

WELCOME AGGIES



We at the Exchange Store are glad to see the campus crowded with Aggies for the opening of the 1972-73 school year. We have assembled one of the largest, finest and most complete stocks in our history. We are looking forward to your inspection and dealing with the finest group of customers in America.

Our profits over and above capital needs are returned to the student body for providing recreational facilities on campus. Since 1959, \$576,000 has been allocated.

Come see us for your every need. You will be surprised at the wide assortment of merchandise, the ease of shopping on your own in our self-service areas and the willing attitude of our sales personnel when needed.

SUPPLIES

Every conceivable item of school supplies from refills to study lamps are on open display. Engineers and architects find all the better known brands such as K&E, Dietzgen, and Post in this department. From your first purchase to the day four years later when you come in to buy paper for your thesis, you will find all your daily needs in our school supply department.

NOVELTY

Here you find many attractive designs of die stamped stationery from the House of Montag, Charles Elliott and Eldridge.

We have a dazzling display of imprinted t-shirts, Hitch Hiking bags, decals, pennants, stuffed animals and glassware.

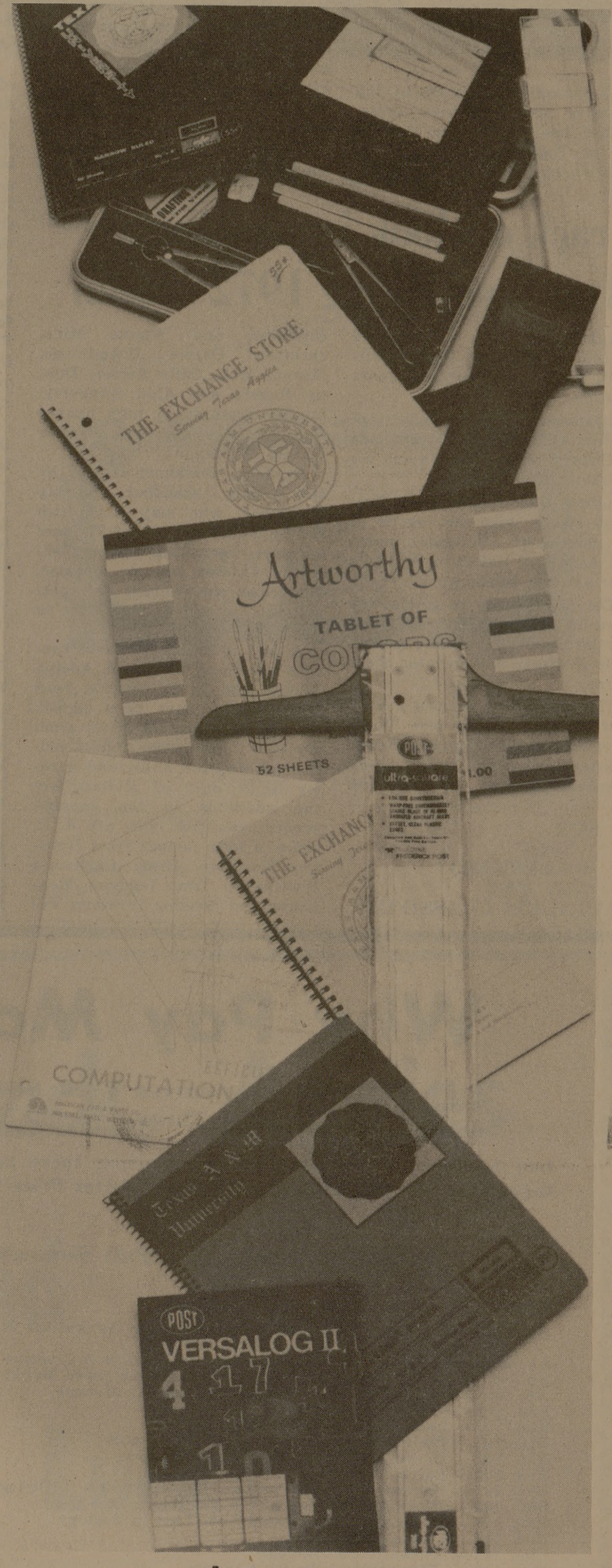
CLOTHING

We have attractive and brilliant displays of the latest in Truval and Van Heusen shirts, Wembley ties, Higgins and Levi slacks, Clubman and Curlee coats, Jarman shoes, Interwovan socks and Hanes underwear. Whatever your clothing needs are we can fill them.

BOOKS

The Textbook Department is on a complete self-service basis with super market type check-out! Each shelf is labeled with the course number and each book has a price tag showing whether it is new or used. Courteous attendants are on the floor to assist you in finding the right departments. **PLAN NOW TO BUY ALL YOUR BOOKS IN YOUR FRIENDLY EXCHANGE STORE.**

The largest selection of PAPER BACKS to be found in our area is attractively displayed in the Exchange Store. Many best selling books of fiction are also to be found. Browse this department to your heart's content. You'll find many books you want.



Clearance

on Seasonal Clothing starts

August 28th

at

30% off Regular Price



Back the Aggies with items from our new catalog. Fill In and Mail

NAME
ADDRESS

Mail to:
The Exchange Store
Texas A&M University
College Station, Texas 77843

THE EXCHANGE STORE

In Its 65th Year of
SERVING TEXAS AGGIES