

# The Battalion

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845-2226

## Student Purchase Program Revamped And Expanded

The A&M Student Government is modifying the Student Support Program and changing the name to the Student Purchase Program this year, according to Mark Cuculic, Business Relations Chairman of the Student Government.

The Student Purchase Program was formed last year in appreciation of the purchasing power of the 15,000 students. Last year, Aggies spent \$23 million of their spending money in the Bryan-College Station area.

Almost every merchant in the Bryan-College Station area has been contacted, and a list of those desiring to participate will be distributed to students' rooms in two or three weeks. Participating merchants will give various discounts to students displaying their current A&M ID.

An increase in participating merchants is expected this year, said Cuculic.

The program is designed to accomplish two things. It gives the students good buying prices at retail instead of forcing them to return to their hometowns to buy anything from records to shoes to cookies for midnight snacks.

It also increases the local merchants' volume and profits. Being financed and more stable businesses should be able to give better services, more attractive surroundings, and even lower prices than borderline or marginal businesses.

The benefits flow both ways in a cycle," said Cuculic. "The student wins convenience and better prices; the merchant wins volume and higher profits."

Stores participating can be notified by special signs placed in store windows with large "SPP" letters on them. A contest will also get under-

way in which play money will be given to each student when he makes a purchase at the stores," Cuculic said.

A prize will be given away at the end of the year for the student who has accumulated the most play money.

"The play money will allow us to know exactly how the program is moving along," he said. "It should help the store managers in addition."

Stores in the program include the Bryan Muffler Shop and Howard-Zikes Motors for auto repair; the Firestone Store for auto parts and tires; Coiffures and Wigs by Jeanette for beauty aides; the Book Center; Loupout's for clothing; and the Floral Center for corsages.

The Premier Service Station will offer a discount on gasoline while Douglas Jewelry and Potts Credit Jewelers will offer discounts on their items; Jay's Package Store, liquors; H&H Music will offer guitar strings and record discounts; and Barker Photography Studio and Campus Photo Center will offer purchase discounts for portraits and equipment, respectively.

Other stores in the discount program are Bryan Radio and TV, Ellison Radio and TV and Tip Top Records and Tapes for radio, TV, stereo and tapes; Burger Chef, Casa Chapultepec, Dairy Queen, Denny's, Kentucky Fried Chicken; Tokyo Steak House and the Zarape Restaurant for dining discounts; and Hoover's Tennis Service for sporting goods.

Other participants are the Little Dickens Gift Shop, the State Motel, Lady Fair Beauty Shop, Davis Airline at Easterwood Airport, the Villa Maria and W. Y. Ayers One-Hour Cleaners; and Woolworth's on Friday nights from 6-8 p.m.



LOST COEDS weren't the most forelorn people on the campus Monday, but for this pair of 'sweet young things' a map of the A&M Campus was probably their most trustworthy friend of the day. They couldn't go too far off course however, while sitting in front of Krueger-Dunn.

## Campus Residence Hall Improvements To Continue

Some projects within the overall residence hall renovation and improvement program at TAMU will continue into the fall semester, Layne Kruse, Student Government president reported Tuesday.

"Of prime concern at this time is carpet installation," Kruse said. "Delivery of inferior carpet that had to be rejected and refabricated caused considerable delay in completion."

"All corridor-type hall floors have been completed with the exception of those scheduled for blue carpet," Kruse added. "The blue carpet will arrive sometime after school begins, and with the cooperation of the residents, installation will begin as soon as it arrives."

"Due to some early student arrivals, the contractor was unable to complete installation in ramp-type dormitories," Randy Ross, Student Government vice president and chairman of the carpet selection committee, emphasized. "After all of the students arrive, we hope to make arrangements with them to vacate each ramp for about four hours so the installer can complete the project."

Ross added that in a meeting last week with Howard Vestal, director of management services and coordinator of the renovation program, he and Kruse were brought up to date on the summer progress of the entire program.

"There are a couple of other major contracts in the program that have not been completed due to equipment delays," Ross continued. "The electrical power feeder to the Duncan area has been slowed, but Mr. Vestal indicated that we would be able to continue the rental refrigerator operation in the halls unless it creates an unbearable strain on the power supply. He expects the power project to be completed during the Christmas holidays."

Ross added that Law and Puryear Hall electrical renovation has been completed with the exception of the transformer, which should be completely installed by mid-October.

Kruse indicated that several improvements were completed over the summer. Included were weather stripping of all exposed room doors in the five new halls in the west area, installation of 52 new water fountains, installation of obscure shower glass, painting of halls and doors in the 12-dorm area, air conditioning of Walton and Leggett Hall lounges and complete interior renovation of Walton Hall.

