

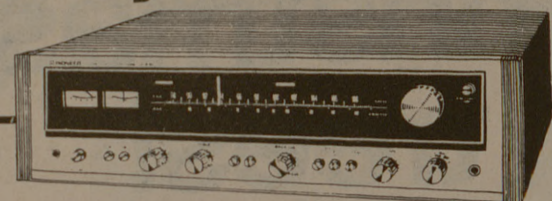
PIONEER®

when you want something better



EXCLUSIVELY IN BRYAN
AT **KENT ELECTRONICS**
BRYAN-COLLEGE STATION'S
LARGEST STEREO DISCOUNT CENTER

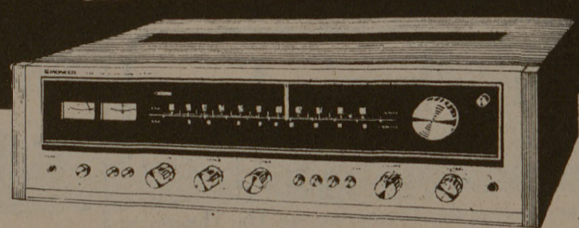
Get more of
everything for less.



PIONEER®
SX-636 AM/FM Stereo
Receiver **349⁹⁵**

Here's a fine stereo receiver that'll keep you happy for a long, long time. Advanced circuitry includes phase-lock-loop, ceramic filters and large scale integrated circuits for top performance from records, tapes and broadcasts. In addition, it has plenty of power to handle two pairs of speakers — even in large rooms. With a full range of program source connections, it handles two tape decks, with deck-to-deck duplication. Other features include: front panel microphone and headphone jacks, high frequency filter, loudness control, FM interstation muting, illuminated program source indicators, dual tuning meters. 25 watts RMS power per channel, with both channels driven into 8 ohm loads, throughout the 20Hz-20,000Hz audio spectrum, at less than 0.5% THD. Outstanding specs include: S/N 70dB, FM sensitivity (IHF) 1.9 uV, capture ratio 1.0dB, \$349.95, including walnut cabinet.

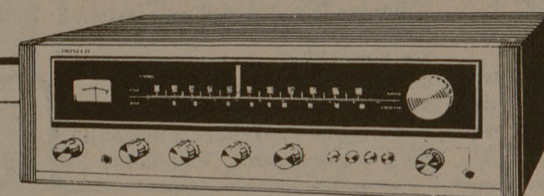
The receiver for
people who think big
and spend little.



PIONEER®
SX-535 AM/FM Stereo
Receiver **only 299⁹⁵**

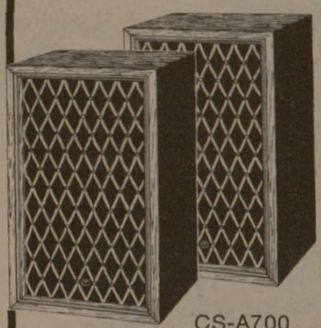
Now you can get the stereo performance formerly found in only the most expensive receivers, at an easy-to-afford price. Pioneer's SX-535 has a Phase-Lock-Loop circuit for increased channel separation and lower distortion, and a direct-coupled amplifier output stage to give you more power over a wider range of frequencies. There are connections for two tape decks with switching to permit tape-to-tape duplication. Among the many features are: microphone and headphone jacks, switching for two pairs of speakers, FM muting, loudness control, separate signal strength and center-of-channel meters. 20 Watts RMS power per channel, with both channels driven into 8 ohm loads, at any frequency from 40 Hz to 20 kHz. THD 0.8% S/N 70 dB. FM sensitivity 1.9 uV (IHF). Capture ratio 1.0 dB. \$299.95, including walnut cabinet.

The only
thing economical about
this receiver is its price.



PIONEER®
SX-434 AM/FM Stereo
Receiver

Pioneer's new SX-434 stereo receiver offers an excellent combination of convenience, versatility and purity of sound. And it has enough power to drive two pairs of speakers. You'll especially appreciate the precise and easy-to-use click-stop bass and treble tone controls as well as the tape monitor circuit for connecting an open-reel or cassette tape deck. The wide range of features includes microphone and headphone jacks on the front panel, FM center tuning meter, FM muting switch and loudness control. ICs and ceramic filters insure high selectivity (60dB) and capture ratio (1.0dB). 15+15 watts RMS, both channels driven into 8 ohm loads, across the 40Hz-20,000Hz audio spectrum, at less than 0.8% distortion. Excellent 1.9uV FM sensitivity and 70dB S/N. \$239.95, including walnut cabinet.



Pioneer's CS-700 speakers employ a 12" woofer, a 4-3/4" midrange, and a multi-cell horn tweeter. Enclosure type is infinite baffle, and features include level controls for treble and midrange, a special free-beating cone paper for excellent transient response, very high efficiency, and 60 watts maximum input.

Priced at 189.95 each

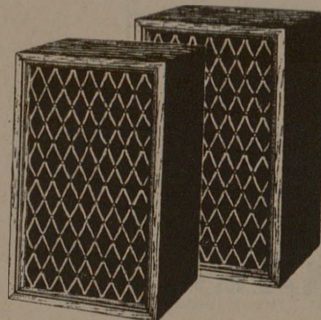


BSR 710 X

Transcription Series Total Turntable. Shure M-91E cartridge. Sequential cam drive mechanism. Transcription arm system. Pushbutton operation. 12", 4 lb. platter. Walnut grained base. Tinted dustcover.

