

CONWAY'S

WHERE PROUD TRADITION MEETS THE NEW LOOK

the great emancipation of the dress shirt

Now, the Miracle Comfort of Knits by Arrow

Wonderfully soft. Luxurious. Uniquely stylish. Absolutely correct. Yet they are knits — with all the comfort that implies:

- Extra softness
- Easy-draping qualities
- Just right warmth-without-weight
- Non-binding stretch comfort
- Completely washable
- No ironing needed

In short, the plus features of a leisure shirt — yours in a knit that meets *all* the requirements of a fine



→Arrow→
... more than meets the eye

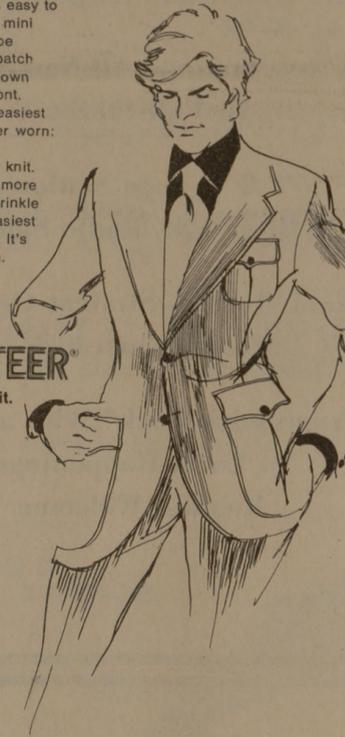
CONWAY'S, IN DOWNTOWN BRYAN, IS A MEN'S WEAR STORE DESIGNED TO SERVE THE TOTAL COMMUNITY OF BRYAN-COLLEGE STATION. WE NOT ONLY CATER TO THE BUSINESSMEN, BUT ALSO TO THE STUDENT. WE CARRY SUCH SUIT LINES AS CRICKETEER, SOCIETY BRAND AND MICHAEL STERN, SLACKS BY MEL ROSE, HIGGINS, AND LEE'S, AND SHIRTS BY ARROW, MANHATTAN, AND NORMAN. ALL BRAND NAMES FAMILIAR TO THE STUDENTS IN THE KNOW.

WE KNOW THAT EVERY MAJOR UNIVERSITY IN THE SOUTHWEST HAS CAMPUS LIFE WITH STUDENTS WHO DEMAND THE NEW LOOK AT A PRICE THEY CAN AFFORD. TEXAS A&M UNIVERSITY IS NO DIFFERENT AND WE AT CONWAY'S ARE KEEPING WITH OUR TRADITION OF MEETING THESE DEMANDS.

WHEN YOU ARRIVE IN COLLEGE STATION TO START THE NEW SCHOOL YEAR, COME VISIT US AT CONWAY'S, WHERE PROUD TRADITION MEETS THE NEW LOOK.

Make it easy for yourself.

Here's a new suit from Cricketeer that's easy in every way. It's easy to look at in a neat mini herringbone, stripe with scalloped patch and flap button down pockets in the front. It's made in the easiest fabric you've ever worn: a 100% Dacron[®] polyester double knit. (There's nothing more comfortable or wrinkle resistant.) But, easiest of all is the price. It's within easy reach.



CRICKETEER[®]
Double Knit Suit.



TACK FLARE II KNIT

Lee Double Knit Slacks. Action-tailored comfort — Stylish array of colors, patterns and textures. Lee Tack Flare II Knits...

In this era of constant changes — British Walker Shoes reveal a warm and unhurried feeling of fashion. The basic lines of this footwear are built on proven foundations. The cobblers take pride in hand crafting British Walker Shoes — as the meticulous details will reveal. Styles in this custom footwear reflect good taste.