Other projects that will continue into the fall semester include renovation of the Walton Hall roof, new exterior doors in the 12-dorm area, shower improvements and a various lounge improvements.

## Powe Takes Over As New Health Center Director

The appointment of Dr. W. H. Powe Jr. as director of health services parallels the construction of the new Texas A&M University Health Center.

"My ambition is to make the A&M health center a real outstanding operation using the team-method approach," Powe said.

"The team method will include working with any other offices in the form of guidance and counseling."

Formerly associate director of the New Mexico State University Health Center, Dr. Powe joined the staff Aug. 1 and becomes director Sept. 1.

Dr. Kenneth Nelson retired July 31 as University Hospital Director upon completion of 15 years service to A&M.

"I have sensed a tremendous team effort at A&M and I hope to become part of it and have a small part in making it one of the best health centers in the nation," Powe said.

Dr. Powe has served as temporary director of the New Mexico University facilities which cares for the health needs of 10,000 students. He has also been on the staff of Memorial General Hospital in Las Cruces and was an associate member of the Dona Ana County Medical Society. Powe earned a B.S. degree from Furman University in 1938 and his M.D. degree from the Medical College of South Carolina in 1942. He received the Robert E. Allen pre-medical prize for his undergraduate achievements.

After completing his internship at Garfield Memorial Hospital, Washington, D. C., in 1943, Powe served as a U.S. Army battalion surgeon in North Africa

and Italy. At the end of World War II his awards included the Purple Heart, Bronze Star with Oak Leaf Cluster, Combat Medic Badge, and Presidential Unit Citation.

Powe was born October 30, 1916, in Greenville, South Carolina, and returned there after the war to open a private practice. During 18 years of private practice, he served several years as city physician for Greenville and physician to Greenville City Schools.

Dr. Tom Adair has been named assistant to Texas A&M President Jack K. Williams, succeeding Edwin H. Cooper, the institution's dean of admissions and records.

Adair, 37, joined the TAMU faculty in 1966 as assistant professor of physics. He was selected last spring for promotion to associate professor, effective Sept. 1, the same date he assumes his new position in the president's office.

For the past two years, Dr. Adair has served as assistant to Science Dean J. M. Prescott in conjunction with his teaching and research activities. He will continue to teach and conduct research on a part-time basis.

Dr. Williams said Adair's primary responsibilities will be in the areas of student relations, community activities and special events.

The TAMU president noted Dr. Adair is "held in high regard by students and faculty alike, and rightly so. He is a dedicated teacher who enjoys working with

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THURSDAY — Partly cloudy, widely scattered thundershowers. Wind southeasterly 10 to 15 m.p.h. High 89, low 67.

FRIDAY — Partly cloudy, afternoon thundershowers. Wind southeasterly 10 to 15 m.p.h. High 93, low 71.

## Cooper Assumes New Position As Admissions Dean

President Jack K. Williams announced recently the appointment of his assistant, Edwin H. Cooper, to the post of Dean of Admissions and Records for the university.

In addition to this move, Roger Feldman, College Station United Chest president, announced that Cooper had been chosen to serve as the drive's chairman this year. The drive is scheduled for October.

Cooper will succeed H. L. Heaton, who retires August 31 after 38 years of service to A&M.

"I will miss Cooper in my own office, but his experience in admissions and in our student selection procedure makes him ideal for this important position," said Williams.

"He will be following in the footsteps of a man who has made major contributions to this institution," Williams continued.

Cooper is a 1953 graduate of A&M with almost 16 years of service with the university. Prior to being named assistant to Dr. Williams last spring, Cooper was director of admissions. He had previously served as the university's first director of civilian student activities and as assistant to the late Gen. Earl Rudder during his presidency of the university.

One of Cooper's major responsibilities as assistant to Dr. Williams involved liaison with the student body. The Student Senate voted him the Outstanding Administrator in the university for 1971-72.

As a student, Cooper was a member of the Aggie Band, Alpha Zeta Scholastic fraternity and was a Distinguished Student. He received his Bachelor of Science degree in Wildlife Management in 1953 and has completed most of his course requirements for a Master of Science degree.

Cooper has been an Assistant County Agricultural Agent in Wildlife Conservation for the Texas Agricultural Extension Service and sales manager for

Soil Fertility before returning to A&M as Gen. Rudder's assistant.

In regard to the United Chest drive, Cooper said that an arrangement has been made allowing A&M faculty, staff and students to decide what percentage of their donations will go to the College Station fund and how much will go to the United Fund in Bryan. Cooper cited the overlap in populations as a reason for this arrangement.

Announcement of the goal for the United Chest will be made prior to the drive in October. A kickoff breakfast will precede the drive.

"I'm looking forward to working with the United Chest Board of Directors," Cooper said. "I hope to learn a lot from the past chairmen. We want to have good personal contact with all the people involved to make the drive successful."

