## Yell leader, RHA elections upheld

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## IT'S A RIP-OFF

Have you read those recent announcements in THE BATTALION, outlining a program where students can now pur chase brand name products direct from the manufacturer or distributor? They claim they can save students the huge retail mark-up on the majority of products they are buying now and will soon be buying after graduation. Nothing is that good. IT MUST BE A RIP-OFF-RIGHT? Did you also hear they guarantee - in writing - double the difference back in cash . . . should the buying service price in every area, not be lower than all other discount or regular retail store prices! No one could do that on over 750,000 products-even if they have been in business for twenty years. THERE MUST BE A CATCH! Of course you have heard that a few of your friends attended meetings, explaining the buying service, and were excited about the money they could save. But what do they know-YOU'RE NOT GOING TO GET RIPPED-OFF! Besides, you can't afford to take forty-five minutes at a meeting to find out how to save 600-1000 dollars on your next car, or thirty to sixty percent on your next stereo purchase, or most anything you're going to buy
YOU ARE RIGHT - IT'S A RIP-OFF! EVERY DAY YOU CONTINUE TO BUY ITEMS ON THE RETAIL LEVEL, YOU ARE BEING RIPPED-OFF!
But you'll have no one to blame but yourself if you don't take the time to find out more about this buying service program. Make us prove it to you!

MODERN GUIDE TO BUYING

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THE SENIOR INDUCTION BANQUETS ARE SET FOR 6:30-8:00 p.m., MONDAY, APRIL 15, 1974, AND
TUESDAY, APRIL 16, 1974, IN THE BALLROOM TUESDAY, APRIL 16, 1974, IN THE BALLROOM

DRESS: COAT AND TIE

