

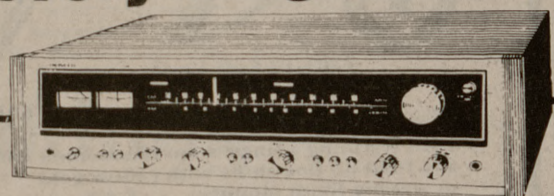
PIONEER®

when you want something better



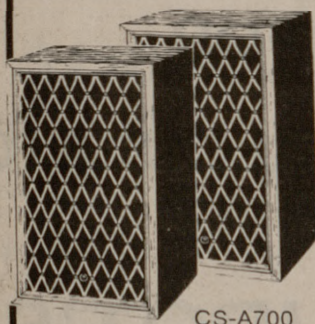
EXCLUSIVELY IN BRYAN
AT **KENT**
ELECTRONICS
BRYAN-COLLEGE STATION'S
LARGEST STEREO DISCOUNT CENTER

Get more of everything for less.



PIONEER
SX-636 AM/FM Stereo Receiver **349⁹⁵**

Here's a fine stereo receiver that'll keep you happy for a long, long time. Advanced circuitry includes phase-locked loop, ceramic filters and large scale integrated circuits for top performance from records, tapes and broadcasts. In addition, it has plenty of power to handle two pairs of speakers — even in large rooms. With a full range of program source connections, it handles two tape decks, with deck-to-deck duplication. Other features include: front panel microphone and headphone jacks, high frequency filter, loudness control, FM interstation muting, illuminated program source indicators, dual tuning meters, 25 watts RMS power per channel, with both channels driven into 8 ohm loads, throughout the 20Hz-20,000Hz audio spectrum, at less than 0.5% THD. Outstanding specs include: S/N 70dB, FM sensitivity (IHF) 1.9 uV, capture ratio 1.0dB, \$349.95, including walnut cabinet.



Pioneer's CS-700 speakers employ a 12" woofer, a 4-3/4" midrange, and a multi-cell horn tweeter. Enclosure type is infinite baffle, and features include level controls for treble and midrange, a special free-beating cone paper for excellent transient response, very high efficiency, and 60 watts maximum input.

Priced at 189.95 each



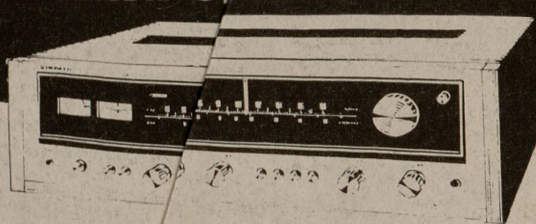
BSR 710 X

Transcription Series Total Turntable, Shure M-91E cartridge, Sequential cam drive mechanism, Transcription arm system, Pushbutton operation, 12", 4 lb. platter, Walnut grained base, Tinted dustcover.

Bought Separately this would be \$954.80

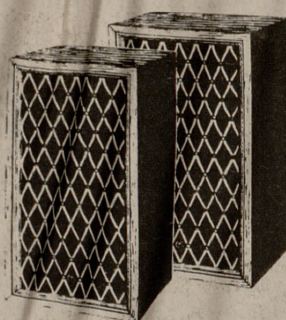
SPECIAL SYSTEM PRICE **\$699⁹⁵**

The receiver for people who think big and spend little.



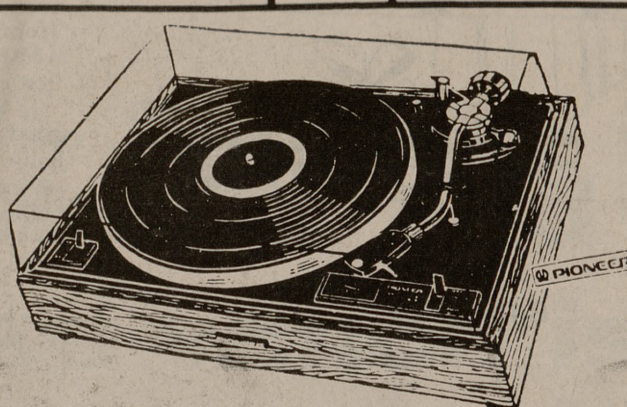
PIONEER
SX-55 AM/FM Stereo Receiver **only 299⁹⁵**

