

# Conway's

## WHERE PROUD TRADITION MEETS THE NEW LOOK

### Action fabrics that give as you go BY **Palm Beach**<sup>®</sup>



#### Easy Weave<sup>®</sup> Fashion Fiver by *Palm Beach*

Some occasions call for a dressy appearance, others for sport. Why not select from the best of two worlds with a versatile Palm Beach<sup>®</sup> Fashion Fiver? Wear the suit that comes with its own color-coordinated belt when you want a dress-up look. For casual affairs, mate the coat and extra contrasting slacks with color-keyed belt for relaxing in style. Or wear the slacks on their own—they make a great looking companion with your own accessories. Beautifully tailored of 100% polyester, a truly remarkable fabric that gives when you do, defies wrinkling, and retains its shape wearing after wearing. Available in a varied selection of textured solids and fancy weaves in richly-hued color tones.



### LEE pleated slacks

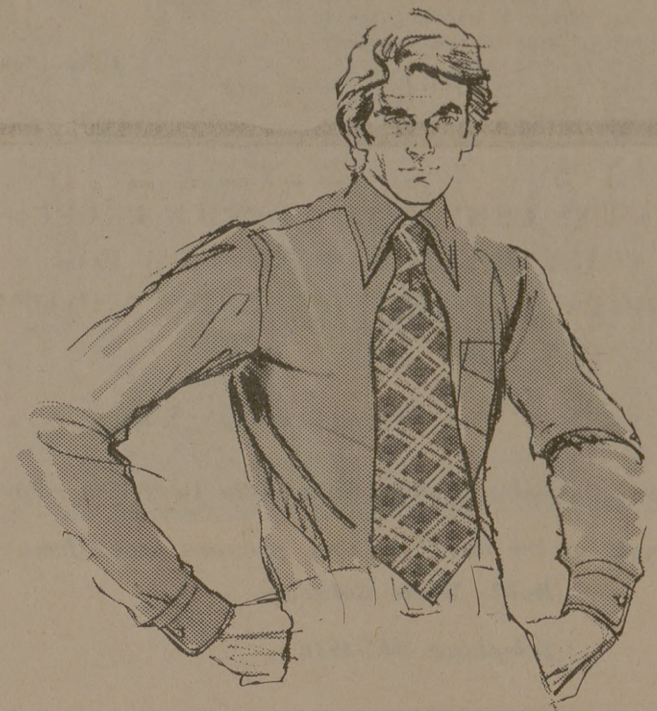
Nostalgia pleats from way back when...They're making it big now—with super-wide legs and 2-1/2 inch cuffs. —For a good old Lee kind of day.

CONWAY'S, IN DOWNTOWN BRYAN, IS A MEN'S CLOTHING STORE DESIGNED TO SERVE THE TOTAL COMMUNITY OF BRYAN-COLLEGE STATION. WE NOT ONLY CATER TO THE BUSINESSMEN, BUT ALSO TO THE STUDENT. WE CARRY SUCH SUIT LINES AS PALM BEACH, SOCIETY BRAND AND MICHAEL STERN, SLACKS BY MEL ROSE, HIGGINS, AND LEE'S, AND SHIRTS BY ARROW, GANT, AND NORMAN. ALL BRAND NAMES FAMILIAR TO THE STUDENTS IN THE KNOW.

WE KNOW THAT EVERY MAJOR UNIVERSITY IN THE SOUTHWEST HAS CAMPUS LIFE WITH STUDENTS WHO DEMAND THE NEW LOOK AT A PRICE THEY CAN AFFORD. TEXAS A&M UNIVERSITY IS NO DIFFERENT AND WE AT CONWAY'S ARE KEEPING WITH OUR TRADITION OF MEETING THESE DEMANDS.

WHEN YOU ARRIVE IN COLLEGE STATION TO START THE NEW SCHOOL YEAR, COME VISIT US AT CONWAY'S, WHERE PROUD TRADITION MEETS THE NEW LOOK.

### THE GANT ATTITUDE



The solid shirting of the seventies is end-on-end broadcloth. In blue, red, or brown. With all the best Gant credentials: meticulous detail, tailored fit, Town collar, button cuffs. In 65% DACRON<sup>®</sup> Polyester/35% Cotton. With coordinating Gant tie.  
By **Gant Shirtmakers**

In this era of constant changes — British Walker Shoes reveal a warm and unhurried feeling of fashion. The basic lines of this footwear are built on proven foundations. The cobblers take pride in hand crafting British Walker Shoes — as the meticulous details will reveal. Styles in this custom footwear reflect good taste.

