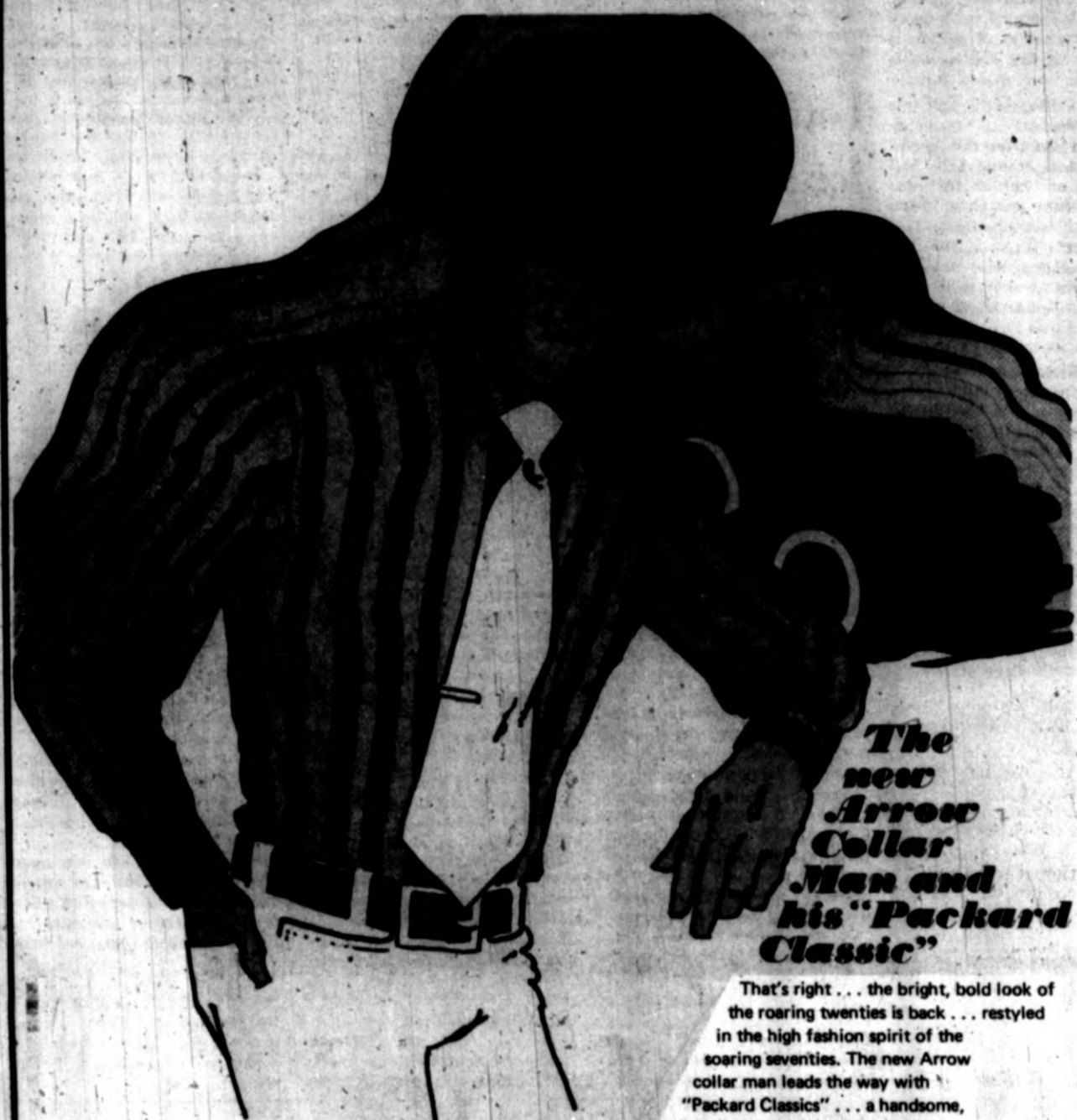


# CONWAY'S

WHERE PROUD TRADITION MEETS THE NEW LOOK



**The new Arrow Collar Man and his "Packard Classic"**

That's right . . . the bright, bold look of the roaring twenties is back . . . restyled in the high fashion spirit of the soaring seventies. The new Arrow collar man leads the way with "Packard Classics" . . . a handsome, all-male group of dress shirts from Arrow's new collection. Wide 2-button or rounded link cuffs . . . higher, longer point collars . . . in bold stripes, dramatic solids. Put yourself in the role of the dashing Arrow collar man. Wear this rugged, masculine style. Decton Perma-Iron fabrics, of course.

From Arrow, the colorful white shirt company.



