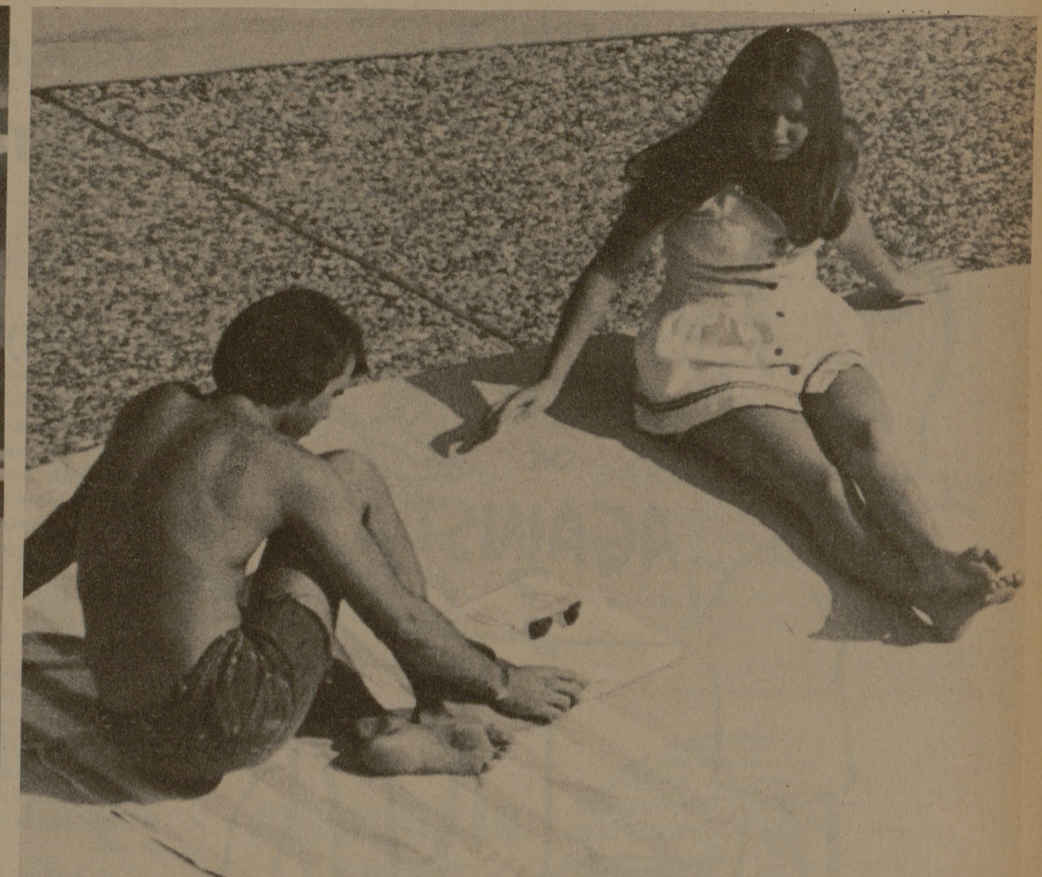
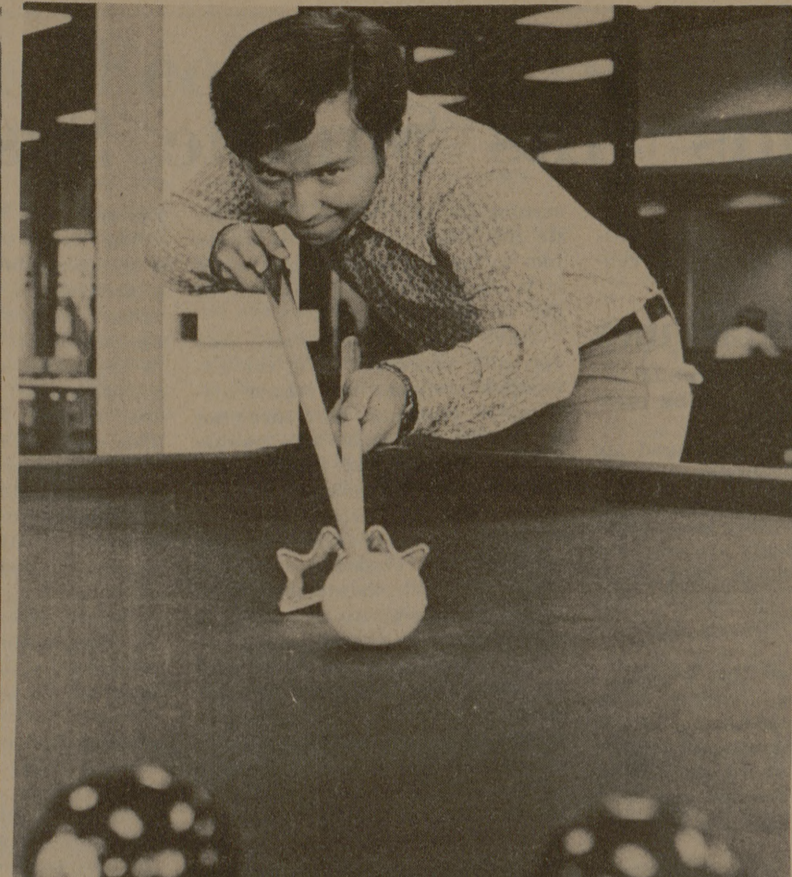