Now you can get the stereo performance formerly found in only the most expensive receivers, at an easy-to-afford price. Pioneer's SX-55 has a Phase-Lock-Loop circuit for increased channel separation and lower distortion, and a direct-coupled amplifier output stage to give you more power over a wider range of frequencies. There are connections for two tape decks with switching to permit tape-to-tape duplication. Among the many features are: microphone and headphone jacks, switching for two pairs of speakers, FM muting, loudness control, separate signal strength and center-channel meters, 20 Watts RMS power per channel, with both channels driven into 8 ohm loads, at any frequency from 40 Hz to 20 kHz, THD 0.8% S/N 70 dB, FM sensitivity 1.9 uV (IHF), Capture ratio 1.0 dB, \$299.95, including walnut cabinet.



The CS-500 speaker by Pioneer uses a 10" woofer, a 4-3/4" midrange, and a 3" tweeter, all using Pioneer's free-beating cone paper for excellent transient response. This infinite baffle type speaker also has a high-midrange level control. Max. input — 50 watts. Priced at 149.95 each.

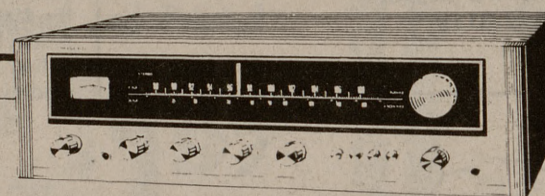
Reg. System price.....769.80
SALE PRICE ONLY.....**569.95**



Pioneer's PL-12D a belt-driven manual turntable with incomparable smoothness. Its super-sensitive tonearm is capable of extra low tracking forces (below 1 gram), and this, with damped cueing (and a good dose of user care) will preserve your records indefinitely.

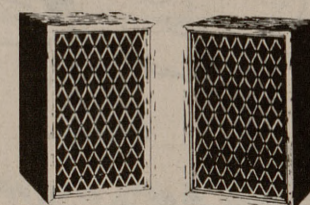
Reg. \$119.95 plus cartridge

The only thing economical about this receiver is its price.



PIONEER
SX-434 AM/FM Stereo Receiver

Pioneer's new SX-434 stereo receiver offers an excellent combination of convenience, versatility and purity of sound. And it has enough power to drive two pairs of speakers. You'll especially appreciate the precise and easy-to-use click-stop bass and treble tone controls as well as the tape monitor circuit for connecting an open-reel or cassette tape deck. The wide range of features includes microphone and headphone jacks on the front panel, FM center tuning meter, FM muting switch and loudness control. ICs and ceramic filters insure high selectivity (60dB) and capture ratio (1.0dB). 15 + 15 watts RMS, both channels driven into 8 ohm loads, across the 40Hz-20,000Hz audio spectrum, at less than 0.8% distortion. Excellent 1.9uV FM sensitivity and 70dB S/N. \$239.95, including walnut cabinet.



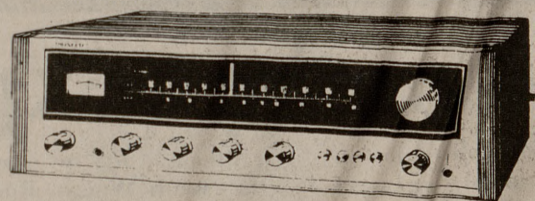
The CS-44 by Pioneer — a two-way, air suspension speaker with a frequency response of 35 - 20,000 Hz.

It delivers an exceptionally wide range of sound, with clear, undistorted reproduction and a high degree of "presence" for a speaker in this size and price range. Its 25 watt handling capacity will fill even large size rooms. Priced at 79.95 each.

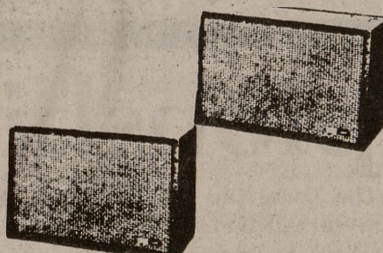
Reg. 537.75 as a system

YOURS FOR ONLY **419.95**

OUR BEST LOW PRICE SYSTEM



PIONEER SX 434 15 watts RMS per channel, with all the features and low distortion specs of higher priced units.

