By PAUL MCGRATH Staff Sports Writer orts Illustrated magazine puban article about the Texas football team and the univergeneral in their Nov. 11

story briefly outlined some of any traditions unique at A&M ave a rundown of the Aggies' progress through the Arkansas

incurring loss to SMU by Old aused rumors to fly that the lled Sports Illustrated jinx had its head again. The jinx is edited to the magazine because s and players that are doing before they appear in the ne often seem to have reverlowing the article.

random survey was taken to er how the student body felt ning the article.

lost of the students commented ere pleased to see A&M gain ional recognition and pub-

Gardner read the story in the barbershop. "I was proud to see something in there about us. It represented our traditions really well and I thought it was favorable towards A&M.

themselves. They have to show they are better all around.

"I was so tickled for us to be menfreshman journalism student Pat Haines. "It flattered us.

"I believe it was a good deal because we received national recognition," said Doug Reinhart, a freshtime, we've been down so long."

A comparison was made by a few students between the current story and a previous article done by Mademoiselle magazine. According

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to first year chemistry major Peggy the women's side. Walters disag-Sophomore biology major Nancy Hughes the Mademoiselle story was "an infuriating article. It acted like we were country bumpkins. It was just one cut after the other.

Agreeing with Hughes was Cindy Walters a junior horticulture student. She said, "I had a bad experi-Pat Focht, a sophomore ence with the Mademoiselle story. economics major, said "I was sur- It didn't get the feeling of the school prised it was in there. No one pays at all." In contrast she believes the attention to Aggies until they assert Sports Illustrated article "would give other people the right idea" about A&M.

As for particular details included tioned in Sports Illustrated," said in the three page feature some students such as Van Gardner, a junior horticulture major, complimented the pictures. Others, like agricultural engineering student Dan Miller, enjoyed the Aggie jokes. Jimmy man in political science. "It's about Clack, a freshman in civil engineering, liked the paragraph about how the names suited some of the Aggie

> There were a few unfavorable comments however, especially from

reed with how the story "depicted women as Maggies" because of the "bad connotation" involved with the

title Maggies. Walters also disagreed with how the article "gave the wrong impression of the student body" by the pictures. One of the pictures showed a Corps sophomore, his date and Reveille, the Aggie mascot. Walters argued that this may have given the idea that the student body was all Corps.

Despite these few criticisms, the general opinion of the article was a favorable one. The timing of the story proves what having a successful football team can do for a school's publicity.

One Aggie summed it up by saying, "You never heard anything about us, until we started winning.' Jinx or not, Sports Illustrated apparently won't lose any readers at

# Tech has to move ball against Baylor

that his Red Raiders are going to ence. He can throw over or under have to do something to Baylor this coverage and off-balance Saturday that no one else has been able to do this year—and that's move the football.

"Nobody has really moved the football on Baylor," Carlen told a noon press conference. "Baylor's defense plays real well together and with a lot of enthusiasm. I credit much of Baylor's defense success to Corky Nelson, Baylor's new defensive coordinator. I wish he had stayed in Tyler.

surprised at Baylor's win over carries). Texas. "They were playing in Waco, and when you have a quarterback like Neal Jeffrey, you have a lot of

LUBBOCK, Tex. (AP) — Texas fire-power. Jeffrey is the best quar-Tech coach Jim Carlen said Monday terback in the Southwest Confer-

Carlen indicated that Seminole sophomore Don Roberts would start at quarterback and George West junior Cliff Hoskins at fullback against the Bears after their performances in a 28-0 win over TCU last Saturday in Lubbock.

"Roberts generated our offense against TCU when he came in for Tommy Duniven," Carlen said. "We'll play the hot hand and right now Don has it. Hoskins earned his starting spot against Baylor with his Carlen went on to say he wasn't play against TCU (102 yards on 13

The game will be a crucial Southwest Conference tilt as Baylor is 3-1 in SWC play and Tech is 3-2. Tech already has accepted a bid to the Peach Bowl, but that would change if it gets a Cotton Bowl bid.



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