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INTERVIEWS
Thursday, March 16
MSC Room 3-D
6:00 p. m.

PALACE

LAST DAY TODAY
Paul Newman In
"SOMETIMES A GREAT NOTION"

STARTS TOMORROW
12:30 p. m. - 4:30 p. m. - 8:30 p. m.

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GONE WITH THE WIND



CLARK GABLE
VIVIAN LEIGH
LESLIE HOWARD OLIVIA DEHAVILLAND

QUEEN

STARTS TOMORROW
4:15 - 6:30 - 8:45
"NORTH COUNTRY"

Plus

"BIG FOOT —
MAN OR BEAST"

CAMPUS

LAST DAY TODAY
"THEY CALL ME TRINITY"

STARTS TOMORROW



CIRCLE

LAST NITE AT 6:45
"5 EASY PIECES"

At 8:35 p. m.

"DOCTORS WIVES"



THE RIDER'S UMBRELLA FLOPS inside out as Aristocrat takes a jump successfully while testing the wet going at horse trials in Johannesburg, South Africa. (AP Wirephoto)

Smuggler busted

NEW YORK (AP)—A Spanish-speaking brunette was disclosed as a man Sunday night by two woman customs inspectors at Kennedy Airport who found the impersonator's bosomy figure well padded with marijuana.

The man, 19, wearing a skirt and brown sweater, arrived from Colombia carrying a passport bearing the name of Lucia Buraglia.

Customs officials, suspicious of the passport, sent Lucia to a private room with two woman inspectors to disrobe for examination.

"Hombre!" the man said excitedly as the inspection began. "I'm a man!"

Customs officials said he then identified himself as William Carcedo, of Bogota. He said he was a modeling student.

Agents said they found six pounds of Marijuana, worth an estimated \$9,000, hidden in his apparel. He was to be arraigned in Brooklyn federal court today.

Said one veteran customs agent afterward, "If you saw her sitting in a bar, you'd buy her a drink."

Read Battalion Classifieds

In Paris

U.S., Chinese envoys meet

PARIS (AP)—Meeting over tea and cakes, the millionaire U.S. ambassador to Paris and a veteran Chinese Communist who took part in Mao Tse-tung's long march re-established Chinese-U.S. contacts Monday just 15 days after President Nixon's trip to Peking.

U.S. envoy Arthur K. Watson met for 50 minutes in the Chinese Embassy with Ambassador Huang Chen in the first of a

series of sessions which will deal with travel and trade procedures mentioned in the communique ending Nixon's visit.

After the informal chat, Watson said he was received "very warmly and we had a very friendly discussion" at a meeting "merely to get acquainted." Plans for the talks were announced by the White House Friday, but few thought they would begin so

quickly. Asked about the speed at which he set up the meeting, Watson told newsmen: "I was just obeying orders of the President of the United States to make early contacts, which I did."

Despite the hurry-up, the U.S. Embassy attempted to keep a blackout on the meeting. A spokesman refused to reveal it had been scheduled for Monday or even admit it was in progress after it had started.

It was the Chinese Embassy which in the past has tended to keep even routine information to itself, that revealed the meeting.

Huang did not comment on the atmosphere of the meeting as Watson did, saying in a formal statement through an interpreter: "Following the joint Chinese-U.S. communique, both sides have agreed that Paris should be the channel to maintain contacts. These contacts have been started by this meeting today."

Watson said that as to the date of the next meeting he was awaiting instructions from Washington before discussing it. He added, however, he thought the next meeting would be "just when either side has something of import to say."

Watson said the working language of the meeting was French. He was alone, but Huang had an interpreter and an aide with him. It was expected that when the two ambassadors get down to substantive matters Watson will have one or more aides with him.

Huang, 62, was in the Communists' long march that began in the 1930s and ended with Mao's victory over Chiang Kai-shek's Nationalists. He came to Paris in 1964 after President Charles de Gaulle recognized Peking.

Watson, 10 years Huang's junior, formerly was chairman of the board of the International Business Machines' world trade corporation, and had no diplomatic experience before being named as ambassador to Paris two years ago.

Britain, China government to exchange ambassadors

LONDON (AP)— Britain and China agreed Monday to exchange ambassadors, normalizing relations for the first time since London recognized Mao Tse-tung's Communist government 22 years ago.

