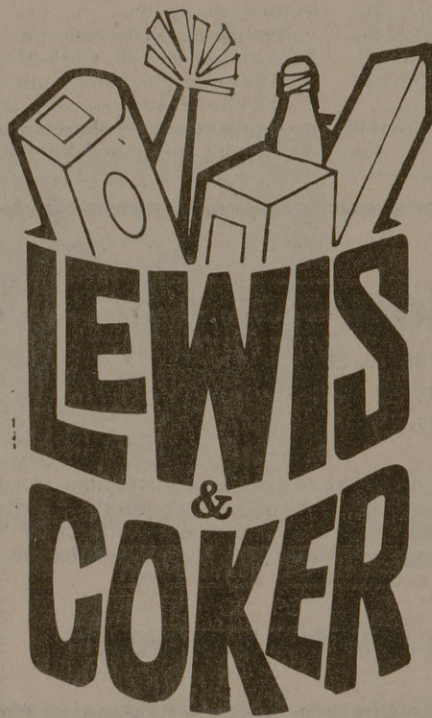



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WITH COUPON BELOW
right price. right now



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BETTY CROCKER
CAKE
MIXES
2 98¢
FOR
WITH COUPON BELOW
right price. right now



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NO. 300 CAN
TOMATO
SAUCE
5 \$1
FOR
LIMIT 5 PLEASE
right price. right now



6 PACK
12 OZ. CANS
BUDWEISER
or MILLER'S
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right price. right now

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BORDEN Choc. Milk 12 OZ. CTN. 49¢	TOPPING 3 OZ. BOX 59¢	VASELINE INTENSIVE CARE Lotion 10 OZ. BTL. 99¢	SUPER Glue EACH 1 49

OSCAR MAYER THICK SLICED BEEF BOLOGNA 12 OZ. PKG. 1.19
OSCAR MAYER CHOPPED HAM 8 OZ. PKG. 1.39
OSCAR MAYER MEAT OR BEEF VARIETY PACK 12 OZ. PKG. 1.59
MEAT OR BEEF FREY BOLOGNA 1 LB. PKG. 1.49
LUNCHEON OR FREY SALAMI 1 LB. PKG. 1.69
PARADE BEEF WIENERS 12 OZ. PKG. 73¢
ARMOUR STAR HOT DOGS 12 OZ. PKG. 79¢
SLICED BACON 1 LB. PKG. 1.89

ARMOUR STAR SLICED BACON 1 LB. PKG. 1.89
RATH PURE PORK LINK SAUSAGE 8 OZ. PKG. 89¢
RATH SMOKY LINK SAUSAGE 12 OZ. PKG. 1.15
BLUE RIBBON SAUSAGE LINKS 20 OZ. BAG 1.35
BREADED MINI FISH STICKS LB. 59¢
BREADED PERCH FILLETS LB. 98¢
BREADED FLOUNDER FILLETS LB. 1.09
XLNT BRAND BURRITOS 3 FOR \$1

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BONELESS SHOULDER ROAST LB. 1 99
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LEAN RIBS FOR BARBECUE LB. 1 05
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FLAME RED FIRST OF THE SEASON
TOKAY GRAPES
LB. **29¢**

U.S. NO. 1 ILLINOIS
DELICIOUS RED APPLES
LB. BAG **3 79¢**

12 OZ. PKG. CUDAHY MEAT
BAR-S WIENERS
59¢

RINDLESS HICKORY SMOKED
MARKET SLICED BACON
LB. **1 49**

WHOLE CUT & WRAPPED FREE
PRIME RIB
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CALIFORNIA RED PLUMS LB. 39¢	CRISP CUCUMBERS 2 LBS. 49¢
NEW CROP YAMS LB. 29¢	RED RIPE CHERRY TOMATOES PINT 59¢
FANCY ZUCCHINI FRESH SQUASH LB. 39¢	FRESH CALIFORNIA AVOCADOS 3 FOR \$1
CRISP GREEN PEPPERS 2 FOR 29¢	CRISP GREEN CABBAGE LB. 17¢