CONWAY'S, IN DOWNTOWN BRYAN, IS A MEN'S WEAR STORE DESIGNED TO SERVE THE TOTAL COMMUNITY OF BRYAN-COLLEGE STATION. WE NOT ONLY CATER TO THE BUSINESSMEN, BUT ALSO TO THE STUDENT. WE CARRY SUCH SUIT LINES AS CRICKETEER, CLUBMAN, SOCIETY BRAND AND MICHAEL STERN, SLACKS BY MEL ROSE, HIGGINS, AND LEVI'S, AND SHIRTS BY ARROW, MANHATTAN, AND NORMAN, ALL BRAND NAMES FAMILIAR TO THE STUDENTS IN THE KNOW.

WE KNOW THAT EVERY MAJOR UNIVERSITY IN THE SOUTHWEST HAS CAMPUS LIFE WITH STUDENTS WHO DEMAND THE NEW LOOK AT A PRICE THEY CAN AFFORD. TEXAS A&M UNIVERSITY IS NO DIFFERENT AND WE AT CONWAY'S ARE KEEPING WITH OUR TRADITION OF MEETING THESE DEMANDS.

CONWAY'S HAS RECENTLY UNDERGONE A REMODELING IN OUR SHOE DEPARTMENT AND WE NOW HAVE WHAT WE THINK IS ONE OF THE FINEST SHOE DEPARTMENTS IN THE AREA. WE CARRY SUCH LINES AS JARMAN AND BRITISH WALKER, SHOES THAT KEEP UP WITH ALWAYS CHANGING STYLES OF MEN SHOES.

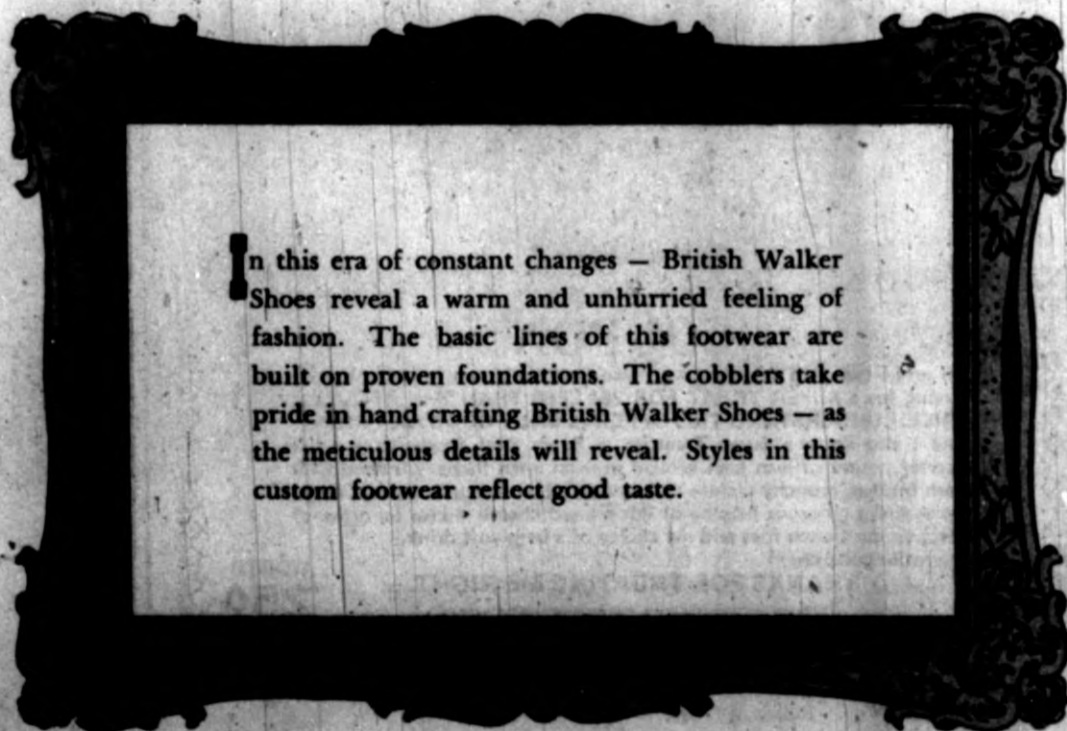
WHEN YOU ARRIVE IN COLLEGE STATION TO START THE NEW SCHOOL YEAR, COME VISIT US AT CONWAY'S, WHERE PROUD TRADITION MEETS THE NEW LOOK.

**Make it easy for yourself.**

Here's a new suit from Cricketeer that's easy in every way. It's easy to look at in a neat mini herringbone, stripe or geometric with a bi-swing, half-belted back and scalloped patch and flap button down pockets in the front. It's made in the easiest fabric you've ever worn: a 100% Dacron<sup>®</sup> polyester double knit. (There's nothing more comfortable or wrinkle resistant.) But, easiest of all is the price. It's within easy reach.



**CRICKETEER**  
Double Knit Suit.



In this era of constant changes — British Walker Shoes reveal a warm and unhurried feeling of fashion. The basic lines of this footwear are built on proven foundations. The cobblers take pride in hand crafting British Walker Shoes — as the meticulous details will reveal. Styles in this custom footwear reflect good taste.

IN DOWNTOWN BRYAN