

Fifth of liquor

Price same, proof lower

Associated Press
The price of a fifth of liquor has increased less than most other consumer products in the past year, but some buyers find themselves getting less kick for their cash.
An Associated Press survey showed prices of distilled spirits generally have risen less than 5 per cent in the past 12 months while the Consumer Price Index for July showed that overall prices in the past year had risen 9.7 per cent. In some cases, the only increase in liquor costs has been in state or local taxes.
At the same time, however, manufacturers of some types of whisky

have lowered the proof or alcoholic content of their products without any corresponding decline in prices.
"We still sell a very good product at a reasonable price," said a spokesman for the Distilled Spirits Institute in Washington, D.C.
He said lowering the proof enabled manufacturers to hold the price line in the face of increases in the cost of things like labor, transportation and packaging.
He also said a lower alcoholic content means a smaller federal tax since the basic levy is \$10.50 on a 100-proof gallon. The lower the proof, the less the tax.

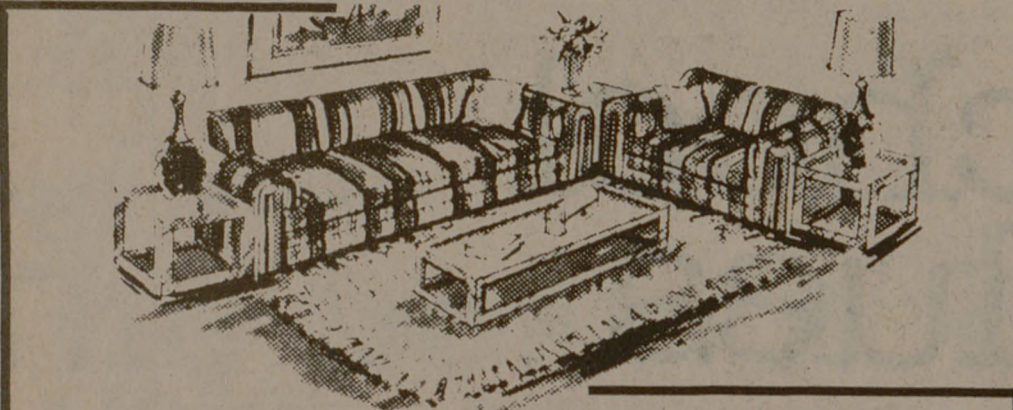
The AP survey showed, for example, that a fifth of a popular brand of gin that sold for \$3.49 in Chicago cost \$5.70 in the state of Washington. The 63 per cent difference was due mainly to differences in tax rates.
Liquor prices generally were higher in those states, like Washington, where the sale of distilled spirits is restricted to state-operated or state-controlled stores. There also was no price variation within the state.
"Proof reductions without price reductions are, in effect, price increases for consumers," said David Kujus, owner of two Milwaukee-

area liquor stores. "I must confess that most consumers don't notice the change, either."
Kujus said several makers of blended whiskey had lowered the proof from 86 to 80 in recent months and a vermouth maker cut the size of its bottles from 30 to 25 ounces. The price remained the same.
William Webster, superintendent of the Idaho State Liquor Dispensary, said distillers told him the cost of making a gallon of whiskey today is about the same as it was 10 years ago. The price increases resulted from higher costs for bottles and transportation.

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Chicano women join Dallas cop academy

Associated Press
DALLAS — Cynthia Villareal and Yolanda DeLeon are both 21, quiet, low-keyed, serious-minded and naturally nervous about their futures. They want to be police officers.
The girls are the first Mexican-American females to enroll at the Dallas Police Academy's 16-week program to become officers.
"I'm going to keep in mind that I am not the law," Miss DeLeon said. "I'm just an enforcer of the law."
Both said they chose law enforcement careers while in high schools but cannot explain their reasons why.
"All I know is that police work is what I've wanted to do as far as I can remember," Miss DeLeon said. "I can't really say anything particular made me make the decision."
Miss Villareal said she plans to concentrate on the social aspects of law enforcement.
"I can't explain my reasons why. I do remember many of my friends in high school harrasing me about it. But I have always wanted to do police work."
Miss DeLeon said her parents were opposed to her taking the job.
"But I don't want to do boring work like a secretary's job," Miss DeLeon said. "I like the idea of being on patrol. I like the constant action and moving around best. I don't like to stay in one place for too long."
What about the risks?
"Common sense will tell you you're going to be afraid," said Miss Villareal, a Del Rio native. "I think about it, but I don't want to get to

the point of getting paranoid. "You can't get paranoid, though. I could endanger my partner or myself."
Miss DeLeon said, "Everybody's life is in danger every day of their life. I'm not scared of guns... that helps. And I do try to control my emotions as much as possible — which is most of the time."

Raft race seen by thousands

Associated Press
TULSA — Tulsans turned out by the thousands on a blistering hot day Monday for the third annual Great Raft Race.
The race began near a low water dam at Sand Springs on the Arkansas River and came downstream to 31st Street and Riverside Avenue, about 11 miles.
A total of 576 rafts, carrying from one to 15 or 20 persons, entered the event, which is sponsored by radio station KRMG.
No count was available on the number of persons who took part, although estimates were as high as 3,000 individuals riding on the boats.
Final winners will not be known for a day or two because of time required to compute each raft's time in the water.

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'Jeannie' breaks barrier

Associated Press
RIVERVIEW, Fla. — Le Pham Phi-Nga, a 5-year-old Vietnamese refugee, found a way to break the language barrier her first day at kindergarten. She insisted on being called "Jeannie."
It was a nickname given her by a neighborhood youngster who thought it fit her pixieish, newfound friend.
"When she came in she said she wanted to be called Jeannie," said Karen Brandon, a Riverview Elementary School teacher. "No one objected, so that's what it is."
She's the daughter of Le Van Thuyet, 34, a South Vietnamese Air Force pilot who flew nearly 300 refugees out on the day Saigon fell, and Pham Dao Duc, 32, a nurse.

"She watches, listens and then tries it herself," Mrs. Brandon says. "All you have to do is show her."
When the roll is called, she listens for the name "Jeannie" and with a big grin raises her hand to indicate attendance.
The teacher and an aide spend extra time with Jeannie, repeating

words and phrases in English, pointing out objects while calling them by name and drawing pictures to suggest meanings.
She carries a looseleaf pad and pencil with her everywhere, and with any free time she is diligent at work printing ABCs or learning copy numbers.

Davis appointed director of management services

Ed Davis has been promoted to director of management services at Texas A&M University, effective Sept. 1, according to T. D. Cherry, vice president for business affairs.
Management services include the auxiliary enterprises of the University. Cherry called them "self-sustaining business operations" that receive no state funds.
Davis most recently served as affirmative action officer for the Texas

A&M University System and was previously assistant director of management services and auxiliary services coordinator.
A native of Henrietta, Davis is a 1967 A&M graduate. He served as an Army intelligence officer and attended Harvard Graduate School of Business prior to returning to the University in 1972. He earned a master's degree in educational administration here in 1973.

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