

# Rudder Hit Straight to the Point

By Billy Buchanan  
Battalion Staff Writer

General Earl Rudder was an outspoken man. A number of times he bluntly stated his views about the responsibilities of the university, its students, and faculty. In 1968, he promised a hard-nosed fight to any would-be troublemakers at Aggieland. "They will have a hell of a fight," Rudder told A&M's Future Farmers of America chapter that year. "And this pot-bellied president will be in the front ranks leading it."

He told the future farmers that he would use whatever force necessary to keep A&M's educational processes continuing smoothly. "We must meet their power with power if they threaten our society," Rudder said of those persons who would attempt to disrupt campus activities. As late as last fall he told key cadet corps officers that the Corps of Cadets will be the No. 1

target of "kooks, anti-militarists and just plain lousy Americans this year."

"I guarantee you won't walk alone" in meeting the attack of the dissidents, Rudder reassured the cadets. Classes will not be interrupted at A&M by a noisy minority, he pleaded.

Rudder's thoughts on long-haired students and bearded professors were well known. "Long-haired, sandaled and bearded students are just seeking a means of identification that they can't get any other way," he said.

"A prof who wears a beard in the classroom is just trying to substitute a beard for knowledge," he added.

Always having great confidence in A&M students, he reaffirmed his faith in them at All University night last September. "I predict the greatest year in the history of A&M," he said, "mainly because you'll make it so." He added that while stu-

dents on other campuses were complaining about the Vietnam war, Aggies donated their blood and went without a meal to feed Vietnamese orphans.

"Many people have tried to explain what makes an Aggie different," Rudder said. "Perhaps the answer is that we go about the business of going to school."

He felt that a student at A&M was judged by his scholastic record and in the annual freshman edition of the Battalion, urged new students, to begin an outstanding record the first day on campus.

"The difference in outstanding success, mediocrity or failure for the student is determined largely by the student," he said. "We hope that you will accept scholastic achievement as your primary mission while at Texas A&M."

In 1967, he told the graduating seniors of Bryan's Stephen F. Austin High School, "Flames of crime are fanned by advocates of an ill-advised philosophy that there is a moral obligation to obey some of the laws some of the time, but not all of the laws all of the time."

Rudder said he believed in the

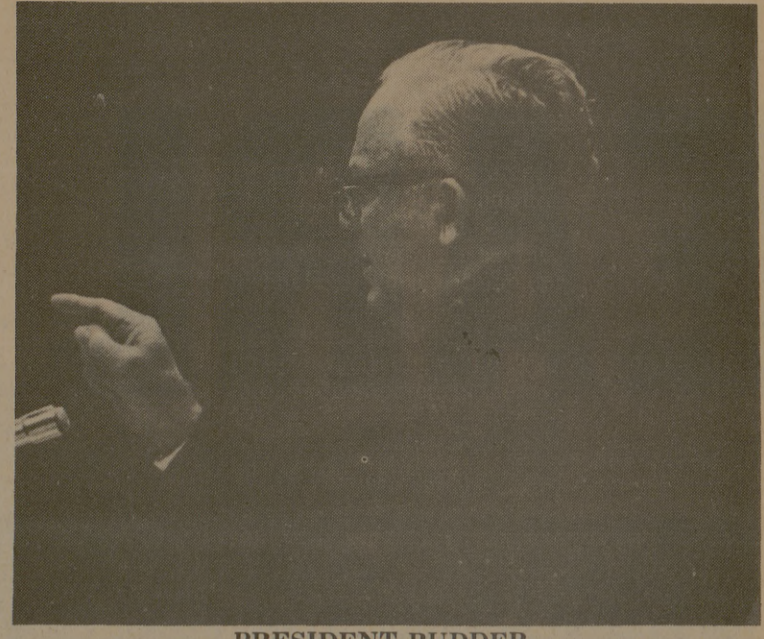
right to protest but added that "when protest ferments disorder, disrespect for the law, and violence, it is not only self-defeating but it also cracks the foundation of our free nation."

When the Gold Medal for Citizenship was presented to him in 1965 by the Veterans of Foreign Wars, Rudder said, "I deplore the thinking that we should get out of Vietnam. Why shouldn't we be fighting for the freedom we all love so much?"

No one was prouder of athletics in general and the athletic program at A&M than Rudder.

"Twelve years as a football player and coach convinced me of the importance of athletics," he said at a Poinsettia Classic Basketball Tournament program, last year.

"Intercollegiate athletics are important to Texas A&M for two fundamental reasons. A&M's avowed goal is total excellence, and one of the most publicized areas of the university. Also, athletics teaches the basic requirements of discipline, self-sacrifice and teamwork which are necessary for success in any field," he said.



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## His Loss Will Be Remembered

(Continued from page 1)

students, said that everyone was "deeply distressed at Rudder's death."

"I had hoped that after the seven-week ordeal of his family that he was pulling out," Hannigan said. "I am sincerely shocked."

Tony Bendedetto, president of the Graduate Student Council, said that the loss of Rudder was the loss of a "true friend and champion of students."

Student Senate President Gerry Geistweidt said that Rudder "was the best friend the students had in the administration."

"I always appreciated the fact," Geistweidt said, "that he gave straight answers—he never tried to dodge a question. He had done a heck of a lot for the university and the students. I believe that A&M can't help but be hurt by his loss."