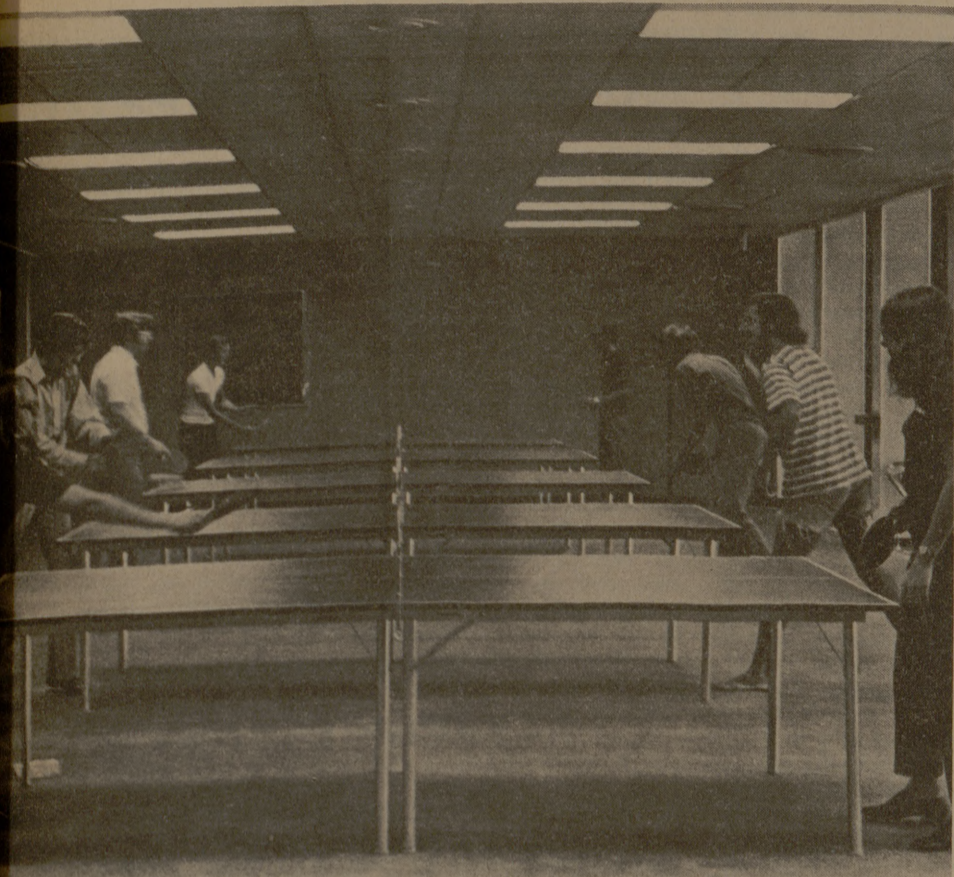


