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Seminar told College business manager necessary

Accounting of educational resources goes beyond dollars and cents, the Tarrant County Junior College District chancellor said Tuesday at A&M.

Dr. Joe B. Rushing said he is concerned that colleges and uni-

versities spend money to manage their money and let it go at that. "A good, mean business manager is necessary," the two-campus Tarrant County official told participants of an Academic Administrators Seminar. Too often, however, the business manager manages only as long as it involves money.

"Administration tends to forget him in terms of managing the resources of space, time and equipment," Rushing maintained. Twenty-three college and university officials are considering resource management in the administration of higher education in the two-week seminar. Sessions conclude Friday at Texas A&M and move Sunday to Baylor University for the final week.

Rushing, speaking on resource management for multi-campus colleges, summarized working-

level points at which administrators manage resources.

"We equate resources with money, but it goes beyond that to space, manpower, time and equipment," the Association of Texas Colleges and Universities president said.

Effects of using enrollment to allocate funds to campuses of the multicampus system, cost-accounting systems, decision-making, plant management, assignment of programs, standardization for multi-campus maintenance, space assignment, inventory, cross-campus cataloging, security and program development, among others, on resource management were detailed by the seminar speaker.

Rushing noted that junior colleges that become too oriented toward transfer to senior colleges

has resource management implications.

"Becoming too transfer oriented is a disservice to occupational education," he said. "It requires a tough attitude and the willingness to say that this is an occupational education program of two years duration that leads to a job-marketable skill."

The problem, Rushing explained, is that a student gets into a program designed to equip him for the job market, decides he likes the academic life and wants the degree.

"We have committees meeting regularly with the senior colleges, that sit down and work out the transfer problems," the speaker added. "There is going to be a continuing problem of transfer from occupational education, but overall we have good relations with the senior colleges."



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A&M engineer receives grant to study pollution

An A&M research engineer has received an \$83,875 grant to determine water quality standards which consider uncontrollable pollution due to mechanical failures and unusual environmental problems.

The grant includes \$76,695 from the federal Environmental Protection Agency and the remainder from TAMU's Texas Engineering Experiment Station.

Dr. C. S. Shih, environment and computer expert, is principal investigator. He said the 18-month study will involve gathering data from the San Antonio River Basin for use in a computer model study to define water quality under a number of variables.

Included will be evaluations of the waste water treatment facilities in the San Antonio area, fresh water inflow, natural environment effects on the water quality and an economic study considering the cost to maintain desired water standards.

Dr. Shih pointed out mechanical failures and unusual weather conditions—both dry and wet—affect the water quality. Most

air pollution standards include consideration for unusual problems, he added.

Once the data has been collected and evaluated, the computer center at A&M will be used to define what can be expected given unusual or uncontrollable problems, Dr. Shih said.

NSF awards grant \$10,400 to Physics

A \$10,400 National Science Foundation grant has been awarded A&M for equipment in Physics Department undergraduate laboratories.

The grant to be matched by TAMU will be used by Dr. Gilbert N. Plass, head, for new lab equipment and accessories.

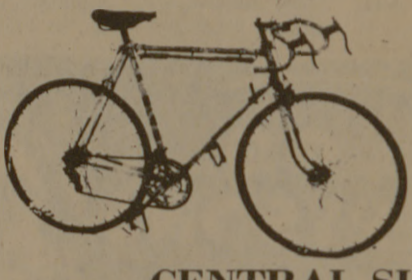
NSF made the grant among 371 others to help colleges and universities improve undergraduate instruction by updating lab equipment. Coleman Loyd, NSF programs coordinator at A&M, said more than 1,500 proposals were submitted.

The 1972 grants totalled \$2.9 million.

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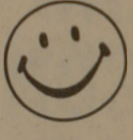
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