Water beds, ceiling mirrors

'Adult' motel offers elaborate sexual stimulus [excl

Experience all you need to bring are a jug of wine, a loaf of bread and

Many guests at the downtown motel bring wine. Some bring bags of homemade goodies. But the most essential thing is thou.

The Experience provides everything else: the waterbed, fur-lined mirrors on the ceiling and X-rated movies such as "Deep Throat' piped into the TV set.

The Experience is the first, and

'adult" motels in Southern California where a "committed couple," as one manager puts it, can go for sex-

Rooms rent by the day or night and, at some, by the hour.

At another motel you can get a "group room" with a queen-sized bed, two king-sized waterbeds and a hanging wicker basket chair. It gets used two or three times during the week and is booked up every her husband, Walter

According to motel owners most of the couples who rent rooms are married - to each other - and many are such pillars of the community as doctors, lawyers, socialites and politicians. Even policemen have been known to drop by in uniform to make reservations.

'We get attorneys, city officials everybody upper-middle class and above," said Lois Mansfield, who manages The Experience with

She says 90 percent of the clients are local residents and are over 35.

"On a Friday night if we've got a 1972 car sitting out there, it's an old car," she says. "Most are brand new Lincolns, Mercedes, Cads. No Rolls. Got a Bentley, though. And a Pantera. He's a regular.

At The Experience, rooms with a regular bed rent for \$15 during the day and \$20 at night. Rooms with a waterbed go for \$17 during the day and \$25 at night.

Prices at another motel rent for \$13.95 for three hours, \$20.40 for six hours and \$27.80 for all night. The Mansfields said most of the

not married: "Mostly, they're businessmen with their secbusinessmen with the parameter with t retaries

Don Leon, 44, an attorney, was the idea man behind The Experience. He was business manager for a group of people who owned an unprofitable motel in downtown Los Angeles. His job was to make it profitable.

"We struck on the idea that most committed couples did not have a place in Los Angeles where they could go," said Leon. He likes to refer to people who go to adult motels as "committed couples.

"The only choice was something

known in the parlance as operating a quickie business.' Really ratty.

We were considering all this when I read that they were intro-

cided to do it.

The result was The Experies which Leon says was America's fire

OFFICAL NOTICE



FTC looks at franchises

Fast food chain price padding

Federal Trade Commission launched on Monday an investigation aimed at determining whether illegal methods have been used to pad prices of the \$10 billion worth of fried chicken, hamburgers and other food sold through franchised restaurants.

Although the commission stressed that the industrywide investigation does not imply that any violations of law exist, the practices singled out in the brief announcement have been challenged in previous FTC decisions. And the commission gave the re-

whether to invite possible legal ac-The commission said the first stage of its investigation will require 75 restaurant chains to report on

AUSTIN (AP) — Texas senators

voted Monday to let heavier trucks

spite the impassioned plea of a lone

dissenter that, "these are the kind of

bills that make us the laughing stock

Not so funny, shouted Sen. A.R.

Schwartz, is that senators may pick

up a newspaper one morning and

has been killed, injured or maimed

for life" by a "monster" truck "bar-

sat here on the Senate floor and

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rumble down Texas highways de-

Senate action

staurants plenty of time to recon-

sider their policies before deciding

operators to buy supplies from the parent company or from a specific supplier. None of the chains was

Under franchise agreements, an individual or group of individuals is usually permitted to set up an outlet of a national chain in return for a capital investment in the individual restaurant and a periodic fee to the parent company

In some cases the parent company also requires franchise holders to buy meat, baked goods, paper cups or other supplies either from the corporation or an approved supplier for a specified price. Companies which use such a system have argued that this is necessary to maintain the quality of their food and reputation.

The commission has ruled, however, that such a system used by

WASHINGTON (AP) — The whether they require individual Chock Full O'Nuts, which operates restaurants primarily in New York City, unfairly restricted franchise holders from shopping for the best prices for their supplies.

But the commission said it wants to know whether any such limitations were in effect as of Sept. 1. That had the effect of giving franchisers six months to reconsider their policies.

In its latest survey on franchising, the Commerce Department reported the fast-food and restaurant field as "still ablaze with success."

There were 245 firms in the field this year. They employed 745,000 persons and 40,084 establishments in the United States, Canada and other countries.

Domestic sales of \$9.8 billion last year represented a 14.3 percent increase over 1973. And sales are expected to climb another 17.8 percent this year.

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The Senate approved on voice vote and forwarded to the House a

voted to let it happen," said Schwartz, D-Galveston. Only Schwartz voted against the bill, which was sent to the House on

Heavier trucks on roads

bill dealing with "incorrigible" pupils in public schools The measure would allow a superintendent to suspend a pupil immediately, rather than wait for the board of trustees to act. A suspension ordered by the superintendent, however, would extend only

until the next meeting of the board. The pupil would then be entitled to It also allows school boards to suspend the pupil for up to one year. Currently a pupil may be suspended only until the end of the school term. The bill also requires

reasons for the proposed suspension AUTO INSURANCE FOR AGGIES: Call: George Webb

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to be put in writing, and it permits the pupil to contest the suspension before the board.

Schwartz added an amendment, with the approval of the sponsor, Sen. W.E. Snelson, D-Midland, that no pupil could face such a stiff suspension unless the pupil was found to be a "danger" to persons or property or a "threat" to disrupt the

academic process. Schwartz was unsuccessful, however, in arousing opposition to the truck bill, sponsored by Sen. Kent Hance, D-Lubbock.

Hance said raising the gross weight limits of trucks on main highways from 72,000 to 80,000 pounds would be in keeping with new federal standards and might be viewed as a "conservation" movepermitting fewer trucks to carry cargo, thus savin iel. He said heavier trucks would bring an extra \$13.8 million into the state treasury over the next five years in



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