The break-through came after Britain acknowledged Taiwan as a "province of China" and the Peking government as the country's "sole legal government."

This represented a British climbdown. It was made possible by President Nixon's new policy toward China.

Since the early 1950s the British, keeping step with the Americans, had insisted that Taiwan's status was "undetermined."

They maintained a consulate in the Taiwan province of Tamsui. This now is being closed.

In the United Nations they backed the U.S. "two Chinas" policy. That has been changed.

Because of these things Mao's regime kept open only the most

tenuous diplomatic channels with the British. Diplomatic missions in Peking and London were headed by British and Chinese charges d'affaires, officials who rate considerably lower than full ambassadors.

But the Nixon initiative freed the British from their old restraints.

Because the President in Peking recognized Taiwan as part of China, the British felt they, too, should abandon their old stand.

But they went further than the Americans, who still have diplomatic relations with Chiang Kai-shek's Nationalist regime in Taiwan.

Elevation of the two diplomatic missions to embassy status was announced in London and Peking.

It seemed to be part of a general Chinese move to normalize relations with foreign countries once branded as hostile.

Supermarket credit cards appeal to younger generation, study shows

Supermarket credit cards: the younger generation is ready to "charge it."

Or so that seems to be an important message coming from a study of Dallas consumers and their inclinations toward using charge cards in grocery stores.

Dr. Thomas L. Sporleder and Gary Fairchild, market research analysts at A&M, said the idea found widest appeal among consumers under 30 years of age. Most older shoppers, they said, generally did not want to buy groceries with credit cards.

Researchers estimated that nearly 40 per cent of the households in the Dallas market were interested in food charge cards.

"A conservative estimate is that 20 per cent of food store sales would be made on charge cards," Sporleder said. "This would represent annual sales of \$100 million in Dallas, and \$13 billion in the United States."

Conducted for the Texas Market Research and Development Center in the Department of Agricultural Economics and Rural Sociology, the study was based on a sample of 414 households in the Dallas area.

"What's significant here is the highly favorable response from young people," Sporleder said, pointing out that 51 per cent of them indicated they would consider using a supermarket credit card.

Other studies, he explained, have tended to show that once buying patterns are established, consumers are reluctant to change them. This would seem especially true in the food market, the only major retail industry which still does not rely extensively on credit purchases.

"The fact that younger people

are favorable to the idea does not necessarily indicate that they want to spend more money than they can reasonably afford," Sporleder said. "Rather, it may simply mean they are more willing to accept a new idea than their elders."

The researchers also observed a correlation between attitude and income. More middle income consumers (between \$5,000 and \$9,999) favor food charge cards than those with gross family incomes of \$10,000. Families with incomes less than \$5,000 were excluded from the survey since a minimum income level is required in most credit card systems.

"High income consumers in the study tended to regard charge cards more as a convenience; middle income consumers viewed them as a means of borrowing," Sporleder said.

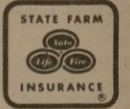
He added that in a study of this kind, it is difficult to determine the causes for a favorable attitude among younger people and middle-income consumers.

Results of the survey imply, however, that acceptance of the supermarket credit card could increase over time if the younger consumers keep their favorable attitudes.

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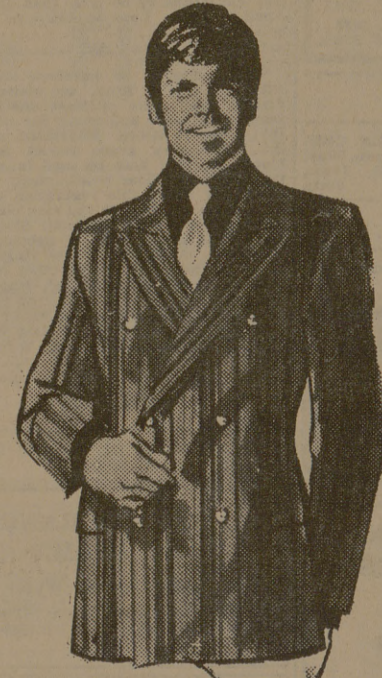
Pictures will be taken from 8 a.m. to 5 p.m.

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