

Advisor to Interior Secretary feature speaker at conference

"Shaping Our Environment in the 1970's" is the theme for the biennial conference of the Texas Agricultural Extension Service which began Tuesday morning at Texas A&M University.

Extension personnel from all counties and areas of the state, totaling about 950, have convened to study the physical, economic and social phases of environment.

Ags take 'howdy' south of border

A&M students took the Aggie "howdy" south of the border Monday, seeking support for the 16th Student Conference on National Affairs.

The three students will be in Monterrey and Mexico City two and a half weeks on the fund drive.

They are Roberto J. Lozano, junior architecture major of Guadalajara, Mex., and Guillermo Cisneros, entomology senior of Garland. Michael G. Miller of San Antonio will join them Aug. 17 after completing Air Force ROTC summer camp.

The group will contact merchants, foundations and former students, thanking them for previous SONA support and asking for financial backing from SONA XVI.

The annual conference brings students from throughout the U. S., Mexico and Canada to the campus for investigation, discussion and exchange of ideas on topics of major significance. Topic of the 16th conference, tentatively set for next February, is "Student Responsibilities in the '70s."

In Monterrey this week, Lozano and Cisneros will have an office in the Instituto Mejicano Norte-Americano de Relaciones Culturas. Among their contacts will be M. Paul Williams, manufacturing director of Cia Cigarrera La Moderna and Monterrey A&M Club president.

They will operate from the Anderson Clayton and Co. building in Mexico City through arrangements of Bruno Newman, the firm's public relations director. Felipe Garcia-Moreno, Pep-

This morning's keynote address by Donald D. Dunlop, assistant and science advisor to the Secretary of the Interior in Washington, D. C., revolved around the shaping of the physical environment.

Dunlop stressed that "the public is demanding that something be done to improve the environment and industry, agriculture

and government must combine forces to meet this demand. Key items that must be considered are resource development, land use, waste disposal and air pollution."

Air pollution is presently an item of major concern, pointed out the official, and steps are being taken to combat this condition. For instance, the sulfur level in residual fuel oil is now being reduced. Pollution of the atmosphere through the burning of fuel is becoming extremely critical.

Plowing operations are responsible for the presence of soil particles in the atmosphere at levels above 40,000 feet, Dunlop contended. Leaded gasolines are also being pronounced as major contributors to air pollution.

Turning to the question of what can be done about the issue, Dunlop emphasized "The government must get the facts on the problem and then provide a solu-

tion at the lowest possible cost to the consumer. The solution must be as economic as it can possibly be."

As far as the agricultural industry is concerned, dust and pesticide problems must bring about a rethinking and a change in attitude, the official added. The possible effects of these problems as well as others must be studied before they actually happen.

According to Dunlop, "Public information must play a key role in shaping the environment. The consequences of environmental pollution must be made known to the public and the news media is vital in creating an awareness."

The official suggested three sources of information available to the public for enhancing their knowledge of environmental problems—government reports, news media and the industry itself.

KAMU to hold first full color variety show

KAMU-TV's first full color locally originated variety program, "Entertainment Now," will be presented Thursday, August 20, on Channel 12 from Texas A&M University.

"Entertainment Now" will feature sounds and entertainment of today from area, state and national performances. The 30-minute program will be broadcast at 8:30 p.m., announced station manager Mel Chastain.

Hosting the show will be Larry Ludwig, Texas A&M graduate student from Atlanta, Ga. A performer more than six years, Larry sang at the Le Bon Rat and Vegas Club in Houston and several clubs in Atlanta. Featured recently at the Briarcrest Country Club, he has performed at several campus functions.

Appearing as a special guest will be Marcia Mallard of Houston. The former Bryan resident was a featured soloist in Jones Hall of Houston and made two appearances with an A Cappella choir in concert at Carnegie Hall in New York. She performed with several folk groups in Bryan and at Baylor.

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