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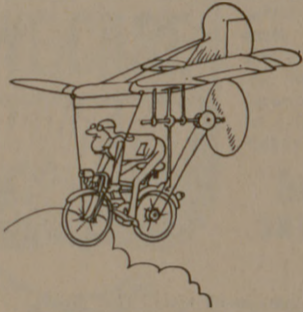
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**Elmquist Named First
Woman Department Head**

This is the first year a department at A&M will have a woman in its director's chair. She is Dr. Anne Marie Elmquist of the Modern Language Department.

Born in Vienna, Austria and educated as a youth in Europe, Dr. Elmquist received her B.A. and M.A. at the University of Texas in Austin and her Ph.D. in applied linguistics at A&M.

She was invited to join the modern language department staff eight years ago. Previous to this she taught at Allen Junior College in Bryan and worked with the Army Security Agency. "I worked as a cryptanalyst in Annapolis, Vir., a suburb of Washington D.C. A cryptanalyst is one who breaks cipher (secret codes)," she explained, "but that was during World War II."

Dr. Elmquist wants to bring a new era to the A&M campus in respect to foreign language.

"We hope to bring more language majors to the university, but we also plan to open minds and show how important it is to

coordinate a modern language with another major, say, business. When a Japanese corporation sends someone to sell its product in the U.S., that salesman will be able to speak English; and yet, an American company will send a person with no knowledge of the language overseas. Another example of the necessity to know a foreign language is the social worker here in Texas. If he does not know Spanish, he can't reach a large majority of those who need his help."

"When attempting to learn a foreign language," Dr. Elmquist noted, "the most important thing is attitude. One has to have an open mind and tolerance of other people and cultures. There is a need to learn foreign languages in today's world, not only for career purposes but also recreational reasons. People who have experienced European travel understand the reasons for knowledge of a second language. They tend to be motivated and enthusiastic."

Dr. Elmquist said there are plans to teach language with emphasis on the cultural and sociological aspects because "students tend to be more interested in people than in literature."

The A&M language department offers both basic and upper level classes in Spanish, French, Russian and Czechoslovakian. When asked why any university would offer Czech, Dr. Elmquist said, "The second largest ethnic minority in Texas are the Czechs. This is reflected in the enrollment in Czech class where a large number of students have Czech last names."

As a woman administrator, she also finds other secrets to like, why people hold a certain stereotype in mind.

"We, the staff and secretaries who work in the modern languages department, often ask people who they think I am. In almost every case, both men and women think I'm a secretary. It's not prejudice, just a fixed image. It's the same way with women profs; no one recognizes them as the instructor until they start to teach."

A COED'S VIEW

By Louie Holzen

Howdy! This semester I've hit A&M for the first time, and I'm probably the only coed on campus named "Louie."

Although it's been almost eight years since women were first accepted as a part of A&M, we are relatively still a novelty. In relation to the coed, there are many noteworthy idiosyncrasies in the Aggie way of life. Those of us who are new at Aggieland have probably uncovered a few of these already. What I've discovered, I'll be sharing with you through this column. What you've discovered, we'd like to share, too. Your thoughts and views are very welcome in The Battalion office, Room 216 of the Reed-McDonald Services Building. Come on by, and ask for Louie.

Somehow I found myself the only girl in a classroom full of boys Monday. This was an interesting introduction to life at A&M. Also a great learning experience—some long-time profs seem to forget they're now speaking in the presence of Aggie coeds. Of course, I didn't really mind being outnumbered by the natives. I guess one might say I even enjoyed it. I wish I could remind my brother Aggies that we women aren't all on a man-hunt, but rather, on an "education-hunt" as well. Yet, we can't help but run into a few men on the way, and they do help make the education more enjoyable... welcome to A&M, fellow coeds!

**Mansfield Named
New Director**

Dr. W. B. Mansfield, assistant director for programs at the Engineering Extension Service, has been named to assume the duties of retiring Director H. D. Bear-den.

Engineering Dean Fred J. Benson said Dr. Mansfield will retain his present title, but be responsible for operation of all Extension Service programs.

Dr. Mansfield joined the engineering service in 1953 as an instructor in supervisory development. He was promoted in 1963 to direct the program, and in 1972 advanced to his present position.

Since joining the staff, Dr. Mansfield has personally coordinated more than 2,000 short courses and smeniars. He served as an instructor in more than 450 of those courses.

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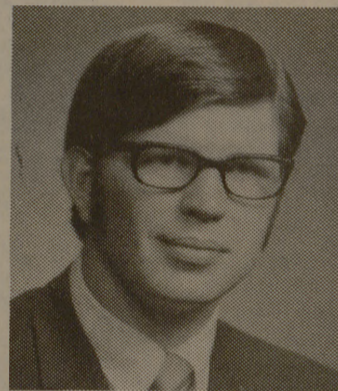
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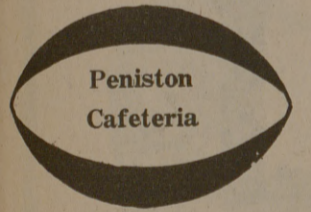
CAMPUS
TONITE — 5:45 - 7:45 - 9:45
Gene Hackman In
"SCARE CROW" (R)

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WEST SCREEN AT 8:15 P. M.
"CLOCK WORK
ORANGE" (R)

QUEEN
LAST NITE TONITE
Sidney Poitier In
"WARM DECEMBER"

At 10:15 p. m.
"RAIN PEOPLE" (R)
EAST SCREEN AT 8:20 P. M.
"SUPERCHECK" (R)

At 10:00 p. m.
"STEPMOTHER" (R)



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