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Krueger-Dunn: Creating A New Lifestyle For Aggies

The Battalion

Vol. 67 No. 151

College Station, Texas Wednesday, September 20, 1972

845-2226

College Station Telephone Rate Hike Studied

By Vicki Ashwill, B-CS City Beat
 The City of College Station held its first public hearing on the application for a rate increase submitted by the General Telephone Company Tuesday night.
 Additional public hearings will be held when the city council finds it necessary for the completion of the in-depth study on the increase, stated Mayor J. B. Hervey.
 R. X. Bailey, general manager, presented the telephone company's case during the first part of the hearing. He pointed out that there had not been an increase in rates since June 1960 at which time only 5,656 telephones were in use in this area. Now at the end of June, 1972, 18,942 telephones were recorded in service with a 75% increase in use.

"We're a growing community where the sky is the limit," said Bailey. "It costs more to install phones, acquire new and better services, and place and replace underground cables."

"In other words, good service costs money," concluded Bailey. The telephone company's presentation ended with a plea for prompt action on the part of the city council.

Citizens spoke about their feelings toward the telephone rate increase during the second part of the hearing. The majority of the citizens speaking pointed out that the rate of increase was extremely high for the service they were now receiving.

Dottie Clark pointed out that recently she dialed information, which eventually answered after 57 rings. After timing her long distance phone calls for over a period of one month, she said she found that in most cases she was billed for three to five minutes beyond what she had talked.

"The telephone company is asking for an increase of 21.6 percent in telephone rates for a one-party private phone. I cannot see an increase of this size or magnitude when the service is not here—just promised. I could not afford anything more than a 10 percent increase," stated C. W. Alworth, stockholder in General Telephone.

Other citizens continued to point out that small businesses would be hurt if a metered system were put into effect, their service was found incomplete, direct dialing long distance was often assisted by the operator, and recently the installation fee

Many questions were left unanswered by the telephone company representatives as the exact figures were unavailable without further computation of figures.

A Rate Study Increase Program was suggested by Tom Burke, who also pointed out that several questions were still left unanswered.



TOBY SCHREIBER, A&M dean of women, hosted a women's faculty luncheon Tuesday at the Ramada Inn. She is shown here talking to Dr. Mickey Little of the Health and Physical Education Department. About 60 of A&M's 117 female staff attended. (Photo by Mike Rice)

First Appearance Of The Year Texas Aggie Band To Perform At LSU Game

The Texas Aggie Band makes the first of nine public appearances of the 1972 football season Saturday in Baton Rouge.

The Texas A&M-Louisiana State game will be the first time 124 freshmen go before the public.

"Tiger Stadium is quite a place for their baptism of fire," remarked Lt. Col. E. V. Adams, director of the military organization known throughout the U. S. for its precision halftime drills and "thunder and blazes" sound.

It will also be the opener for the Aggie Band's new associate director, Maj. Joe T. Haney.

The 300-member band will depart College Station in eight charter buses at 8 a.m. Saturday, dine at the Prince Marriott Motor Hotel on arrival in Baton Rouge and be in the LSU stadium to play while the Aggie football team warms up for the 7:30 p.m. contest.

The trip, the TAMU band's second to Baton Rouge in three years, is financed by the President's Office, Athletic Department, Texas Aggie Band Association and from other sources. Louisiana A&M clubs in the Baton Rouge area will host the band for the evening meal and provide lunches for the return trip Saturday night.

"The drill is designed to show the band to its best advantage in the type stadium LSU has," commented Adams, in his 27th season as Aggie bandmaster.

University National Bank "On the side of Texas A&M." —Adv.

