Batt Editorial — **A Two-Sided Coin**

Looking at the bicycle registration process from both sides of the oin, we have to say students would be causing themselves and the iversity a great many headaches by a mass boycott of registration.

The main controversy seems to be over where the registration noney is going. One dollar will be for security via actual procedure osts, while the other two dollars of the fee is being allotted to bicycle rack and path system construction.

If the number of bicycles coming onto campus is going to increase, ike racks must be increased likewise. Money (\$9,225) has already been pent for racks for 750 bikes.

An additional \$6,000 is needed to pay for already-purchased, but ot-payed-for racks. To put these up, an additional \$8,000-10,000 is eeded. The money must come from non-state funds.

On one hand, we sympathize with those upset with the fee, both ecause it is there and for where the money is going.

On the other hand, we sympathize with those who are cognizant of he need to raise money via registration. To pull money from services ee funds would decrease dollars already being used by desperate mpus organizations.

This does not mean we agree with people wishing to build a bicycle ath system. Though desperately needed, we think a temporary olution could be found to alleviate the necessity for a system, while lso solving congestion problems.

Also on the registration side of the coin is this: we do need curity for bicycles. University Police don't seem to be so bent on trict enforcement of bike operation rules, but do see a way by which heir job of returning and locating stolen bicycles could be made easier. You may be thinking we aren't on the cyclists' side. To the ontrary, we are. More so than committees who approve fees without consulting responsible student representatives.

If you see our point, don't boycott registration. Registration can e done quickly and easily. We can work out details for spending funds s students and cyclists wish them to be spent later.

Plans To Beautify Campus Underway

By DAN BRICE

The landscape development of he new Krueger-Dunn dormitory area is just one of the many campus beautification plans now under way on the A&M campus, according to Robert Rucker, proessor of landscape architecture. The Maintenance Department is ow in the process of letting a contract for a large landscape evelopment on campus. Rucker aid that "in the very beginning planning stages of any construcion project, we're asked to plug in an amount of money we feel is adequate to do the landscape plantings, installing irrigation sprinkler systems, and establish the lawns."

"Basically, our philosophy in this department is that we are

Slide-Tape Show **On Architecture Slated Thursday**

A sight-sound program about a small Indiana city with the architecture of a major world lay at A&M.

Paul C. Law's "Athens of the Prairie" is a slide-tape presentaplanning and architecture by some 15 different world renown planners and architects, according to Larry Priesmeyer of the Environmental Design Depart-

to create and maintain the most pleasant academic environment possible for our student body," Rucker said.

"We would like to make the exposure to beauty an integral part of everybody's total college experience of university life."

This is the ultimate goal of the maintenance department, added Rucker.

The beautification plans for this year include planting by the Krueger-Dunn dormitory area, except for the south side, which is now being used for construction, Rucker said. The front and the interior courtyards will also be done.

The Chemistry Institute Annex, the Educational Television Studio, the Forest Service Laboratory and some minor additions in Hart, Law and Puryear Halls will also be planted.

Before the beginning of next year, the first phase of remedial planting and redevelopment will be started in the long areas in the north dormitory area and selected areas of the south dormicapital will be presented Thurs- tory area, or the Corps dormitory area, said Rucker.

"We hope to have continuing growth in this area so that by tion featuring Columbus, Ind. A the fall of 1975, we will have this ity of 33,000, Columbus has whole campus put back together and it will be beautiful to look Jim McKay will appear at at and a pleasure to enjoy," he TAMU through the Great Issues added. He said there are many areas committee of the Memorial Stuabout which students wonder why dent Center. The only sports the Maintenance Department commentator in television history doesn't do something. to receive two Emmies, McKay "We have a limited amount of will speak at 8 p.m. in the MSC Ballroom, announced Issues chairmoney and we want to make cer-

In B-CS Public Hearings Phone Rate Is Hot Issue

By VICKI ASHWILL

Vol. 67 No. 155

B-CS City Beat General Telephone Co.'s proposed phone rate increase met with vocal public disapproval at Bryan's City Commission meeting Tuesday night-disapproval identical to that expressed in College Station's public hearing last week. Division Manager for General Telephone in Bryan, Bill Irwin, presented the company's case in approximately the same format as did Area Manager R. X. Bailey at the College Station hearing. Irwin pointed out the company had not had an increase in rates

in this area for the past twelve years. The number of telephones in Bryan alone has increased from 7,976 to 15,837 during this twelve year interval, said Irwin.

