

SWC teams schedule new foes

Road maps may be as much in demand as game programs during the Southwest Conference's 1970 non-conference football schedule.

Of the 30 non-conference games set by the eight SWC schools, an even dozen match teams that have never played each other before. It's probably the most sweeping conglomerate schedule revision in SWC history.

SMU is the leader with three new faces on its attractive sched-

ule and the fourth Mustang opponent hasn't appeared on the Dallas school's regular season schedule since 1939.

The only Southwest Conference team not taking on a new opponent is Rice.

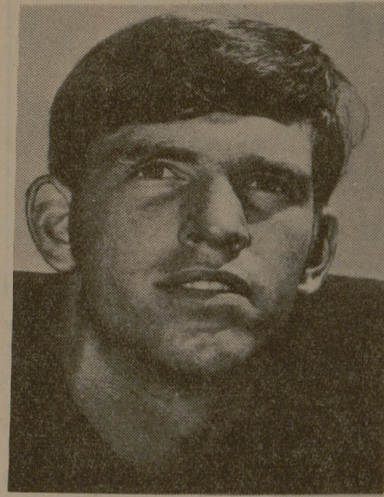
First time matchups by schools are SMU vs Tennessee Sept. 19, New Mexico State Sept. 26 and Northwestern Oct. 3; Arkansas vs Stanford Sept. 12; Baylor vs Missouri Sept. 11 and Army Sept.

19; Texas vs UCLA Oct. 3; A&M vs Wichita State Sept. 12 and Michigan Oct. 3; TCU vs UT-Arlington Sept. 12 and Wisconsin Sept. 26; and Texas Tech vs. California Santa Barbara Oct. 3.

The new look schedules are partly the result of the extension of the college season to a maximum of 11 games this year and partly the result of a trend toward scheduling the most attractive opposition possible rather

than "loading up" on weaker area teams.

In recent seasons, such nationally respected teams as Purdue, Oklahoma and Southern California began appearing on some SWC team's non-conference schedules for the first time. In the 1960's the SWC managed only a 131-125-11 advantage over stronger inter-sectional foes. This percentage of 51.1 compares to a mark of 68.8 record during the 1950's.



Dave Elmendorf

Aggies test wet AstroTurf

The Texas Aggies tested their new AstroTurf covering of Kyle Field under rainy wet conditions Tuesday and came away singing its praises.

"It was a little slick," defensive safety Dave Elmendorf declared. "But it wasn't bad at all." "It was 100 percent better than wet grass."

A heavy rain Monday night followed by intermittent showers Tuesday left the field wet. There

was virtually a steady sprinkling throughout practice.

The Aggies worked on the timing of their offensive attack against Wichita State defensive alignments.

They also emphasized pass protection, blocking and the kicking game.

One of the afternoon's highlights was the place kicking soccer style kicker Pat McQuinn.



Holiday Ahead..

*THESE PRICES GOOD THRU SATURDAY SEPT 5, 1970.

TRY THE TOP QUALITY MEAT SPECIALS AT PIGGLY WIGGLY, YOU'LL BE GLAD YOU DID

SHANK PORTION HAM

- BUTT PORTION SMOKED LB 49¢
- WHOLE HAMS LB 57¢
- HAM ROAST CENTER CUT LB 69¢
- SLICED HAM CENTER CUT LB 79¢
- BREAKFAST HAM THIN SLICED - BONELESS 99¢

HEART-O-TEXAS U.S.D.A. GRADE 'A'

FRYERS

WHOLE LB. 29¢

FRYERS

LB. 33¢

CUT-UP FRYERS

FAMILY PACK

CONTAINS:
2 BREAKFAST PORTIONS
2 LEG PORTIONS
2 WINGS
PLUS GIBLETS

LB. 27¢

ALL MEAT FRANKS

12oz. PKG. 49¢

SMOKED

LB 39¢

- MANHATTAN BROIL STEAK LB \$1.39
- DENVER BROIL STEAK LB \$1.29
- RANCH STYLE BROIL STEAK LB 89¢
- ROLLED ROAST BOSTON BONELESS LB 99¢
- IMPERIAL BROIL BROIL STEAK LB \$1.19
- LEO'S SLICED MEATS BEEF CORN BEEF SPICY BEEF DRESS TURKEY PASTRAMI 3 \$1.
- LEO'S SLICED MEATS HAM WHITE TURKEY CHICKEN 2 89¢
- DECKER'S QUALITY SLICED BACON LB. PKG 79¢

Famous Budweiser BEER

6 CAN CTN. 95¢

MOONLIGHT SPECIAL THURSDAY NIGHT 8:30 to 11:30 Bargains Galore Stock Up Early For Labor Day Weekend



MAKE YOUR DREAM COME TRUE REGISTER FOR 1000'S OF GOLD BOND STAMPS AT THE PIGGLY WIGGLY WISHING WELL! NOTHING TO BUY! YOU DON'T HAVE TO BE PRESENT TO WIN! 3 BIG WINNERS DAILY

FOLGERS COFFEE

ALL GRINDS With \$5.00 Purchase Exc. Cig. & Beer

Lb. 69¢

LIMIT ONE

- DISCOUNT HEALTH & BEAUTY AID
- GILLETTE DEODORANTS - 0.2 OZ. CAN
- RIGHT GUARD HAIR SPRAY 13oz. CAN
- AQUA NET 49¢
- TOOTH PASTE FAMILY SIZE 77¢
- GLEEM LOTION SHAMPOO 3.3oz. 91¢
- HEAD & SHOULDERS 65¢

MIRACLE WHIP

LIMIT 1 PLEASE WITH \$5.00 OR MORE PURCHASE

QT. JAR 39¢

POTATOES

FARM FRESH PRODUCE, A PLEASURE TO SERVE YOUR FAMILY

CALIFORNIA US#1 8 Lb. Bag 49¢

- Fresh Stalk CELERY Each 19¢
- CHERRY TOMATOES CALIFORNIA PINT 39¢
- GREEN CABBAGE US#1 MEDIUM LB. 9¢
- RADISHES 6-Oz. Pkg. 10¢

Dixie, 9 in. - 80 Ct. Pkg. 79¢

Northern - 60 Ct. Pkg. PAPER NAPKINS 10¢

KING KOOLER

(PLUS DEPOSIT)

QT. BTL. 10¢

WE WILL BE OPEN LABOR DAY MON. SEPT 7



TOMATO CATSUP

STOKELY'S

14oz. BOTTLE 19¢

WE GIVE DOUBLE STAMPS EVERY TUESDAY WITH \$2.50 OR MORE PURCHASE



SOUTH TEXAS MOST MODERN SUPERMARKET SERVICE AND SATISFACTION GUARANTEED LOCATED AT TEXAS AVE. & ROSEMARY COLLEGE STATION TEX. *QUANTITY RIGHTS RESERVED

THIS COUPON GOOD FOR FREE SECTION #1 WITH ANY FOOD PURCHASE

99c Value Random House American Dictionary and Family Reference Library

Name _____ Address _____

COUPON MUST BE SIGNED BY CUSTOMER

Everyday Low Prices!

- LUNCHEON MEAT SPAM 12oz. CAN 54¢
- FRUIT FLAVORED JELL-O 3oz. PKG 10¢
- DEL MONTE FRUIT COCKTAIL 3oz. CAN 27¢
- CUT-RITE WAX PAPER 125' ROLL 27¢
- Betty Crocker Y-W-C CAKE MIXES REG. BOX 37¢
- POWDERED SUGAR 2 LB. BOX 35¢