Landrum, a sophomore from has been presented to a punter.

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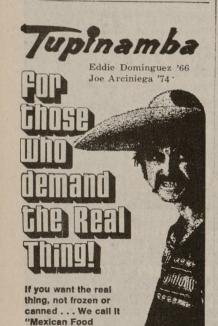
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(Both PG)



football squad to Houston Saturday, they will likely find an equally revitalized team in the Rice Owls.

As the Aggies were playing what coach Emory Bellard called "our finest all-around performance of the season" in defeating the SMU Mustangs 45-10, the Owls were having their own little field day in a stunning 17-7 upset over the Arkansas Razorbacks. Rice is sporting a 2-6 won-lost

record but all six of the losses came against teams that were ranked in the top twenty at game

Rice will be A&M's second foe

HOUCTON (AP) - Rice punt-

er Mike Landrum - his friends

call him Goofy-revived the lost

art of kicking for the "coffin cor-

ner" last week and it put the Ar-

Rice gained only 138 yards in

total offense to 404 for Arkansas

but Landrum's deadly punting

and outstanding coverage by his

teammates allowed the Owls to

beat the Hogs 17-7 and snap a

Brown's footsteps into the record

books. And he'd like to follow

Brown another way, too . . . main-

ly out of pro football while he's

be in the Super Bowl, to win the whole thing," the star running

back of the Buffalo Bills said

Tuesday before being honored at

a luncheon. "But I figure I'd like

to play maybe two or three more

years. Then I'd like to get out,

guys who hangs on, you know,

just for the money. It's tough to

leave those big contracts, but I

don't want to still be playing when I'm going downhill."

a three-year contract, looks like

he's running downhill - like an

The 26-year-old former Heis-

tional Football League rushing

champion with 1,251 yards, has

already amassed 1,203 in this sea-

California, last year's Na-

greatest records, Brown's 1963 has."

avalanche - almost every week-

Simpson, in the first year of

"I don't want to be one of those

the way Jim Brown did.

"My main goal, of course, is to

still at the top.

Simpson Following Jim Brown

Into Pro Football Record Books

NEW YORK (AP) - O. J. Simp- single-season mark of 1,863

match it.

portant."

at O.J.

man Trophy winner from South- shooting in. They've been sort of

That puts him within striking linemen tackle you, it means your

distance of one of the NFL's own line isn't doing its job. Our's

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son is trying to follow Jim yards. If he averages 132 yards

kansas Razorbacks in one.

five-game losing streak.

When A&M takes its revitalized rookie, David Walker. Tommy Kramer, who at this time last year was directing San Antonio Lee to the state 4A semifinals, took over from junior Fred Geisler. Sophomore Claude Reed has since replaced Geisler as back-up to Kramer.

Halfback Gary Ferguson and fullback John Coleman make up the rest of the Rice backfield. Both are returning starters from last year's Owls.

Kramer's favorite receiver is flanker Ed Lofton who has snagged 31 tosses to place second in the conference behind Baylor's Charley Dancer. Split end Carl Swierc has eight receptions in a row to pit a freshman quar- for 122 yards and a touchdown terback against the Aggies' prize while tight end Danny Johnson

Offensive Player Of Week

Tyler, punted nine times for a

40.3 average that included boots

of 51 and 65 yards. Five of the

punts landed inside the Arkansas

11-yard line. The Hogs had to

start drives at their own 7, 8, 7, 3,

and 11 yard lines due to Landrum

Landrum's pin-point accuracy

earned him The Associated Press

Offensive Player of the Week hon-

or, the first time the award ever

in his remaining five games, he'll

"I rarely think of records, I

only hope we win," insists the

muscular, soft-spoken Simpson,

who set one NFL mark in the

opening game this year when he

stampeded for 250 yards against

New England, a team he'll face

"What I mean is, records are

The rest of the teams have got-

ten smart to the fact that the

Bills don't have anything resem-

bling a passing attack, so they're

throwing everything they've got

against a stacked deck," he said.

line and the teams haven't been

sliding off in the direction of the

play. One thing, though - it's

ting to me most of the time, not

the guys on the line. When the

the linebackers who've been get-

"It's getting to be like running

"The last few weeks they've been putting eight men upon the

a very nice thing to have. But I

don't think they're all that im-

AP Names Rice Punter

has received but one pass and is used mostly for blocking. Second on Rice's list of receivers is freshman halfback Ardie Segars, from far away Far Rockaway, N. Y., who has 11 receptions to his cre-

Sophomore Paul Guillory anchors the offensive line from his center position and is joined by tackles Tommy Godard and Sammy Johnson and guards Steve Moore and David Vandiver. Moore is another of the Owls highly touted corps of freshmen.

Defensively the Owls rank seventh in the conference but are second in pass defense, behind A&M. A big reason for Rice's success in defending against the pass is all-America safety candi-

Going into the game Landrum

said he was thinking about im-

proving his average. "Ever since

I've been around football, I've seen

that when you are down and los-

ing guys try to boost themselves

"I know going into the game

I was thinking more of improv-

ing my average than anything

else. But by keeping them in the

hole, our defense could afford to

give up 50 to 60 yards and still

keep them out of field goal range.

and just tried to keep them in the

Landrum said the victory, which

gave the Owls a 2-6 record, really

Landrum said "We played so poor-

ly against Montana. We scored 20

points when we should have scor-

ed 50. But this had to be a great

Landrum said he started out

the season just trying to hang

the ball up the middle but in the

last three games has started going

Landrum's straight-away boo-

mers also did the job. His

first punt of the game went 51

yards from the Rice 28 to the Ar-

kansa 21, where the Hogs netted

kansas possession at their own 44,

His other three boots gave Ar-

Coach Al Conover tagged the

"Goofy" nickname on Landrum

last year shortly after Conover

collared Landrum at a Rice-Tex-

as A&M basketball game for what

Conover thought was too much

bled a snap during spring train-

ing and threw an interception,'

Landrum said. "But coach told

me I could go to the A&M basket-

"It didn't help when I fum-

uplift."

for the sidelines.

a three-vard return.

16 and 36.

rowdiness.

"We feel it is our first victory,"

was their first of the season.

'So I forgot about my average

instead of the team.

date Bruce Henley, a member of last year's all-SWC team. Henley led the conference in interception last year but has stolen only one pass this year. The one interception was enough to give him the school record for interceptions with 14 and place him only four away from the conference mark.

Joining Henley in the defensive backfield are Gary Cox and Cullie Culpepper at cornerbacks with Preston Anderson filling in at monster man. Anderson is the leading Owl interceptor with three snags this year.

Rodney Norton and Richard Hollis are the Rice linebackers. Hollis is one of the heroes of the win over Arkansas with a key interception which he erturned 29 yards for a touchdown that sealed the game at 17-7.

In the middle of the Owl's defensive line is half of one of the season's most interesting matchups in noseguard Cornelius Walker. Walker is A&M halfback Skip Walker's older brother and both are being considered for an all-SWC berth. They will undoubtedly meet face to face more than once during the contest and the brother that comes out on top may well edge the other out for league recognition.

David Snelling and Larry O'Neal are the guards and Bryan Davenport and Jody Medford are the tackles in the remainder of the defensive line.

Allan Pringle is the Owl placekicker, owning one of the best averages in the nation, connecting on 9 of 11 flied goal attemps and seven of seven PATs.

Punter Mike Landrum is second in the conference with a 39.6 average and is credited with having much to do with the Owls' upset last week by keeping Arkansas bottled up within their own twenty for much of the game due to his accurate boots. His performance won him the Associated Press' Offensive Player of the Week Award.

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