## Night School Open For Fall

A&M is offering 74 evening courses this fall which can be applied to undergraduate or graduate degrees—many especially for the convenience of area residents, noted Dr. John C. Calhoun Jr., vice president for academic affairs.

Dr. Calhoun pointed out classes began Monday, but interested persons can enroll as late as Friday.

Applicants must meet the university's minimum entrance requirements and pay the regular fees, including a \$50 minimum tuition.

Undergraduate courses are numbered in the 100, 200, 300 and 400 series. All graduate courses are in the 600 series.

One Saturday morning class also is scheduled. It is English 650, studies in 20th Century American literature, meeting from 9 a.m. until noon.

The following is a list of evening classes by departments, with the course number, title and meeting times:

—Agricultural Education: 605, Supervision of Occupational Experience Programs in Agriculture, Monday 5-8; 610, Principles of Adult Education, Wednesday 5-8.

—Architecture: 681, Seminar, Tuesday 7:30-8:30.

—Biology: 481, Seminar in Biology, Monday 5; 681, Seminar, Wednesday 5.

—Educational Administration: 609, Public School Laws, Thursday, 5-8; 616, Administration of Staff Personnel, Tuesday 5-8; 635, Administration of Special Services, Thursday 5-8; 639, Processes in Educational Leadership, Monday 5-8; 641, Community Education, Monday 5-8; 652, Educational - Governmental Relationships, Tuesday 5-8; 653, The Nature and Problems of Administrative Behavior, Wednesday

(See Seventy-four, page 4)

## Heaton Awarded Dean Emeritus

Dean emeritus designation has been awarded to H. L. Heaton by the Texas A&M University System Board of Directors.

The new title becomes effective Friday, one day after the TAMU dean of admissions and records closes out a 38-year career with the institution.

Dean Heaton also will be honored at an appreciation dinner at 7 p.m. Thursday in the Ramada Inn ballroom.

Heaton became the university's first dean of admissions and records when the position was created in 1969. He was appointed registrar in 1941, with his title changed to director of admissions and registrar in 1956.

As registrar and dean, he has signed more than 50,000 diplomas—nearly 90 percent of the total conferred during TAMU's 96-year history.

## Tom Adair Fills Post As Williams' Assistant

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young people."

Williams said Adair will share assistant-to-the-president responsibilities with Robert G. Cherry, who also serves as secretary for the Texas A&M University System Board of Directors and acts as Dr. Williams' liaison with off-

campus parts of the system.

Dr. Adair, a Houston native, is a 1957 TAMU graduate. He was a member of the Corps of Cadets' Ross Volunteers and participated in numerous campus activities as an undergraduate. After earning a master's degree at Rice University in 1959, he worked for three years at the Humble Research Laboratory in Houston before returning to TAMU to study for the Ph.D., which he received in 1965. The following year, he was on a post-doctoral fellowship at the Kamerlingh Onnes Laboratory of the University of Leiden in Holland.

In conjunction with his teaching duties, Dr. Adair has served as faculty advisor for several Memorial Student Center activities, including the Student Conference on National Affairs and the Travel Committee.

He is married to the former Miss Carolyn Maniha, who earned a master's degree in education at TAMU in 1969 and is currently studying for a Ph.D. and serving as a program advisor at the MSC.



Tom Adair

## Leahy To Head Day Care Center For Students' Use

A student-run, low-cost day care center remains in the planning stages and is tentatively set to open at the beginning of the next semester.

Virginia Leahy will be in charge of the center. She has worked with Head Start in Bryan recently with a background of child care work since she was young. She is an education major with an endorsement in kindergarten. She eventually plans to open her own center.

"To me, our childhood is the most essential time of our life," she said. "The world needs people who are interested in helping to develop a day care center for Aggie students' children. It will be challenging."

Graduate Student Council President Dick Zepeda hopes to keep the fee for use of the center as low as possible by obtaining all the volunteer help he can. He

estimates the charge per child to range between \$50 and \$60 per month.

According to Zepeda, the Our Saviour Lutheran Church has promised the use of its Sunday School classroom building during the week if students can present a workable plan for operating the center.

"The purpose of the center," said Zepeda, "is to provide inexpensive daily care of the children of A&M students. The size of the center and the number of employees will determine whether we can handle the children of faculty, staff and the College Station community."

Zepeda emphasized that the center will take only two and three year old children.

"Special problems are introduced when handling children under two years of age," he said. "Taking in four-year-olds would cause a problem with numbers."



"Are you there?" could be the thought running through cadet commander Malcolm Stewart's mind as he keeps a wary eye on his new 'Fish' recruits. Stewart is the company commander of 'Ramblin Rogues' otherwise known as Company G-1.