The band marches under the guidance of drum majors Alan H. Gurevich of Valley Stream, N. Y.; Richard W. Minix and Richard B. Stone of Houston. Paul C. Herrington of Palestine commands the band, composed of company-size Maroon and White Bands headed by Gilberto Rodriguez of Kingsville and Russell A. Braden of Columbus.

TAMU Graduates Presented With Greatly-Increased Job Opportunities

Graduating students at Texas A&M face an improved job hunting season, believes Placement Office Director Robert C. Reese.

The 1972-73 recruiting year will bring approximately 200 companies to the campus, Reese said, a slight increase over last year.

With employment opportunities the best since 1969, Reese suggests upcoming graduates — from December through summer school — begin interviewing as soon as possible.

Recruiters will be on campus almost daily beginning Sept. 22 he noted.

Among the free placement office services are distribution of the College Placement Manual and TAMU's Placement Manual, assistance in resume writing, a library of company information, orientation sessions, publications of a chronological schedule of interviewing companies, coordination of interview schedules and

A variation of a drill performed by the band on an earlier occasion, the LSU game sequence will start from a delayed stepoff entrance executed on nine company fronts, from sideline to sideline.

From the 50-yard-line, the band will move into a formation "allowing it to give big, full, solid treatment to Tchaikovsky's (See Band, page 2)

continuing services to all interested former students.

Reese urged the graduating student come to the Placement Office, located on the top floor of the YMCA, for registration information.

Reese pointed out there are six steps to an effective interview. His recommendations are:

- Know as much as possible about the company and the position it offers. Have an idea of the exact position you want.
- Be mindful of appearance. Men should wear a coat and tie, and have a neat appearance.
- Know the interviewer's full name and how to pronounce it.
- Prepare questions before the interview.
- Arrive 10 to 15 minutes early. Late arrival is almost inexcusable.
- The placement staff will assist students at the office or arrangements can be made for Reese to speak to student organizations.

Shirt Machines Aiding Laundry Problems

Mom might be pressed for time if she had to iron 500 shirts an hour. That's the capacity of the TAMU Laundry's three new shirt presses.

"Time is not the biggest advantage," Laundry Manager George Hartsock said of the three new machines. "The real beauty of these machines is that they are fully automatic and will not overpress or underpress a shirt."

Hartsock explained the new

'Soul to Soul' Film Friday

"Soul to Soul," a full-length film on the 14th anniversary celebration of freedom in Ghana, Africa, will be shown Friday at A&M by the Black Awareness Committee.

The first fall semester presentation of the Memorial Student Center committee, "Soul to Soul" is scheduled for 8 p.m. in the MSC Ballroom, announced Chairman Wayne DeVaughn of Houston.

Admission is \$1 for students, faculty and other interested persons.

Filmed during Ghana's week-long celebration, "Soul to Soul" is the "reaching out, by America's top soul music performers, to their musical and ancestral roots in Africa, a bridging of the two branches of the common culture," DeVaughn said.

Highlighting the week of dance festivals, exhibitions and trips was a 15-hour all-night concert. It drew over 100,000 to Accra's Black Star Square for a marathon music bash featuring Wilson Pickett, Ike and Tina Turner, Santana and guest artist Willie Bobo, Roberta Flack and others.

Scenes include shots of the Americans in Africa, their reactions to "coming home" and the African reactions.

DeVaughn said the Friday showing opens BAC's "Black Arts Series," a sequence starring black artists and documenting black individuals. BAC will show "The Lost Man" starring Sidney Poitier Nov. 30. It dramatizes Jacob Higgs' unorthodox, uncompromising means of helping Philadelphia ghetto children.

The chairman said other films to be announced will be selected for relevancy to the present black situation and social impact of the motion picture.

Working with DeVaughn this year are Aaron Donatto, vice chairman of Raywood; Barbara Buchanan, secretary, Bryan, and William Grays, treasurer, Houston. Committee advisors are Drs. Richard Vrooman and Larry Christensen.

Banking is a pleasure at First Bank & Trust. Adv.