Irwin also pointed out the telephone was a public utility, therefore a necessary service to the public. As a utility it cannot refuse, limit or discontinue services without appropriate reason. "The future plans of the com-

pany include electronic switching in this area, which means pushbutton dialing as well as added convenience to the customer," said Irwin.

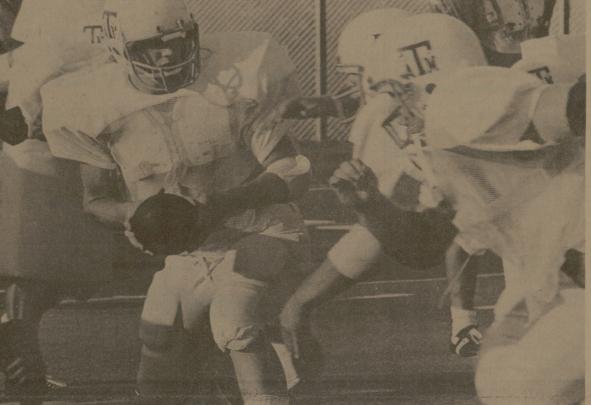
The company also plans to add two floors to the present building switches for come complete long ings. distance service.

College Station, Texas Wednesday, September 27, 1972

Che Battalion

General Telephone also put forth a plea to the Commission as it did to College Station for prompt and decisive action.

Residents of Bryan voiced many of the same complaints at the meeting as College Station residents did. Several residents found that they, as did Dottie Clark of College Station, were over-timed for their long distance calls, and therefore, over-charged.



DALE AMMONS, freshman quarterback, makes a hand off to fullback Bucky Sams during Tuesday's workout as the fish football squad is preparing to meet the Rice Owlets in Kyle Field Thursday night. Kickoff is slated for 7:30. (Photo by Steve Oualline)

Award—Winning ABC Sportscaster Jim McKay To Discuss Olympics Thursday

The sports commentator who held together ABC-TV's grim unofficial source indicated the host of "Wide World of Sports," Olympic death-watch report will real magnitude of the disaster at he has covered more than 100 discuss Thursday at A&M whether the airfield," Newsweek reviewed different sports, traveled two and the games are really games any the telecast. "McKay couldn't a half million miles to 35 coun-

"An hour into the show, an in sports in the early '50's. As

The 'poor quality' of service done by General Telephone was in Bryan and 114 different discussed in depth at both meet-

"We've finally given up any attempt to direct dial," said Mrs. Phillip Beth Williams of Bryan. "Three years ago I lived in a community where Bell Telephone serviced the area and I heard no bad things about their service."

Voices on the line, difficulty in hearing, a busy signal before finishing the dialing and no service when it rained were a few of the other complaints given by Mrs. Williams and others at the Bryan hearing.

"I received a long distance call from Tulsa," said Mrs. Ronald Grigsby, a four and one-half year resident of Bryan, "but in order to hear my party in Tulsa, Bell Telephone had to connect the call through the Houston Emergency System.'

"I don't understand a company that cannot promise an increase in proficiency but can promise an increase in rates," said another Bryan resident.

Art Ruff from the communications division of Sears, Roebuck & Co. in Dallas brought out the unfairness in the metered system and conversational minutes.

"There is no other telephone company in the United States that has filed a tariff on conversational minutes on calls going out and coming in," said Ruff. "If this system is put into effect, you're going to have to pay for crank calls and anyone calling in on a business phone," pointed out Ruff.

Small business owners said they would be unable to afford such

a system. "Within a ten year period the meter system might be transferred over to residential use," said Don Moran, representative from the communications division of J. C. Penneys.