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9 CHIFFON FAMILY MARGARINE 1 LB. TUB 58¢ Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 15¢ With This Coupon	10 HAMBURGER HELPERS 2 BOXES 98¢ Limit 2 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 40¢ ON 2 With This Coupon	11 KEEBLER VANILLA WAFERS 17 OZ. PKG. 59¢ Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 10¢ With This Coupon	12 1000 ISLAND DRESSING 7 SEAS 8 OZ. BTL. 39¢ Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 20¢ With This Coupon
13 VLASIC POLISH PICKLES 46 OZ. JAR 79¢ Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 30¢ With This Coupon	14 LYSOL SPRAY DISINFECTANT 14 OZ. CAN 1 29 Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 30¢ With This Coupon	15 MAGIC FINISH SIZING 20 OZ. CAN 59¢ Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 20¢ With This Coupon	16 LIGHT 'N EASY SPONGE MOP O'CEDAR EACH 2 19 Limit 1 with coupon. One coupon per family. Good only at Lewis & Coker & Kmart Foods. Expires 9-24-75. SAVE 1.00 With This Coupon

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Arkansas backs get Off. award

Associated Press
LITTLE ROCK, Ark. — The Arkansas football team's backs were named the best in the nation for the fourth year, but the horsemen rode more than 50 years after Bismarck's immortal line.

In the most recent version, the names were Ike Forte, Eckwood and Mike Kirkland.

Forte, Eckwood and Kirkland will Saturday night in Arkansas' 35-0 season opening victory over Fort Smith. Forte carried and scored touchdowns. Eckwood gained yards on 11 attempts and scored once. Kirkland had 119 yards on tries and one touchdown.

It was the first time in Arkansas history that three running backs had 100 yards in the same game. Their performance, Forte, Eckwood and Kirkland were chosen to honor as the Southwest Conference Offensive Player of the Week.

Their output came as no surprise to the Arkansas coaching staff. "The coaches had so much confidence they protected all three during practice."

Forte carried the football more than 10 times during the fall season. He was named the best back during that time and wore a yellow shirt — which means don't tackle — throughout the fall.

"We knew what they could do and we didn't want to risk injury," said Arkansas Coach Frank Broyles. "They had to play themselves in the game situations and I think they did."

Broyles said that after viewing film, he and his assistants were more impressed with the way which Forte performed when he had the ball.

"We're all convinced that he'll be the best back we've ever seen when he doesn't have the ball," Broyles said. "Blocking, faking, picking stunts, blocking the tackle, blocking the linebacker and getting up a blocking safety."

"He has an uncanny awareness of who to block and when to block, and he can block," Broyles said. "For years, we will be using an instructional film on what our backs should do when they do have the ball."

Forte was a proven runner. He rushed for 974 yards last year, including 113 against Southern Methodist and 215 against Tech in his final two outings of the year.

Eckwood was more of a question mark. He was one of the most touted players in the nation during his senior year at Brinkley but he tried only four times during his freshman year while nursing a knee injury.

"I have said all along that the thing about Eckwood that impressed his team, were his good practice habits," Broyles said. "Parents know how much good study habits are worth and it's the same for good practice habits. Eckwood has excellent practice habits and there was doubt that he was going to be ready for his first game."

Broyles was quick to point out that Forte and Eckwood broke several tackles during the Air Force game.

"Bo Rein brought that with him from North Carolina State," Broyles said. "He has drills to work on in this offense, he has convinced the backs that they've got to be their own blockers. We work on the every day... keep your legs going and you're going to break some tackles."

The Arkansas backs were so effective that they turned in 16 runs of 40 yards or more.

Rein was lured away from N.C. State to install the Veer-T attack after the Razorbacks went 6-4-1 in 1974 while operating from the Wishbone.

Broyles emphasizes that the blocking is the same, the pitch man is the same and that turning upfield is the same in both offenses. "You're just faking to a different man in the backfield," he said.

He said Kirkland was outstanding handling the option play against the Falcons.

"He is going to make a team wonder what option they're going to give us," Broyles said. "You can take away the inside and the pitch and make the quarterback keep it, but he can make long runs just like the other backs."

Air Force Coach Ben Martin said he was aware of the speed of Forte and Eckwood, but that Kirkland surprised him.

On several called pass plays, Kirkland got outside the containment and turned upfield for big gains. "Everybody was shocked at how quick he was," Broyles said.

Kirkland completed only one of four passes, but Broyles was not disappointed.

"When he threw we were at the mercy of the defense," Broyles said.

Broyles was asked what he would do to defense Forte, Eckwood and Kirkland. He declined to answer. "I want them on my side," he said.