You May Lead An Ass To Knowledge, But You Cannot Make Him Think.

THURSDAY—Partly cloudy. Widely scattered afternoon thundershowers. Wind southerly 10 to 15 m.p.h. High 93, low 72.

FRIDAY — Partly cloudy to cloudy. Afternoon thundershowers. Wind southerly 10 m.p.h. High 88, low 73.

units operate on a moisture sensing concept that determines the time necessary to finish shirts of various thickness and types of material.

"With the current one-day service and the desire for a quality product, we must keep up with the latest innovations in laundry equipment and concepts," Hartsock continued.

Hartsock, who has 36 years experience as a professional launderer, joined the A&M staff in 1966. He came at a time when there was little automation, 158 employees, and as Hartsock explains, a service philosophy of: "turn it in today and we'll get it to you when we can."

Movement to a one-day service while reducing employees to 115 has been possible through increased automation, such as the new shirt presses, Hartsock maintains. "For any who envision scrub boards and wash tubs all in a row, I would like to extend a personal invitation for them to visit the laundry; they might be surprised," he added.

"Many students who visit the laundry have the idea that we dump everything into a big pot, stir for a while and spill it out when it's done," Hartsock continued. "Actually we separate clothes into several categories, such as white underwear, white T-shirts, blue jeans, shirts, wash and wear pants and linens."

The laundry currently processes 15,000 shirts, 10,000 pants and 129,000 assorted pieces of laundry for students each week. In addition, the laundry provides service for staff and faculty, the Memorial Student Center, campus and dining halls, the hospital, physical education department and other campus facilities.

Hartsock added most items are washed in nylon nets to reduce fuzz and lint and all articles are washed and dried in ultra-modern machines under conditions and with laundry products that conform to specifications recommended by the International Fabricare Service, Joliet, Ill.

The laundry also subscribes to the testing service provided by IFS. Samples are submitted to test for loss of fabric tensile strength and for brightness re-

attention. The laundry has never received less than an excellent rating from the service.

Hartsock pointed out students have several options in their laundry service. By noting on their laundry ticket, they may request no starch, medium starch (See Laundry, page 2)

CSC Treasurer Post Is Open

The position of treasurer of the Civilian Student Council is presently vacant due to the resignation of Virginia Ehrlich. Residence Hall residents with more than 25 academic hours and an overall GPR of 2.50 interested in this position should pick up an application form in the CSC office located in the MSC or contact Bill Suter (5-3105).

The Civilian Student Council Executive Board has appointed seven freshman assistants for the 1972-73 year.

These are Paula Holland of Dallas, Pam Jewell of College Station, Rick Meador of Fort Worth, Kathy Morgan of Jefferson, Karen Sparks of San Antonio, Tony Theford of Abilene and Karin Wilverding of Conroe. These were selected from 114 applicants.

Sweetheart Filing Date Is Extended

The application period for 1972-73 Aggie Sweetheart selection has been extended until 5 p.m. on Sept. 22, announced Ron Bento, chairman of the Aggie Sweetheart Committee.

Application forms are available in the Dean of Women's Office, Room 103 of the Academic Building. They should be returned there along with a recent snapshot, Bento noted.

Women may apply themselves, or may be nominated, but must have a minimum of 27 credit hours at A&M and an overall 2.25 grade point ratio to be eligible.

Jake Betty New Yell Leader

Senior Jake Betty was elected yell leader over Gordon Pilmer by a 406-101 majority vote in elections held Tuesday by the Student Government.

Betty, an agriculture economics major from Springtown, fills the vacancy created by the resignation of head yell leader C. H. Long earlier this month.

A new head yell leader will be chosen this afternoon by the Yell Leader Council, composed of four A&M professors and two students. The five yell leaders will be interviewed by the committee and the decision will be announced at 5 o'clock, said Jimmy Delony, information advisor for the Corps.

Betty will assume yell leader responsibilities immediately and will travel with the yell leaders to the LSU game this weekend.