In looking at the metered system, Don Holdridge, vice-president of revenue requirements for GTE, General Telephone and Electronics, explained the company looked at the situation objectively and felt this system would allow the businesses to pay their fair share.

"If this type system is put into effect, a flat rate would be paid until meters are put in, probably in one to two years," Holdridge continued.

Mayor J. Skrivanek of Bryan closed the hearing with the matter undecided, planning to study the rate increase further.

Grid Ticket Distribution Policy Clarified By Kruse

Student Government President Layne Kruse clarified the Student Senate policy on football ticket distribution Tuesday, citing the ways students may pick up their tickets.

The policy was passed by the Student Senate Sept. 11, 1971, after revision demands by students.

Kruse said the policy states tickets will be issued to students five days in advance of each Refrigerators game.

"The policy continues: "The basis for procurement shall be two-fold. The student may buy tickets according to his activity card or he may purchase tickets according to his tenure at A&M, which is indicated by the first two numbers of his identi-

He noted the consideration section in the upper level on the student side of Kyle Field will be open for ticket sales for all five days for people needing to sit down during the game because of various disabilities. Any complaints on the present policy should be directed to student senators, or Ron Bento or Kruse.

Available Again

Persons wishing to rent or buy refrigerators from the A&M Student Government may now do so by contacting student distributor Steve Hill in his office beneath the University Hospital.

Hill said Tuesday he had received another shipment of 138 machines and these were ready for distribution. Hill said those who rented rented refrigerators on last Thursday are subject to a discount. These students may pick up their refund during the 3:30-5:45 p.m. period he is in his office on Tuesday, Wednesday and Thursday each week.

845-2226

Law will present the program at 10:30 a.m. and 2:30 p.m. in the architecture building auditorium. It is sponsored by the Environmental Design Department of the College of Architecure and Environmental Design. Priesmeyer said the public, as well as students and facultystaff, are welcome.

A public relations specialist with Frigidaire in Dayton, Ohio, Law combines interest in photography, recording, narration, writing, producing and bicycling to develop sight-sound works on Americana.

Strictly a hobby, his presentaions are not travel talks; there are too many of those already, Law said. His sight-sound presentations cover a variety of topics.

AVE

AVE

Brazos County Industrial Park

COLEVEN

WEST 28th STREET

tain everybody is through before we move in.

"We do not like to have an area planted and growing, throw some trees in and then have somebody come back in and dig a great big ditch in it," he said.

"Because we are building an environment for our students, we would much rather build an environment of a type of which they want," said Rucker. He added the only way the department could know what they want is for stu-

dents to inform them. The Environmental Awareness Committee of the Student Government is the only way the Maintenance Department can learn what students want, he said.

man T. C. Cone. Admission to his talk. "Olympics '72—Are the Games Really Games Anymore?" will be 25 cents for students with activity cards and \$1 for all others, Cone said.

McKay, popular host of ABC's "Wide World of Sports," worked wtih Chris Schenkel, Peter Jennings and Lou Ciofi through the tense uncertain period when Arab terrorists and Israeli hostages were being transported from the Olympic village to the airport.

McKay and Schenkel coanchored the suspenseful telecast. McKay provided the sensitive oncamera reporting that held the drawn-out TV coverage together.

ounce it until the report was confirmed by West German authorities, but he did have to live with the knowledge as he vamped for time.

A veteran of television reporting for 25 years, McKay started

Jim McKay

tries on six continents eand reported events from 41 states plus Washington, D.C.

The newsman, who turned 51 Sunday, began as a broadcaster, writer and production man in Baltimore in 1947. Three years later, he went to New York as host of his own daily variety program.

Involvement in sports came when McKay started covering college football and was anchorman for coverage of the 1960 Summer Olympics. McKay also frequented several of ABC's golf telecasts. He was with "Wide World of Sports" from its first edition in April of 1961 and has since become the host of the most popular sports series in TV history.

Graduating from Loyola College with a B.A. degree, McKay is also a member of Alpha Sigma Nu. a national Jesuit honor society. After his college, McKay served from 1943-46 on a Navy minesweeper.

