



WELCOME TO Iva Starnes

IVA STARNES UNIVERSITY MEN'S WEAR is part of the great "changing scene" at Texas A&M University. The Texas Aggie of 1970 comes from a broader segment of the vocations . . . his interests are wider spread. His education requirements are more diverse, and his needs and demands in clothing become an increasingly greater part of his University life.

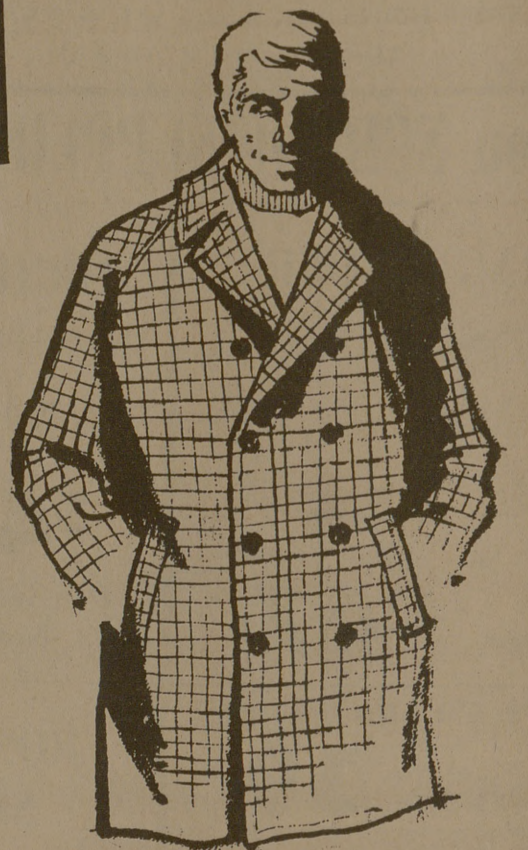
We know that every major University in the Southwest has campus life supported by shopping districts containing fresh, new, aggressive men's wear stores whose sales are bolstered by young men demanding the new look at a price they can afford. Texas A&M is no different.

Prices on University clothing can sometimes be frightening. Our efforts are constantly to find good stylish merchandise that we can sell at fair prices . . . We don't run any races to see who can sell it the cheapest . . . but we guarantee you dollar value for dollar invested.

Our magnificent new store in Northgate will do justice to the men of A&M. We're delighted to be here, and we'd welcome the chance to shake your hand.

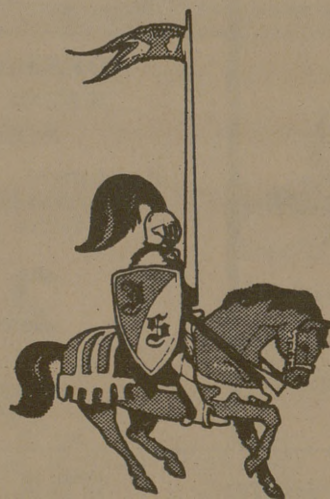


If you know Sero, you know that our shirts are leaders. With the latest in bold stripes and colors they will compliment any man's wardrobe. Scope out our selection . . . from \$7.50 to \$12.00, Sero!!!



For fine quality in shoes and boots
Cole-Haan * Freeman * Dingo

For the latest in high fashioned merchandise
Merit * Varsity Town
St. Laurie



Iva Starnes university men's wear

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