, "because of the way the job market

looks. They can become aware of the opportunities by using the reference material available."

"But we have a very serious problem," said Lou VanPelt, Director of Placement. "The Center seems to be the best kept secret on campus."

"Too often," he said, "50 per cent of the students we address in seminars do not know about the Placement Center."

"The students should also realize that we offer other services besides just setting up job interviews," said Southerland.

"We cannot guarantee students jobs," said VanPelt, "but we can help students learn to make effective interview contacts."

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Income increases reflect broad economic recovery

Associated Press

WASHINGTON — The government reported Wednesday that individual income from private industry climbed 1.8 per cent in August, the largest hike in 16 years and further evidence of a broadening economic recovery.

Another encouraging development came in a separate report showing that the number of Americans collecting state unemployment benefits dropped in the last week of August to its lowest level in seven months.

The Labor Department said 3.8 million persons received regular state jobless benefits as of Aug. 30, down 110,000 from the previous week.

The latest batch of statistics from the government also showed the first surplus in just over a year for the nation's basic balance of payments. But they indicated the recovery in the vital home building industry has slowed and could be in trouble in the next few months.

The over-all increase in personal income, which includes wages and salaries, government benefits and

other payments to individuals before deduction of taxes, amounted to \$1.5 billion for August. That worked out to a monthly increase at an annual rate of 1.8 per cent and pushed personal income to \$1,256.9 billion at an annual rate.

Private wages and salaries, which had slumped during the recession while government salaries and benefit payments provided what impetus there was to personal income, rose at an annual rate of 10.7 billion. That was the largest dollar increase since the government began keeping the statistics in 1946. In relative terms, the increase amounted to 1.8 per cent and was the largest since December 1959, when it was 1.9 per cent.

Manufacturing alone contributed \$5.4 billion to that increase, primarily due to a strong performance by the machinery, electrical equipment, transportation equipment, textile and primary and fabricated metals industries.

Personal income is currently 7.7 per cent ahead of where it was a year ago.

The balance of payments accounts, meanwhile, showed a \$1.6 billion surplus for the three-month period ending in June.

The category measures money flows in and out of the United States for such things as trade settlements and short-term loans, as well as long-term investments.


The latest quarterly surplus compared to a \$673 million deficit in the first three months of the year and was the first surplus since the amount of money flowing into the country exceeded the amount flowing out by \$1.7 billion in the first three months of 1974.

The shift was attributed primarily to the record \$3.3 billion surplus in the trade accounts during the quarter.

The health of the home building industry was measured in the Commerce Department report on the number of new housing units started in August. The number was 105,000, which worked out to an annual rate of 1.26 million units. That was 1.7 per cent ahead of July and 8.2 per cent ahead of a year ago.

But the rate of increase also represented a moderation from July's 13.3 per cent jump. And Commerce also reported that the number of new building permits issued in August was off by 5.5 per cent from July.

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