"Whenever a student's activity card is lower in classification than his ID card, the ID card shall take precedence.

"Graduate students and seniors shall pick up tickets on the first day of distribution, juniors on the second day, sophomores on the third day, freshmen on the fourth day and all students on the fifth day."

Kruse said the policy states a ticket may be bought by the individual having the oldest ID card prefix number in the case of one student having a date with another.

The policy also states one student may purchase tickets with a maximum of 10 student ID cards in his possession and 10 activity cards. This allows a student to get a maximum of 10 student and 10 date tickets or any combination of the two.

Kruse said this rule was made to avoid making long lines even longer.

He added refrigerators are currently renting for \$16.65 plus \$10 deposit. The deviation in price is a result of the decreased time of use for the semester.

Radio And TV **Personality** To **Address Group**

John Henry Faulk, radio and television personality, will speak at the kickoff luncheon for the Bryan United Fund and College Station Community Chest campaigns, Thursday at the Ramada Inn.

Faulk, a graduate of the University of Texas, is a nationally known after-dinner speaker and humorist. He began his career in show business in 1946 with his own radio show, "Johnny's Front Porch," and has appeared on several popular television shows.

Bob Boone, director of the Singing Cadets of A&M, will also be on the program which will be emceed by Harry Gillam of KBTV-TV.

Bob Bowen, Bryan Drive Chairman, and Ed Cooper, College Station Drive Chairman, said the luncheon will be attended by United Fund and Community Chest workers and board members, and directors of the agencies supported by the United Way Campaigns.

Ray Smith, personnel director at Texas A&M, will be Campus Drive Chairman for the Bryan United Fund and College Station Community Chest Campaigns. He will coordinate the campus drive for both campaigns.

Brazos **County Industrial Park** pens

By BILL HERRIDGE

The Brazos County Industrial Park officially opened Tuesday. afternoon with a host of area and state dignitaries praising the community for its efforts in obtaining the facility.

Teague, and Democratic gubernatorial hopeful Dolph Briscoe expressing best wishes to the Phase Three of the park. Legislative and campaign duties prevented the politicos from attend-

short speeches, attending dignitaries emphasized the importance

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attract new industry to the area. "All the citizens of Bryan and College Station will reap the benefits of this park," Chamber will enable present companies in the area to expand, providing more jobs for the young people of this community."

Clark Monroe, president of the Texas Industrial Foundation, said the park belonged to the people of the Brazos Valley.

"You will all feel the benefits of this park," he said. "The initiative taken by the people of this community is to be admired." A&M President Jack Williams said the importance of the park would be felt even on the A&M campus.

"I want to say these festivities

of the park in aiding efforts to will be continued Saturday night at Kyle Field," he quipped, referring to the upcoming first home football game of the season for Texas A&M.

> of many people whose sole purpose was the betterment of the community," County Judge William R. Vance said. "Through the efforts of these people, this park has no equal in the state for convenience and planning.

The mayors of Bryan and College Station were in attendance, and both College Station Mayor Dick Hervey and Bryan Mayor J. A. Skrivanek praised the community for its efforts in seeing the park become a reality.

"I want to congratulate the people responsible for this park," Hervey said. "This is the finished product of many hours of hard work and planning."

"I am extremely proud of this park," Skrivanek said. "The dedicated people who made this park a reality are the ones who make Bryan-College Station a better

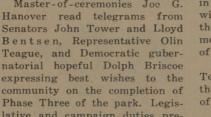
place to live." Guest speaker at the event was Houston newspaper executive Bill Hobby. Hobby is also the unopposed Democratic candidate for state lieutenant governor.

"This park is a tribute to all of you who put in countless hours to see your planning become a reality," he said. "You have given an example in cooperation to solve problems that the state government can follow."

Following the speeches, guests and dignitaries toured the facility.

University National Bank "On the side of Texas A&M." -Adv.

of Commerce President Ron Hale "This park represents the work said. "The park will be helpful Master-of-ceremonies Joe G. in attracting new industry, and



ing the dedication ceremonies. In a parade of refreshingly