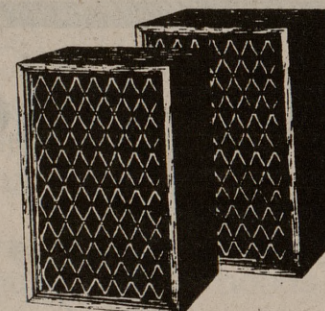


8" woofer, midrange dispersion cone, and 3 1/2" tweeter.



BSR 6500 BX with cueing, anti-skating, base cover cartridge.

\$299⁹⁵

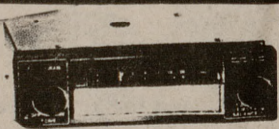


The CS-500 speaker by Pioneer uses a 10" woofer, a 4 3/4" midrange and a 3" tweeter, all using Pioneer's free-beating cone paper for excellent transient response. This infinite baffle type speaker also has a high-midrange level control. Max. input - 50 watts. Priced at **\$149⁹⁵**

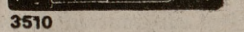
NEVER BUY BATTERIES AGAIN!

G.E. Nickle-cadmium batteries. Size AA reg. \$4.45 pr. Now only \$2.25 pair. Size C&D reg. 4.65-pr., now \$2.50-pair. G.E. recharger reg. 10.95, now \$5.95

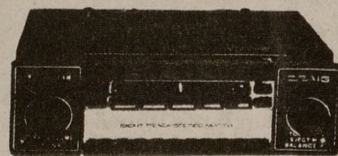
3148 In-Dash Eight-Track Stereo Tape Player with AM/FM Stereo Radio □ Stereo-Matrix Output for Four Speakers □ High Sensitivity AM/FM Radio □ Matrix, Repeat and Eject Pushbuttons □ Compatible with Existing Customized Mounting Kits □ 7 1/2" W x 2 3/4" H x 6 3/4" D **\$108²⁵**



3510 In-Dash Cassette Stereo Tape Player AM/FM Stereo Radio □ Compatible with Existing Customized In-Dash Mounting Kits □ Automatic Shut-Off at End-of-Tape □ Illuminated Tape/Stereo Indicators and Radio Dial □ Automatic FM Stereo Switching □ 8 3/4" W x 2 1/2" H x 7 3/4" D (behind panel) **NOW ONLY \$100⁶⁰**



CRAIG 3513 in-dash auto cassette player with AM-FM stereo radio, matrix switching for 4 speakers, fast forward and reverse. Fits most cars without adjustments. **NOW ONLY \$108¹⁵**



3149 In-Dash Stereo Matrix AM/FM 8-Track Player □ Five-Button Preset Tuning Plus Weather Pushbutton □ Matrix, Repeat and Eject Pushbuttons □ Compatible with Existing Customized Mounting Kits □ Stereo-Matrix Output for Four Speakers □ 7 1/2" W x 2 3/4" H x 6 3/4" D **\$139¹⁰**

CRAIG



Scotch 206 60 minutes at 7 i.p.s.; 1200' Reg. 5.99 **Now \$4.49**

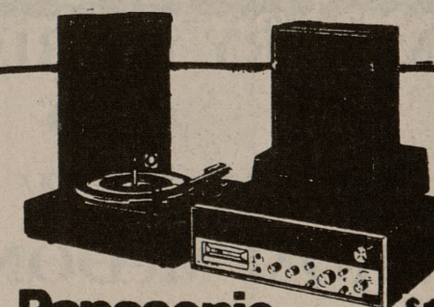
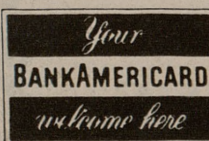
Scotch 207 90 min. at 7 1/2 i.p.s.; 1800' Reg. 7.49 **Now \$5.29**

Superb sound. 3M's finest.

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HOURS
8:30 to 5:30
Sat.
9:00 to 5:00



Panasonic \$199.95

Panasonic RE-8174: a complete system at an economical price. Features an AM-FM receiver with 8-track player, separate turntable with base, cover, and cartridge, and speakers.