

# Houstonians Would Pay More For Less Pollution

Most Houstonians apparently feel the government should require automakers to manufacture only non-polluting cars even if they cost as much as 20 per cent more than present models.

A majority of residents in the state's largest city apparently also feel that industrial plants should be expected to discharge the minimum amount of pollutants technologically possible even if not required by law.

While they think industry should bear the cost of clean air, most Houstonians seem to favor tax incentives to industry for installation of pollution-abatement equipment.

These are the major findings in a study conducted as part of A&M's Environmental Quality Program. The project was conducted by Dr. Earl Cook, dean of geosciences, and Candice Pauw, former Environmental

Quality Program research assistant.

Purpose of their study was to learn more about the decision linking public knowledge of a problem through various pressures or action groups and the local news media to the official decision bodies of city, county, state and federal government.

Persons selected for receipt of the questionnaire were chosen from local membership in the fol-

lowing groups: Industrial plant managers (selected from the Texas Gulf Coast Manufacturers Guide); Houston Junior Bar Association; Houston Junior Chamber of Commerce; Oil, Chemical and Atomic Workers International Union, AFL-CIO; Brotherhood of Railway, Airline and Steamship Clerks, American Institute of Chemical Engineers; Houston Air Conservation Committee (San Jacinto Tuberculosis and Respi-

ratory Disease Association); League of Women Voters; Help Eliminate Pollution (HEP); Garden Clubs of Houston; Houston Sportsmen's Club and Students of Lee Junior College, Baytown.

The first six groups were termed "economic" groups and the second six "non-economic."

The questionnaires consisted of a personal profile and a series of questions on attitudes and activities centered on air pollution

but not exclusively related to it. Nine hundred ninety-one questionnaires were mailed to randomly selected members of the 12 groups. A total of 389 usable questionnaires (39.3 per cent) were returned; 188 were from the economic groups and 201 were from the non-economic groups.

Respondents rated nine characteristics of Houston as a city in which to live and work, on a scale of superior to very poor.

The responses indicated a generally "good" to "very good" rating for the city, especially its economic opportunities, cultural facilities, appearance, and rate of growth.

Participants named natural environment most often as the environmental factor most important in their choice of a city in which to live and work.

Those questioned said air pollution in Houston came from two main sources: industrial plants and motor vehicles. People in both groups relied on personal observation and the communications media for their information about air pollution.

Houstonians were also more critical of local government's efforts to control air pollution than the business and industrial community's efforts though giving both poor ratings.

## More Jobs For Grads

Job opportunities for winter 1972 and spring 1973 graduates of A&M increased during the closing weeks of the college recruiting season, the annual report of the TAMU Placement Office shows.

The report reveals employers are still contacting the Placement Office in search of qualified graduates, and many companies who have completed spring recruiting visits are now looking for additional personnel.

In the fall of 1972, 163 companies interviewed students, and in the spring of 1973 employers visiting TAMU numbered 217. Since many companies scheduled more than one visit, the total number of employers who visited TAMU during 1972-73 was 253, compared to 215 during 1971-72.

Six hundred and thirteen TAMU former students registered with the Alumni Placement Service provided by the Placement Office this year. Seven hundred thirty-three employers made job calls directly to the service, compared to 393 calls in 1971-72.

Salary offers reported to the Placement Office for bachelor's degrees ranged from \$500 for management to \$1,150 for mechanical engineering.

For master's degrees, salary offers ranged from \$850 for computer science and electrical engineering to \$1,150 for chemical engineering and industrial engineering.

Salary offers started at \$1,100 for Ph.D. degrees in biology and rose to \$1,750 for Ph.D. degrees in mechanical engineering.

Louis Van Pelt is the TAMU Placement Office director.

