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"Quality First"

Larger members may secede Wealth-sharing proposal threatens NCAA unity

At this week's NCAA special convention at which the nation's colleges seek to cut escalating athletic costs, a share-the-wealth proposal threatens to split up the meeting.

This meeting may be the most important meeting so far in NCAA history, because many colleges face athletic bankruptcy, and this meeting faces disruption over a proposal by Long Beach president Stephen Horn. The disputed proposal would divide television money from college football coverage among all NCAA members, not just the major schools and conferences.

If Horn's proposal were to pass, major conferences have threatened withdrawal from the NCAA and a walkout of the convention. Although many of them approve of proposals that would slightly cut scholarships in basketball and football, severely cut scholarships in minor sports, and restrict recruiting costs and coaching staffs.

At a news conference in Chicago, NCAA president John A. Fuzak said the NCAA Council will probably decide if Horn's resolution is intact.

Fuzak said, "Even if the Council decides it (the TV resolution) is not in order, I'm sure it will be appealed at the special convention. If not, we will simply have to face it at another time." The convention begins Thursday.

The testy TV resolution asks for redistribution of revenue with 50 per cent going to the Division I (major schools) colleges, 25 per cent to Division II, and 25 per cent to Division III members.

If the TV resolution and other proposals to share the income from bowl games and the NCAA basketball tournament are passed, the major conferences agree that they could not support their multimillion-dollar athletic programs.

At a news conference in Los Angeles Monday, Horn said, "Only 10 per cent of the major colleges are making money from their football programs, and the rest of the schools are not breaking even."

"It is clear that the major portion of the estimated \$16 million television income in 1974 went to a very small percentage of the total NCAA members," Horn said.

"The rich are getting richer and the poor are going to the poorhouse. This plan is just one way of getting at the problem of rising costs due to inflation, Title IX regarding women and other problems."

"I expect the big 30 (schools) to go to Chicago with their crying towels, threatening to pull out of the NCAA if we don't play by their rules."

Horn said, "But, I don't believe they'll pull out of it. Are they in it only for football or are they concerned about basketball, track, swimming and the other sports?"

"Let's stop nibbling away at the financial problems. Let's get at the fundamentals of how you fund an athletic program," Horn added.

Many officials have thought that Horn's proposal would cut the money received from a nationally televised major school game from a maximum of \$500,000 to less than \$100,000, and that this would not be able to support their major programs.

Fuzak said, "But the fact remains everyone is in financial trouble, the private as well as the public institutions. We must curtail costs and find additional ways of raising revenues. That is not easy."

"Everything we do must be done on a national level," said Fuzak. "For example, the Big Ten has said it can live with whatever means are adopted if it is done nationally. But it is also difficult to get total agreement on most matters."

Fuzak said he doesn't believe that Division II and III schools would go as far as hurting the welfare of the entire NCAA program.

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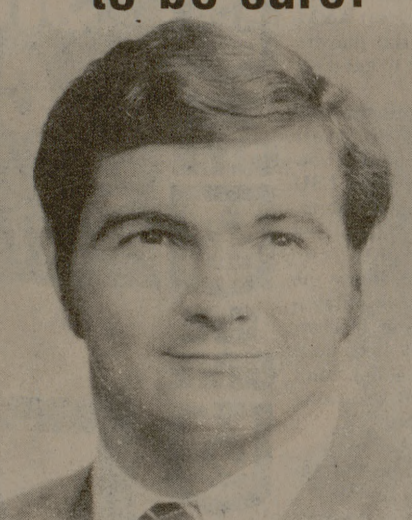
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