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Get more of everything for less.



(I) PIONEER® SX-636 AM/FM Stereo Receiver 34995

Here's a fine stereo receiver that'll keep you happy for a long, long time. Advanced circuitry includes phase-lock-loop, ceramic filters and large scale integrated circuits for top performance from records, tapes and broadcasts. In addition, it has plenty of power to handle two pairs of speakers—even in large rooms. With a full range of program source connections, it handles two tape decks, with deck-to-deck duplication. Other features include: front panel microphone and headphone jacks, high frequency filter, loudness control, FM interstation muting, illuminated program source indicators, dual tuning meters. 25 watts RMS power per channel, with both channels driven into 8 ohm loads, throughout the 20Hz-20,000Hz audio spectrum, at less than 0.5% THD. Outstanding specs include: S/N 70dB, FM sensitivity (IHF) 1.9 uV, capture ratio 1.0dB, \$349.95, including walnut cabinet.



Pioneer's CS-700 speakers employ a 12" woofer, a 4-3/4" midrange, and a multi-cell horn tweeter. Enclosure type is infinite baffle, and features include level controls for treble and midrange, a special free-beating cone paper for excellent transient response, very high efficiency, and 60 watts maximum input.

Priced at 189.95 each



Transcription Series Total Turntable. Shure M-91E cartridge. Sequential cam drive mechanism. Transcription arm system. Pushbutton operation. 12", 4 lb. platter. Walnut grained base. Tinted dustcover.

BSR 710 X

Bought Separately this would be \$954.80

SPECIAL SYSTEM PRICE

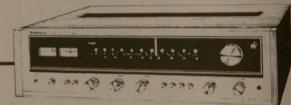
69995

An Automatic Turntable with the reliability of a Manual

The PL-A35 - Pioneer's fully automatic manual turntable. Featuring belt drive, with a separate motor for the start and return mechanism. Combines the convenience of automatics with the smoothness and reliability of manuals. Damped cueing, anti-skating, and hinged dust cover. With Shure M74EJ cartridge, reg. 194.90. Now only

159.95

The receiver for people who think big & spend little



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SX-535 AM/FM Stereo Receiver

Now you can get the stereo performance formerly found in only the most expensive receivers, at an easy-to-afford price. Pioneer's SX-535 has a Phase-Lock-Loop circuit for increased channel separation and lower distortion, and a direct-coupled amplifier output stage to give you more power over a wider range of frequencies. There are connections for two tape decks with switching to permit tape-to-tape duplication. Among the many features are: microphone and headphone jacks, switching for two pairs of speakers, FM muting, loudness control, separate signal strength and center-of-channel meters. 20 Watts RMS power per channel, with both channels driven into 8 ohm loads, at any frequency from 40 Hz to 20 kHz. THD 0.8% S/N 70 dB. FM sensitivity 1.9 uV (IHF). Capture ratio 1.0 dB. \$299.95, including walnut cabinet.

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Pioneer's PL-12D a belt-driven manual turntable with incomparable smoothness. Its super-sensitive tonearm is capable of extra low tracking forces (below 1 gram), and this, with damped cueing (and a good dose of user care) will preserve your records indefinitely.

With Shure M-91ED cartridge, (¾ to 1½ grams), 174.90, reg. Our price, 134.95



The CS-500 speaker by Pioneer uses a 10" woofer, a 4-3/4" midrange, and a 3" tweeter, all using Pioneer's free-beating cone paper for excellent transient response. This infinite baffle type speaker also has a high/-midrange level control. Max. input — 50 watts

Priced at 149.95 each.



Scotch 206 1200' 60 min. at 71/2 Reg. 5.99

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Scotch 207 1800' 90 min. at 71/2 Reg. 7.49

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The "Scotch" Brand High Output/Low Noise reel-to-reel tape. It's the overwhelming choice of professional studios for master recording. Provides 50% increase in output, a full 3 db increase over standard low noise tapes. Available in popular playing times. You can't buy better. Look for

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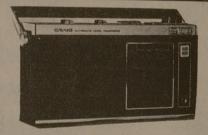


PACKAGE OF THREE SCOTCH C-60 CASSETTES

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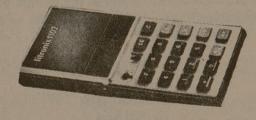
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Craig 2619 cassette player. Auto-stop, condensor microphone, AC or DC operation, with battery recharger. Reg. 64.95.

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Alerts driver to radar traps well in advance. Small, noiseless, battery operated. We have had excellent reports from our customers on this device.

"...designed to make drivers aware of speed limits established for safety...not an invitation to speed."

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Panasonic RE-8174: a complete system at an economical price. Features an AM-FM receiver with 8-track player, separate turntable with base, cover, and cartridge, and speakers.



ELECTRONICS

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