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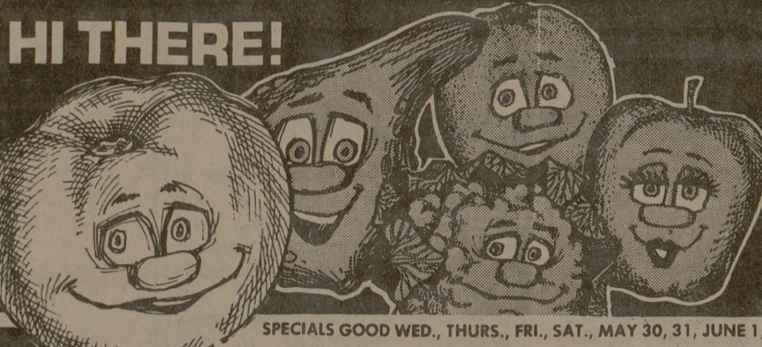
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SPECIALS GOOD WED., THURS., FRI., SAT., MAY 30, 31, JUNE 1, 2, 1973

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**WE CARE ABOUT YOU**  
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Your Man In Gold Talks About:  
**FRESH PRODUCE**

PRODUCE QUALITY STRESSED... Freshness, crispness and quality are the key points a housewife looks for when buying fresh produce for her family... and at Skaggs Albertson's she is assured of always finding the very best produce available anywhere and at the lowest possible price. Skaggs Albertson's fresh produce department offers a bright, super clean, well organized shopping area.

**CHUCK ROAST**

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**78¢**

lb.

**PORK CHOPS** SMOKED CENTER CUT WILSON CERTIFIED... **\$1.28** lb.

**SAY HELLO TO AN ORATING ORANGE!**

"One of my medium size has 75 calories and gives you 117% of the adult daily recommended allowance of Vitamin C... 11% of Thiamin... 7% of Calcium... 6% of Vitamin A... 3% of Nicotin and Riboflavin and 2% of Iron."

**WIENERS** WILSON CERTIFIED ALL MEAT... **69¢** 12 OZ. PKG.

**SHOULDER ROAST** BONELESS U.S.D.A. CHOICE BEEF... **\$1.18** lb.

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**CORN DOGS** BLUE BOY... **69¢** 1/2 lb.

**RIB STEAKS** U.S.D.A. CHOICE BEEF... **\$1.28** lb.

**JUMBO FRANKS** DECKER'S ALL MEAT... **98¢** 1 lb. PKG.

**SLICED BACON** WILSON'S CERTIFIED... **\$1.08** 1 lb. PKG.

**SMOKED SAUSAGE** WILSON CERTIFIED EXCELLENT FOR BBQ GRILL... **\$1.28** 1 lb.

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**ALBERTSON'S CORN OIL OLEO**

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**5** 16 OZ. CANS **\$1**

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**COOKED CORN BEEF** VIENNA "SUPER 100" LB. **\$3.33**

**BABY SWISS CHEESE** "REAL MILD" LB. **\$1.49**

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**BBQ SPARE RIBS** "SMALL AND TENDER" LB. **\$1.79**

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**3** 6.5 OZ. CANS **\$1**

**FRUIT DRINKS** ALL FLAVORS 46 OZ. CANS... **4 FOR \$1.00**

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**TOWELS** JANET LEE... 100 SQ. FT. **3 FOR \$1.00**

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**FROZEN FOOD**

**JANET LEE ORANGE JUICE**

**3** 12 OZ. **\$1**

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HASH BROWN 20 OZ. **\$1**

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**4** 4 1/2 OZ. **\$1**

**CARROT CAKES**

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**\$1.79**

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**AVOCADOS** VITAMIN RICH CALAVO... **4 FOR \$1**

**MUSHROOMS** BROIL IN BUTTER LARGE BROWN... **99¢** lb.

**CUCUMBERS** LONG GREEN SLICING... EA. **17¢**

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ASSORTED ICED CUP CAKES... **16 FOR \$1**

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BANANA CREAM PIES... 8" SIZE **79¢**

**KRAFT SPAGHETTI** WITH MEAT SAUCE 19 1/2 OZ. **65¢**

**KRAFT SPAGHETTI DINNER** ITALIAN 8 OZ. **37¢**

**KRAFT SPAGHETTI DINNER** MILD 8 OZ. **26¢**

**KRAFT OLEO** SOFT PARKAY 1 LB. PKG. **49¢**

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