Motorcycles

Kawasaki makes the good times roll. And now, they're making the good times a little safer.

Motorcycles have long had a bad A&M. image with the general public. Now, motorcycle companies have joined together with the Motorcycle Safety Foundation to produce a new image for the motorcyclist and his pastime.

The motorcycle rider has long Smith. Smith, a native of New York,

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is currently setting up a motorcycle The advertisement says that instruction course at the Texas A&M Annex for Kawasaki motorcycles, the Motorcycle Safety Institute and the Safety Education Program of

The program has three main objectives. "The things we want to do here are train teachers, conduct .workshops and projects and develop a curriculum for learning," Smith

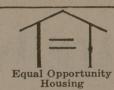
'Kawasaki is interested in improbeen looked down upon," said Jim ving the image of motorcycles and making motorcycles safer to ride,

Smith said. "According to a survey made by the University of North Carolina, sixty per cent of all motorcycle traffic accidents occur during the first six months of a rider's operational life. A surprising amount of accidents occur on the way home from the dealer or on the first trip out. This comes from a rider's inability to ride the cycle properly or from his trying tricks.

Through a joint effort by the three institutions, a course has been set up on an abandoned runway at the A&M Annex. The course consists of

straights, turns, circles, tight turns, hazards and road tracks. The course is designed to turn almost anyone into a complete motorcycle rider. On the track, the motorcyclist will be faced with almost any hazard that can be expected on the road, from a gravel pit, to a slippery road surface

to pot holes. Dr. Jack K. Weaver, director of the Safety Education Program, worked with Smith in the creation of the motorcycle course and range. Kawasaki funded the range in order to help with motorcycle safety.



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