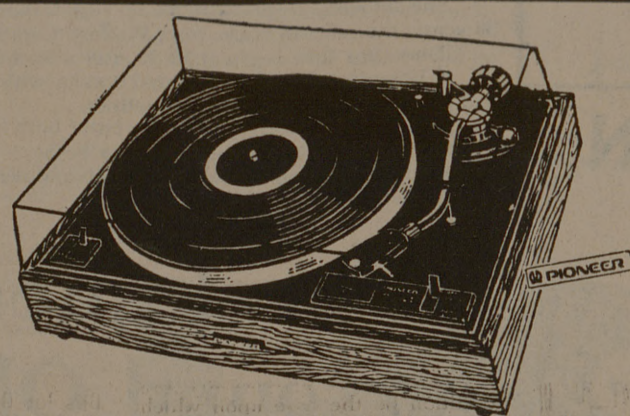
Bought Separately this would be \$954.80

SPECIAL SYSTEM
PRICE **\$699⁹⁵**



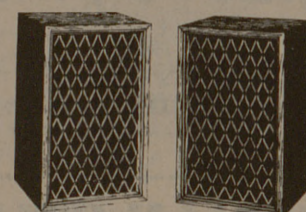
The CS-500 speaker by Pioneer uses a 10" woofer, a 4-3/4" midrange, and a 3" tweeter, all using Pioneer's free-beating cone paper for excellent transient response. This infinite baffle type speaker also has a high-/midrange level control. Max. input — 50 watts. Priced at 149.95 each.

Reg. System price **769.80**
SALE PRICE ONLY **569.95**



Pioneer's PL-12D a belt-driven manual turntable with incomparable smoothness. Its super-sensitive tonearm is capable of extra low tracking forces (below 1 gram), and this, with damped cueing (and a good dose of user care) will preserve your records indefinitely.

Reg. \$119.95 plus cartridge



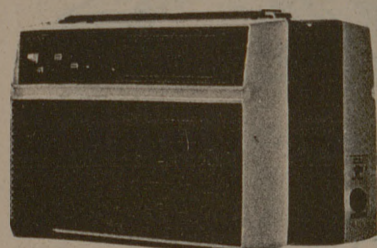
The CS-44 by Pioneer — a two-way, air suspension speaker with a frequency response of 35 - 20,000 Hz. It delivers an exceptionally wide range of sound, with clear, undistorted reproduction and a high degree of "presence" for a speaker in this size and price range. Its 25 watt handling capacity will fill even large size rooms. Priced at 79.95 each.

Reg. 537.75 as a system

YOURS FOR ONLY

419.95

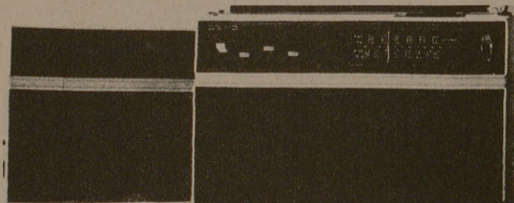
portables



3403 Portable Stereo Eight-Track Player
□ Three-Way Power for Battery, AC or Car Operation □ Automatic Battery Charging □ Plays as a Single Unit, or Separates for Greater Stereo Effect □ Stereo Headphone Jack □

Reg. 69.95

Now 59.95 with FREE HEADPHONES!

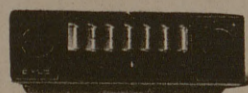


3404 Portable Stereo Eight-Track Player AM/FM Stereo Radio □ Three-Way Power for Battery, AC or Car Operation □ Automatic Battery Charging □ Automatic FM Stereo Switching and Indicator, with AFC □ Plays as a Single Unit, or Separates for Greater Stereo Effect □ Stereo Headphone Jack □

Reg. 99.95

Now 89.95 with FREE HEADPHONES!

CRAIG car stereo



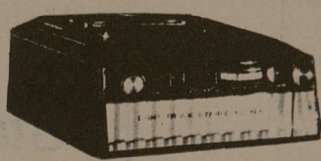
3128 In-Dash Eight-Track Stereo Tape Player AM/FM Stereo Radio □ Compatible with Existing Customized Mounting Kits □ Automatic Track Selection and FM Stereo Switching □ Illuminated Program Indicators and "Disappearing" Dial □ High Sensitivity AM/FM Radio

Reg. 129.95

Fits all.

Now 99.95

American Cars



3130 Quick-Mount Eight-Track Stereo Player □ Plug-In Quick-Release Mounting □ Automatic and Manual Program Change □ Illuminated Program Indicator □

Reg. 59.95

now 49.95

ALL

STEREO

HEADPHONES

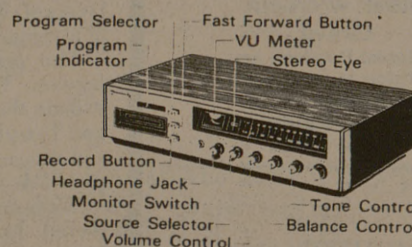
25% OFF

PANASONIC RS-817S

Combination AM/FM

Radio — 8-track

Recorder & Player with two speakers



179.95



Great sound.
Medium price.

The "Scotch" Brand Low Noise/"Dynamrange" 8-track cartridge. Sound so pure it's the next best thing to front row center. Available in popular playing times. You can't buy a better cartridge in this price range. Look for the silver box.

45 minutes

Reg. \$2.49

SALE 1⁹⁹

90 minutes

Reg. \$2.99

SALE 2⁴⁹



Superb sound.
3M's finest.

The "Scotch" Brand High Output/Low Noise 8-track cartridge is the ultimate in quality. Gives you full, balanced sound and concert hall presence. Available in popular playing times. For your most important cartridge recording needs, look for the gold box.

45 minutes

Reg. \$2.99

SALE \$2⁴⁹

90 minutes

Reg. \$3.49

SALE \$2⁹⁹

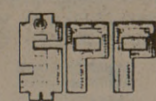


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Sat.

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