Mac Spears, president of the

Memorial Student Center Council and Directorate, said that Rudder's death was a "tremendous loss to the whole system, A&M in particular."

"A&M made some extremely progressive changes while President Rudder was here and A&M was made into a real university. The students have lost a real friend. President Rudder always played it straight. I can't imagine who could take his place."

Mark Olson, president of the Civilian Student Council, said that A&M had lost a leader, an administrator, a concerned American, but most important a friend.

"Few people had the opportunity to work closely with President Rudder in student affairs," Olson said. "Those who did understood his real concern for the student. His door was always open and he was always willing not only to listen to students, but to stand for them."

## Bulletin Board

**TUESDAY**  
Mechanical Engineering Student Wives Club will meet in the Figure Salon at 7:30 p.m. Wives should wear slacks and be prepared to exercise.  
Student Chapter of the Associated General Contractors of America will meet at 7:30 p.m. in the Architecture Auditorium.  
The New Tradition Singers will meet at 7:30 p.m. in Room 119 of G. Rollie White Coliseum. This change of schedule will be for this meeting only.  
The Texas A&M Collegiate FFA will meet at 7:30 p.m. in Room 231 Chemistry. Mr. Frank Litterst will speak on "Beef Cat-

tle in Texas."  
Alpha Phi Omega will meet at 7:30 p.m. on the third floor of the Memorial Student Center. This will be an officers meeting to discuss the blood drive.  
**WEDNESDAY**  
The A&M Newcomers Club will hold their annual games morning at 9:30 a.m. at the Hillel Foundation on Jersey Avenue. Everyone is invited. There will be refreshments, fun, and door prizes. Admission is \$1.00.  
**TUESDAY**  
The Student Psychological Association will meet at 3 p.m. in Room 9 of Nagle Hall. Dr. Sarville will speak on drugs.

### tonight on the tube

Tonight on the tube  
Numbers in ( ) denote channels on the cable.  
5:00 3 (5) General Hospital  
15 (12) Misteroger's Neighborhood  
5:30 3 (5) Evening News  
15 (12) Sesame Street  
6:00 3 (5) TX News

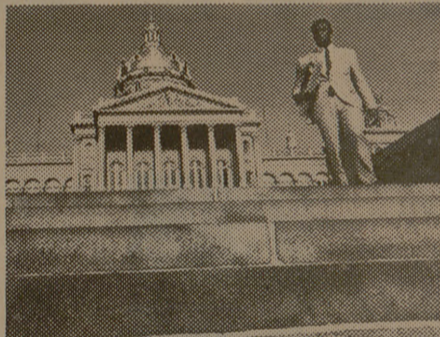
6:30 3 (5) Lancer  
15 (12) Campus and Community Today  
7:00 15 (12) What's New  
7:30 3 (5) Red Skelton  
15 (12) Folk Guitral  
8:00 15 (12) Conversations with Eric Hoffer  
8:30 3 (5) Governor & J.J.  
15 (12) Viewpoint  
9:00 3 (5) The Tim Conway Hour  
15 (12) NET Journal  
10:00 3 (5) TX Final News  
10:30 3 (5) ABC Movie of the Week

# Here's what your first year or two at IBM could be like.

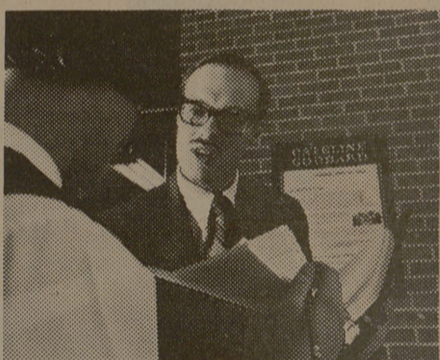
You'll become involved fast. You'll find we delegate responsibility—to the limit of your ability. At IBM, you'll work individually or on a small team. And be encouraged to contribute your own ideas. You'll advance just as fast and far as your talents can take you. Here's what three recent graduates are doing.



Doug Taylor, B.S. Electronics Engineering '67, is already a senior associate engineer working in large-scale circuit technology. Aided by computer design, Doug is one of a five-man team designing integrated circuits that will go into IBM computers in the 1970's.



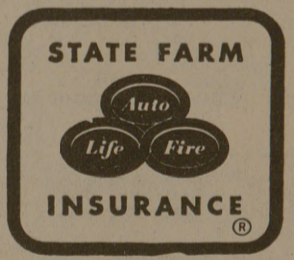
Soon after his intensive training course, IBM marketing representative Preston Love, B.S. '66, started helping key Iowa commissioners solve problems. Like how to introduce school kids to computers, without installing one. His answer: share one in Chicago by phone cable.



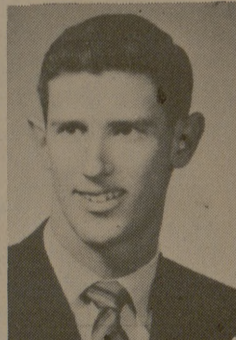
Soon after his IBM programmer training, John Klayman, B.S. Math '68, began writing programs used by a computer system to schedule every event in the Apollo tracking stations. And when the finished programs were turned over to NASA Goddard Space Flight Center, he was responsible for making them work. For more information on what IBM is like, visit your placement office.

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